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SYRIAN ARAB REPUBLIC



WORLD INTELLECTUAL
PROPERTY ORGANIZATION

WIPO NATIONAL SEMINAR ON TRADEMARKS

organized by
the World Intellectual Property Organization (WIPO)
in cooperation with
the Ministry of Economy and Trade,
the Syrian Lebanese Supreme Council and
the Ministry of Economy and Trade in the Republic of Lebanon

Damascus, December 22 and 23, 2003

PROGRAM

Document prepared by the International Bureau of WIPO

Monday, December 22, 2003

9.00 - 9.30

Opening

Welcome addresses by:

The Representative of the Government of the Syrian Arab Republic

The Representative of the Syrian Lebanese Supreme Council and the
Lebanese Ministry of Economy and Trade

The Representative of the Director General of the World Intellectual
Property Organization (WIPO)

9.30 - 10.00

Coffee Break

10.00 - 10.45

International Protection of Trademarks under the Paris Convention
for the Protection of Industrial Property and the Agreement on
Trade-Related Aspects of Intellectual Property Rights (TRIPS)

Speaker: Dr. Hossam Eldin Al-Saghir, Dean, Faculty of Law,
University of Monufeya, Arab Republic of Egypt

10.45 - 11.30

Trademark Law and Practice in the Syrian Arab Republic
and Lebanon

Speakers: Mr. Bachir Hazaa, Director, Directorate of Commercial
and Industrial Property Protection (DCIP), Ministry of
Supply and Internal Trade, Damascus

Ms. Salwa Rahhal Faour, Director, Intellectual Property
Protection Office, Ministry of Economy and Trade, Beirut

11.30 - 12.30

Recent Trends in the Protection of Trademarks

(a) Well-Known Marks

(b) Trademarks on the Internet

Speakers: Dr. Hossam Eldin Al-Saghir

Mr. Samer Al-Tarawneh, Counsellor, Cooperation for
Development Bureau for Arab Countries, WIPO, Geneva

Tuesday, December 23, 2003 Cont.

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| 11.45 - 12.30 | Trademarks Licensing and Franchising

Speaker: Mr. Kanaan Al-Ahmar |
| 12.30 - 13.30 | Cases on Confusingly Similar Trademarks

Speakers: Dr. Hossam Eldin Al-Saghir

Mr. Kanaan Al-Ahmar |
| 13.30 - 14.30 | Round Table Discussion on the Protection of Trademarks in the Syrian Arab Republic |
| 14.30 | Closing Ceremony |

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