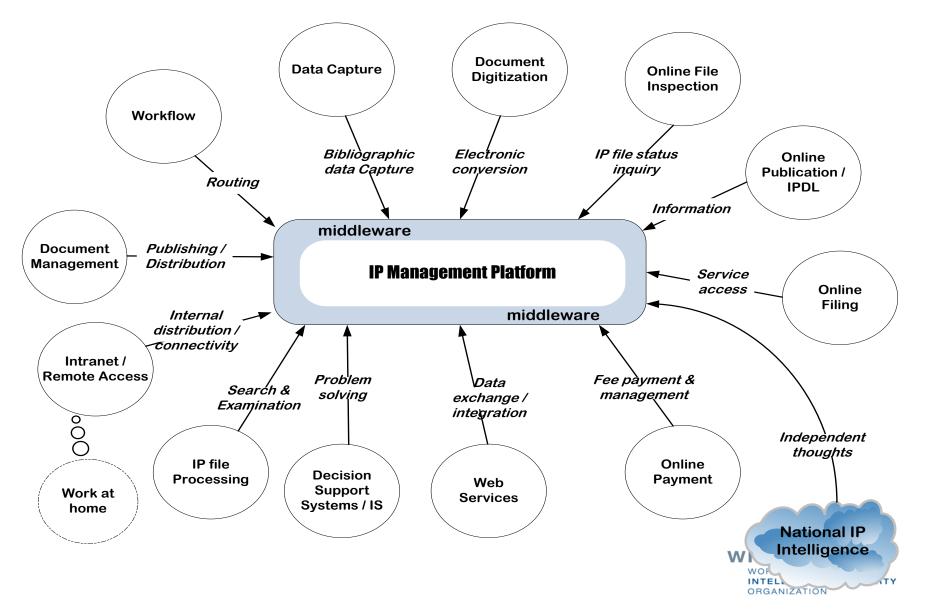


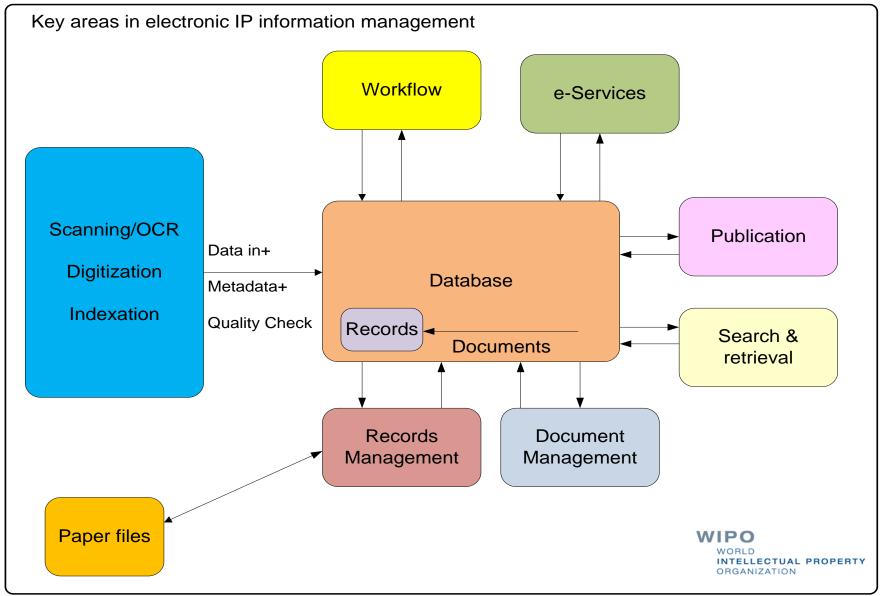
Examiners' Role in Data Quality Management

Gregory Sadyalunda Project Manager, IP Offices Business Solutions Division

IPO Functions & Services – Digital Environment



Key areas in electronic IP information Management



IPO Transition and Examiner Involvement

STAGE I

Automate internal systems and databases

Automation of Internal Processes

- Application reception to grant/registration (endto-end automation)
- Data capture, validation& Quality Control
- IP back file Digitization
- Elimination of parallel manual work
- Streamlined business processes
- Capacity building
- Upgrade / replacement of legacy systems, procedures & policies

STAGE II

Local & Int'l community outreach

Web-based e-services

- Online presence eawareness
- IP Search services (online / on-site)
- IP File inspection
- e-Publications / IPDL
- E-communication for IP data exchange (Madrid, PCT, Hague etc.)
- General online presence
- Advanced ICT skills or sub-contracting
- Helpdesk services
- Decision support systems
- Intranet / Remote Access

