

The Role of Patent Information in Promoting Innovation

Andrew Czajkowski Head, Innovation and Technology Support Section Kigali June 26, 2018

Overview

- Why have a patent system?
- Which information can be obtained from a patent?
- How can we use this information?



Patent system

- Protection: Reward investments made in developing a new invention
- Disclosure: Publish and make known technical information of a new invention
- → Innovation and economic growth

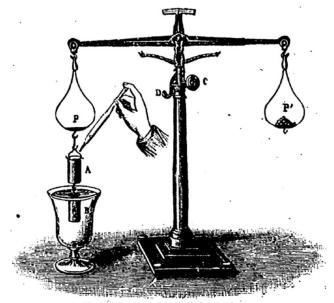


Fig. 57. - Balance hydrostatique.



Nature of patent information

Protection

- Territorial
- Time-limited
- Claims only
- → Exclusive right

Disclosure

- Global
- Permanent
- Full document
- → Learning opportunity



Patent documents

- 100+ million patent documents published to date
- 2+ million new patent applications published yearly
- Technical information never published elsewhere
- Highly standardized format
- → A unique source of information

WIPO
WORLD
INTELLECTUAL PROPERTY
ORGANIZATION

Patent information: New opportunities!

- Many patent collections are now available online in digital format
- Search services and tools have made the exploitation of this information simpler and more cost-effective
- Many search services and tools are available for free!
 - → Opportunities exist to open patent information to new constituencies



Users of patent information

- Individual inventors
- Academic institutions
- Research institutions
- Small and medium enterprises (SMEs)
- Industry
- Government agencies
- Patent attorneys
- and many others...



Uses of patent information: Legal

- Determine the patentability of your inventions
- Draft strong patent applications
- Avoid patent infringement
- Determine the validity of existing patents and which technologies belong to the public domain



Patent information and the public domain

- Technology disclosed in a patent document may be in the public domain if:
 - The patent application has not been filed in a given country
 - The patent has not been granted
 - The patent term has expired, or the patent has not been renewed
 - The disclosed information is not covered by the claims



Scenario

- A manufacturer of wind turbines would like to identify new technologies to incorporate into its products.
- The manufacturer would also like to know whether these technologies can be exploited freely, or whether licenses must be obtained from patent holders.
- → Avoid patent infringement



