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SYRIAN ARAB REPUBLIC



WORLD INTELLECTUAL
PROPERTY ORGANIZATION

**WIPO NATIONAL SEMINAR ON INDUSTRIAL PROPERTY AND ON
THE IMPLEMENTATION OF THE TRIPS' OBLIGATIONS IN THE
PURSUANCE OF NATIONAL PUBLIC POLICIES AND GOALS**

organized by
the World Intellectual Property Organization (WIPO)

in cooperation with
the Ministry of Economy and Trade

and
the International Chamber of Commerce – Syria

Damascus, May 28 and 29, 2008

PROGRAM

prepared by the International Bureau of WIPO

Wednesday, May 28, 2008

9.00 – 9.30 OPENING CEREMONY

Welcome addresses by:

The Representative of the Government of the Syrian Arab Republic,
Damascus

The Representative of the Director General of the World Intellectual
Property Organization (WIPO), Geneva

9.30 – 10.00 Coffee Break

10.00 – 11.30 International Protection of Industrial Property: Main Principles, Obligations
and Flexibilities

Speaker: Mr. Nuno Pires de Carvalho, Acting Director, Division for
Public Policy and Development, Office of Strategic Use of
Intellectual Property for Development, WIPO

11.30 – 11.45 The Trademarks and Industrial Designs Law of the Syrian Arab Republic

Speaker: Mr. Mohamed Al-Abdallah, Director, Directorate of
Commercial and Industrial Property Protection (DCIP), Ministry
of Economy and Trade, Damascus

11.45 – 12.15 Coffee Break

12.15 – 13.15 Recent Developments in the Field of Trademarks and the Madrid System for
the International Registration of Trademarks

Speakers: Ms. Päivi Lähdesmäki, Senior Legal Officer, International
Registration Systems Legal Service, Sector of Trademarks,
Industrial Designs and Geographical Indications, WIPO

Mr. Mahmud Muntasser, Counsellor, Technical Assistance and
Capacity Building Bureau for Arab Countries, Technical
Assistance and Capacity Building Sector, WIPO

13.15 – 14.00 The Provisional Patents Law of the Syrian Arab Republic

Speaker: Mr. Yasser Saada, Deputy-Director, Directorate of Commercial
and Industrial Property Protection (DCIP), Ministry of Economy
and Trade, Damascus

Thursday, May 29, 2008

- 9.00 – 10.00 Hindsight on the Implementation of the Agreement on Trade-Related Aspects of Intellectual Property Rights (TRIPS Agreement)
Speaker: Mr. Nuno Pires de Carvalho
- 10.00 – 11.00 Recent Developments in the Field of Industrial Designs and the Hague Agreement for the International Registration of Industrial Designs
Speakers: Ms. Päivi Lähdesmäki
Mr. Mahmud Muntasser
- 11.00 – 11.30 Coffee Break
- 11.30 – 12.30 Intellectual Property Owners at WIPO: Current Debates and Challenges
Speaker: Mr. Nuno Pires de Carvalho
- 12.30 – 13.30 The 1999 Geneva Act of the Hague Agreement for the International Registration of Industrial Designs
Speaker: Ms. Päivi Lähdesmäki
- 13.30 – 14.15 Roundtable Discussion
Speakers: Mr. Nuno Pires de Carvalho
Ms. Päivi Lähdesmäki
Mr. Mahmud Muntasser
Mr. Mohamed Al-Abdallah
Mr. Yasser Saada
- 14.15 – 14.30 CLOSING CEREMONY

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