

WIPO – HIPOC for Countries in South Asia, Southeast Asia, Iran and Mongolia-Phase VI:

3. Implementation Strategies taking advantage of local expertise and environs

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UNITED STATES
PATENT AND TRADEMARK OFFICE



3. Implementation Strategy

Global Intellectual Property Academy (GIPA)



- Capacity building programs at USPTO and overseas
- Domestic SME Outreach: IP awareness campaigns, China road shows
- All IP: Patents, Trade Secrets, Trademarks, Copyrights, Enforcement, Plant Variety Protection

Types: local, regional, remote venue, e-Learning

- Participants: Examiners, Administrators, Police, Prosecutors, Judges, Legislators
- Currently seven e-learning modules on all areas of IP protection and enforcement in several languages
- GIPA is conducting webcasts and expanding e-learning capabilities

3. Implementation Strategy

- Regional programs-promote regional work sharing and information exchange
 - Participants sharing experiences
 - USPTO/US experts, other experts
 - ASEAN Secretariat involvement

3. Implementation Strategy

- Sub Regional Program-focus on offices/countries with similar issues
 - Participants sharing experiences
 - USPTO/US experts, other experts
 - ASEAN Secretariat may be involved
 - Cooperate with other donors

3. Implementation Strategy

- Country Specific-support the IP office and promote effective IP system
 - In – Country or at GIPA
 - USPTO/US experts, other experts
 - Cooperate/coordinate with other donors
 - Local professionals as speakers
 - Train the trainers –Promote ownership
 - Shadowing program
 - Examiner exchange program



THANK YOU!