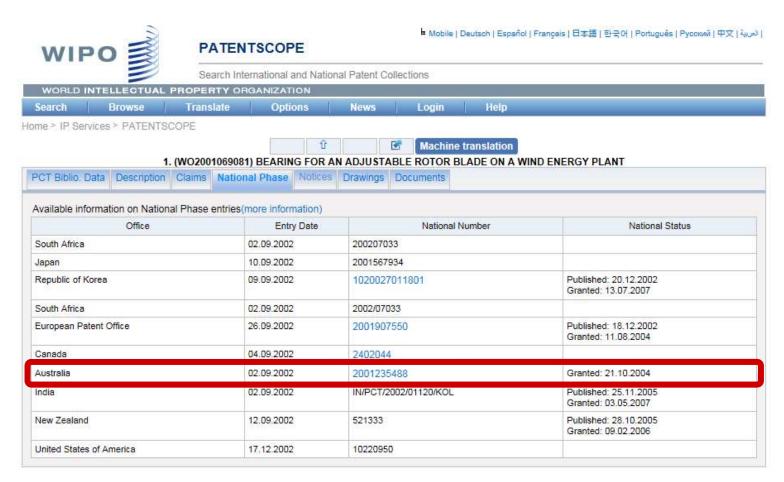
Record

1. (WO2001069081) BEARING FOR AN ADJUSTABLE ROTOR BLADE ON A WIND ENERGY PLANT



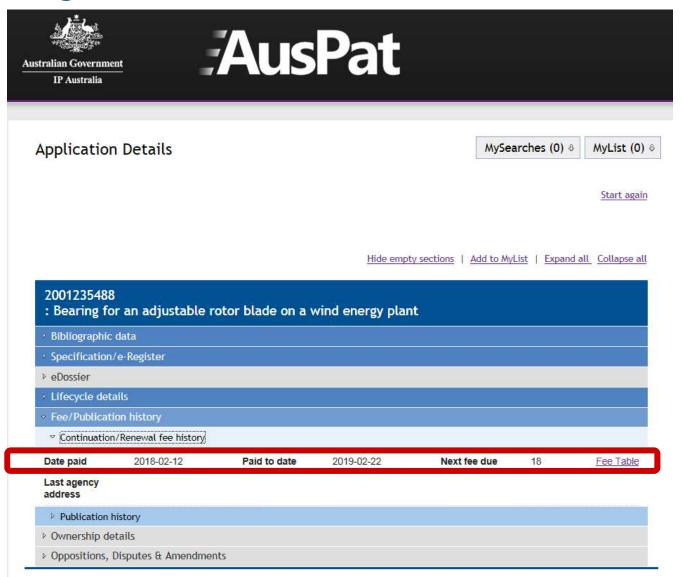


Legal status: National phase





Legal status: Australia



WIPO
WORLD
INTELLECTUAL PROPERTY
ORGANIZATION

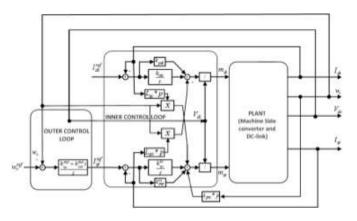
Uses of patent information: technical

- Develop new solutions to technical challenges faced in the country, or adapt existing technologies to suit local conditions
- Target research resources more effectively (avoid "reinventing the wheel")
- Technical information must be sufficiently clear and comprehensive to be carried out by a typical expert in the field of technology ("a person having ordinary skill in the art")



Scenario





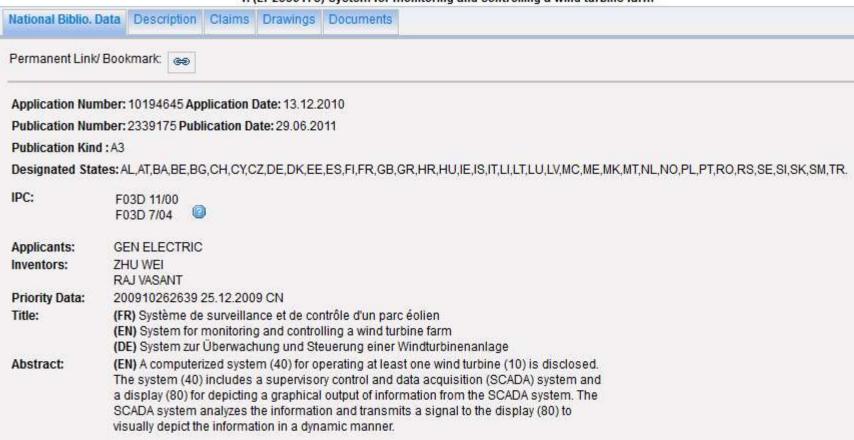
A research laboratory aims to develop new wind turbine controller technologies and would like to know what has already been done in this area of research.

→ Avoid reinventing the wheel



Record

1. (EP2339175) System for monitoring and controlling a wind turbine farm





European patent application

[0001] The present disclosure is directed generally to a system and method for monitoring and controlling the operation of a wind turbine or wind turbines, and specifically to a system or method for dynamically displaying performance-related information for a wind turbine or wind turbines.

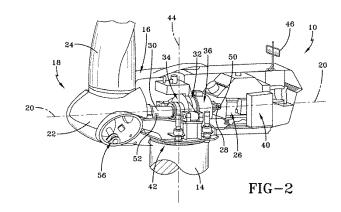
[0002] In recent years, reliance upon wind as a source of energy has grown. As reliance upon wind as a source of energy continues to grows, increased efficiency of wind turbines and wind turbine farms increases in importance.

