



REGIONAL BUREAU FOR AFRICA SERIES OF WEBINARS FOR SMES- SESSION 4

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Department for Africa and LDCs

**Online
23 June pm
2020**

FINAL SESSION

- A recap of earlier sessions : including the different sources of IP in business, company names, brands or trademarks, customer lists, processes, drawings, patents, trade secrets, industrial designs, utility models.
- The session will also discuss differences between registered rights and rights in pending applications
- Respond to certain FAQs such as
 - What measures can SMEs take to protect IP developed or owned by the business?
 - What should one watch out for in these NDAs?
 - What instances are not suitable to use patenting as a strategy for IP protection and rather use trade secrets?
- Fire side chat with an SME founder about the concepts covered in this webinar series, how they have dealt with IP issues, and the founder asking for advice from the experts.

Professor Caroline Ncube



- Professor, Department of Commercial Law, University of Cape Town; South Africa
- Research Chair in Intellectual Property, Innovation and Development
- University of Cambridge Alumni (LLM)
- Several international IP Law research projects, including [the Open African Innovation Research Network \(Open AIR\)](#) project of which she is a co-leader
- Associate Member of the Centre for Law, Technology and Society at the University of Ottawa
- Founding co-editor of the South African Intellectual Property Law Journal
- Member of the board of various south African journals
- IP Expert with years of experience in WIPO capacity building events

Mrs. Rose Mboya



- Head of Intellectual Property Division at Kenya Industrial Research and Development Institute (KIRDI)
- Established IP office at KIRDI, developed IP Policy, carried several IP Awareness and have 10 Patents granted.
- Formulated Intellectual Property Strategy for Botswana, Malawi, Lesotho and Sierra Leone
- As a technical committee member, developed draft IP Strategy for Kenya 2012.
- PhD student in Entrepreneurship.

Dr. McLean Sibanda



- Managing Director of Bigen Global Limited (Mauritius)
- Former President of the Advisory Council of the International Association of Science and Technology Parks (IASP)
- Former Chief Executive Officer of The Innovation Hub in South Africa
- Chief drafter of South Africa's Intellectual Property Rights from Publicly Financed Research and Development Act, 2008
- Registered South African patent attorney