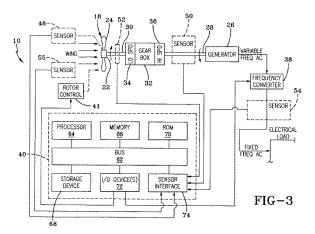
[0003] Generally, a wind turbine converts wind energy into rotational energy, and more specifically, converts kinetic energy of wind into mechanical energy. The mechanical energy is used for producing electrical power. Wind turbines may include a rotor having multiple blades that rotate in response to force provided by the wind. Upon rotating the multiple blades, a drive shaft rotates, which in turn drives an electrical generator to generate the electrical power.

[0004] A wind farm is a group of interconnected wind turbines at a location. The location of the wind farm may consist of two wind turbines to hundreds of wind turbines. The location of the wind farm may cover a small area of hundreds of square yards (square meters) to an extended area of hundreds of square miles (square kilometers). The location of the wind farm may be located off-shore or near-shore, typically selected so as to increase the energy of the wind. The location may be selected to increase the energy generated by the wind.

[0005] Wind turbines and wind farms can be monitored by a computer system, for example, a Supervisory Control and Data Acquisition system ("SCADA" system). The SCADA system can monitor and control a plant or equipment in industries such as telecommunications, water and waste control, energy, oil and gas refining, transportation. The SCADA system can gather information, such as where a leak on a pipeline has occurred, transfer the information back to a central site, alert a home station that the leak has occurred, carry out necessary analysis and control, such as determining if the leak is critical, and display the information in a logical and organized manner. The SCADA system can be simple, such as a system that monitors environmental conditions of a small office building, or complex, such as a system that monitors all activity in a nuclear power plant or a municipal water system.

[0006] As wind turbines and wind farms become more interconnected, larger, and/or more remote, providing performance-related information to an operator about one or more wind turbines or wind farms becomes more important. If the operator receives too little information, then the operator will not be aware of performance-related issues. If the operator receives too much information, then the operator will not be capable of adequately responding to performance-related issues. If the operator receives the information too late, then a trip event will likely occur. Addressing the performance-related issue prior to a trip event can increase overall efficiency of a wind turbine or wind turbine farm. Failure to monitor and control the wind turbines or wind farms can result in decreased efficiency or failure of the wind turbine or wind farm.







Uses of patent information: business / policy

- Track research activities of competitors
- Identify opportunity for licensing and joint ventures
- Review trends in specific areas of technology



Scenario

The manufacturer of wind turbines would like to identify its major competitors and potential partners to develop new technologies and products.



Photo source: W.Wacker (Wikimedia)

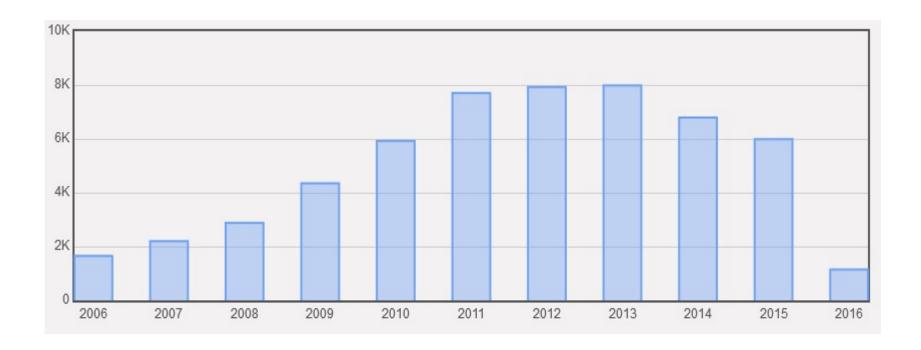
WORLD
INTELLECTUAL PROPERTY
ORGANIZATION

Search results





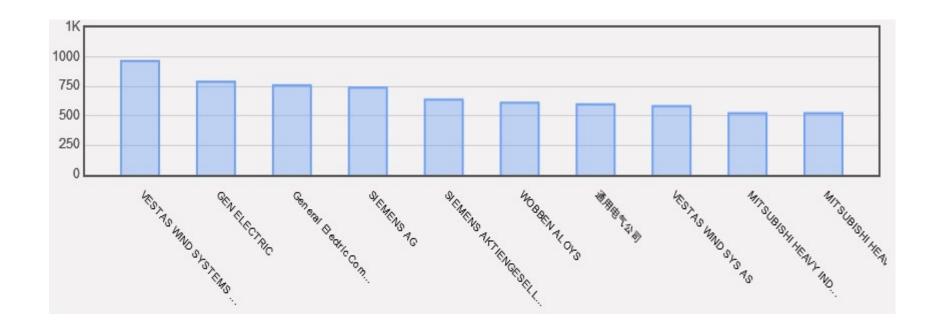
Filing trends



How is this technology evolving over time?



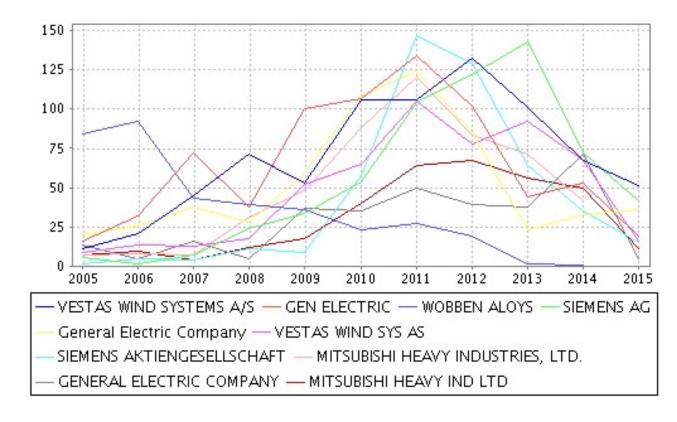
Top applicants



- Who is particularly active in this field of technology?
- From whom can I seek licenses, or with whom can I negotiate partnerships?



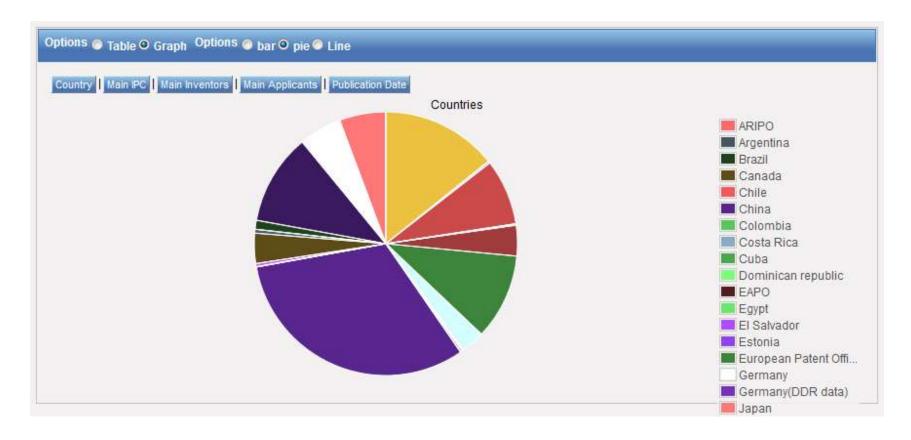
Top applicants



How is the patenting activity of top applicants evolving over time?



Top offices of filing



With which offices do applicants tend to file their patent applications in this field of technology?

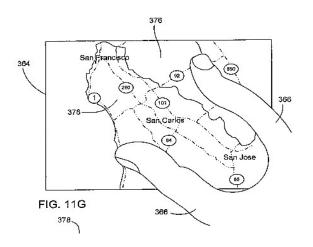


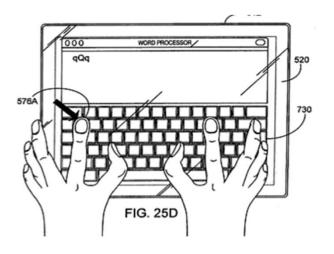
Scenario

- A consumer electronics company would like to find out more about the research and development activities of its secretive competitor.
- → Track research activities of competitors



Patent application





- PCT application: WO 2006/020305 ("Gestures for Touch-Sensitive Input Devices")
- Published: February 2006



Competitor intelligence: Product



- Apple Computer's iPhone
- Released: January 2007





tisc@wipo.int

WIPO
WORLD
INTELLECTUAL PROPERTY
ORGANIZATION