Chat with SMEs founders



■ Prof. Keo Motaung

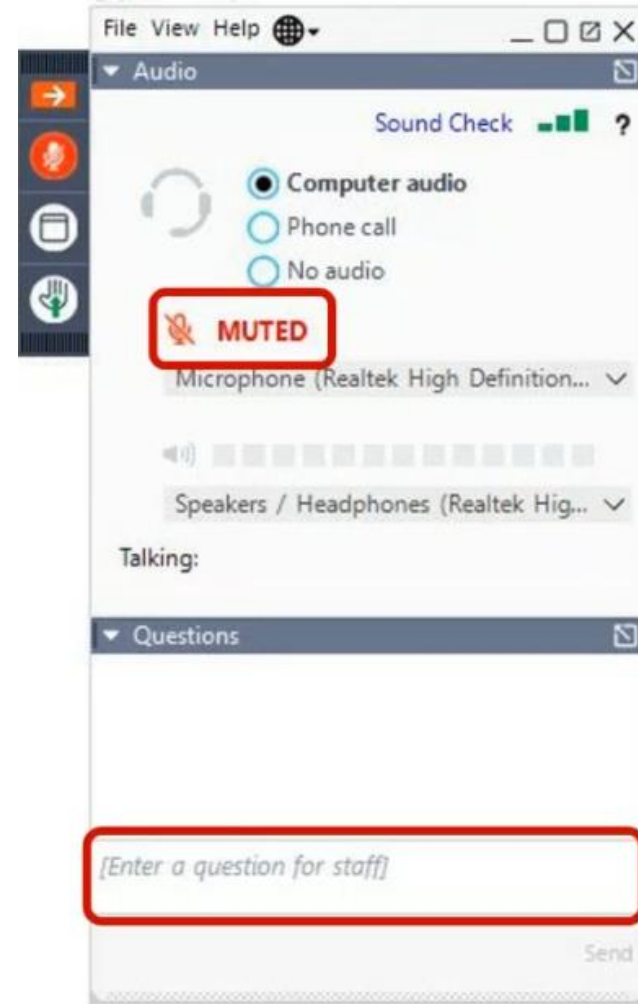
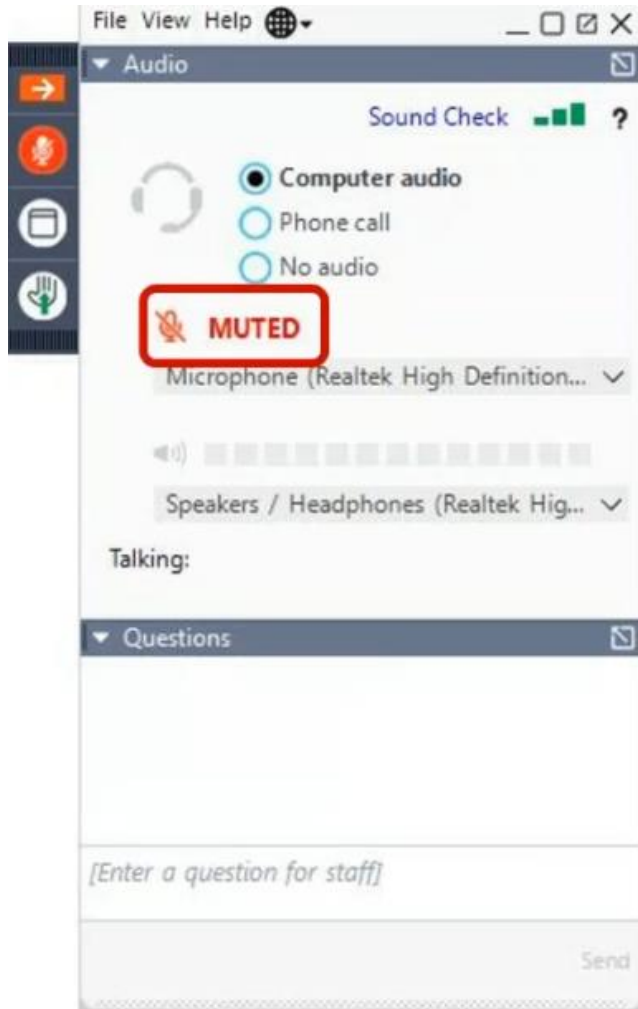
- Founder and CEO of **Global Health Biotech (PTY) LTD** engaged in human tissue regeneration of bones and cartilage .



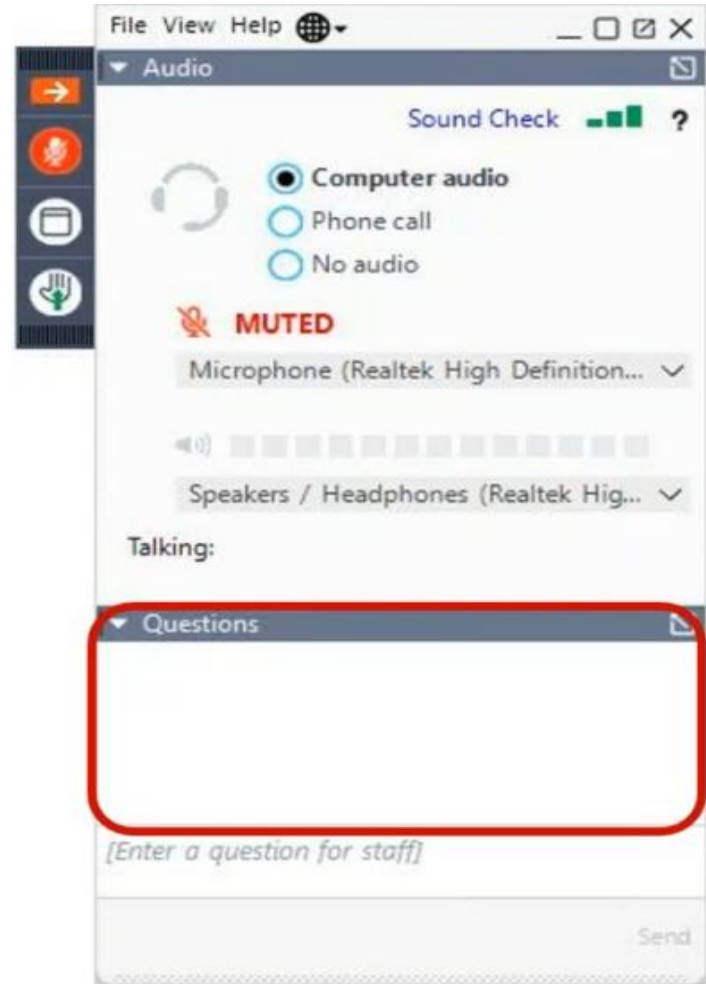
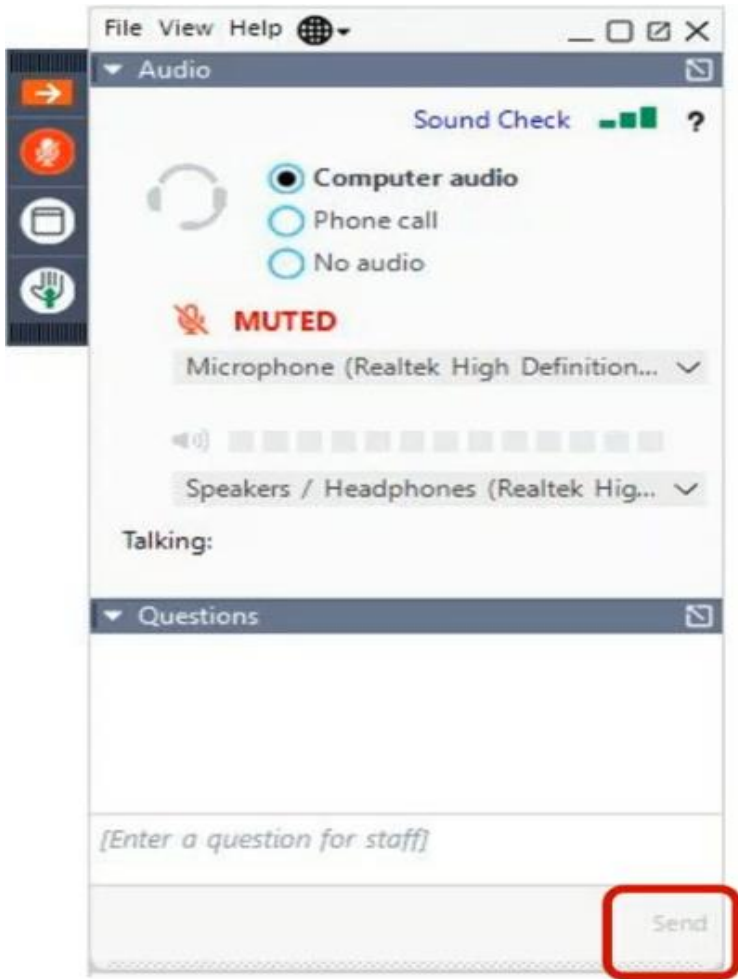
■ Mr. Clive Mathe

- Aeronautical Engineer;
Founder of **KURAI** an SME
engaged in agric technologies.

How to ask questions?



How to ask questions?



Q&A



- Do not worry if we can't address all your questions in today's session
- You can always reach us at the following emails for further questions or information:

rba@wipo.int

Past sessions

- Fundamentals of Intellectual Property and Relevance in Business
 - July 22 from 10.30 – 11.30 CET
 - Summaries and Presentations will be available here:
https://www.wipo.int/meetings/en/details.jsp?meeting_id=58028

- IP Audits, Due Diligence and Valuation
 - Today July 22 from 14.30 – 15.30 CET
 - Summaries and Presentations will be available here:
https://www.wipo.int/meetings/en/details.jsp?meeting_id=58029

- Working With IP In Your Business
 - July 23 from 14.30 – 15.30 CET
 - Summaries and Presentations will be available here:
https://www.wipo.int/meetings/en/details.jsp?meeting_id=58049