STAGE III

Paperless & e-business

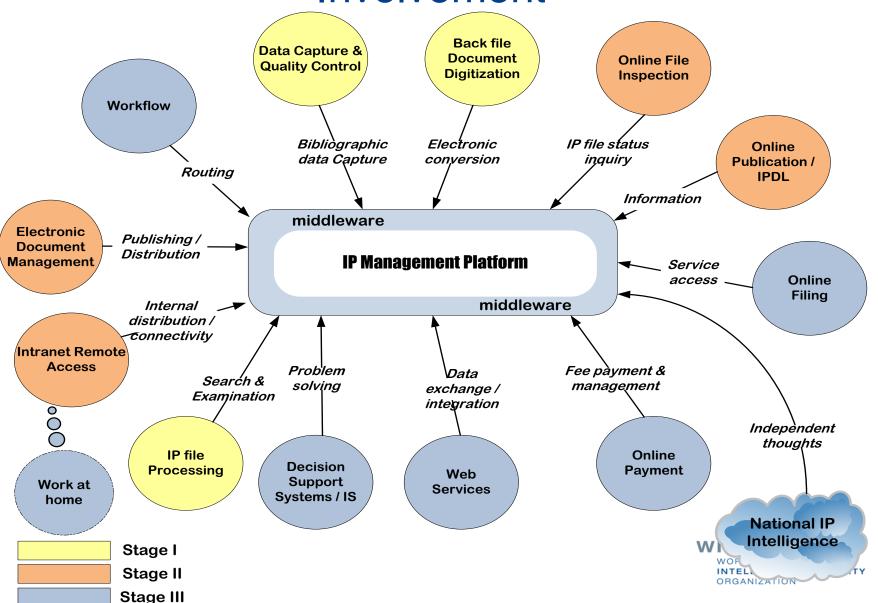
e-Dossier, e-Filing, online Payment

- Whole dossier digitization (scanning / OCR of IP file – all documents)
- Electronic document management system (EDMS)
- Workflow Management
- Online payment
- e-Filing system
- Web services
- Ongoing upgrade of infrastructure & ICT skills
- Work at home

WIPO

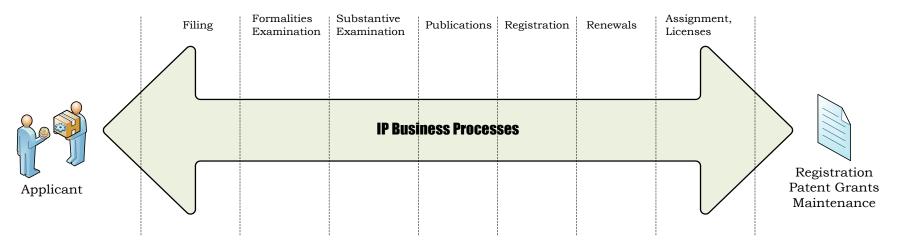
INTELLECTUAL PROPERTY
ORGANIZATION

IPO Functions and Services with Examiner Involvement



Examination & Registration – IPO Core Business

BUSINESS PROCESS ENABLERS



Workflow Design	Information Technology	Process Measurements	Human Resource	Laws, Int'l Treaties, Policies & Rules	Facilities
Workflow defined and configured for the automation system Workflow needs revisiting for improvements and streamlining Office involvement in the definition of workflow required Capacity building for future amendments to the workflow necessary	Workflow automated on the IPAS Centura Local Area Network (LAN) available for IPAS's client/ server architecture, data sharing, print sharing Microsoft Office / Document printing Automated production of the Journal & Office docs	Based on WIPO Statistics Number of applications filed in a period Applications Registered Applications rejected/abandoned Cycle time, work time Productivity per employee Cost of processing	Organizational Structure in terms of government or autonomous Internal Organizational structure of the IPO Organizational Structure – Core system users and ICT Level of skills of ICT Staff to support and maintain the system	Patents/ Trademarks / Industrial Designs Acts Vienna & Nice classification Office involvement in the definition of workflow required Capacity building for future amendments to the workflow necessary	Air Conditioned Server Room Clean Power Supply, UPS, Generator Patch panels and Rack Mounts for Servers Dust blowers for scanners, workstations and servers Secure access, physical security controls to server room

Data As An Asset for IP Office

- Data Should be accepted as an asset of an IPO
 - Data Quality should be part of everyone's job description
 - Data Quality should be a parameter of performance evaluations and incentive packages
- Employees should be assigned responsibility of data
 - Stewardship responsibility including
 - Establishing and forcing the policies
 - Defining data quality parameters and standards
 - Data classifications and processing
 - Address the major reasons for the failure to fill this role
 - Data is not recognized as an asset
 - Political or cultural consideration (e.g. who should be responsible for IP data)
 - The difficulty involved and other priorities
- Data should be modeled like other assets
- Compromise between accuracy and availability of data



Data Governance Challenges

- Cultural barriers
- Lack of senior-level sponsorship
- Lack of Examiners' involvement
- Underestimating the amount of work involved
- Long on structure and policies, short on action
- Lack of organization commitment
- Trying to move very fast from no-data-governance to data governance
- A lack of cross-organizational data governance structures, policy-making, risk calculation or data asset appreciation, causing a disconnect between business goals and IT programs.
- Governance policies are not linked to structured requirements gathering, forecasting and reporting.
- Risks are not addressed from a lifecycle perspective with common data repositories, policies, standards and calculation processes.
- Metadata and organization glossaries (WIPO Standards) are not used as to track data quality, bridge semantic differences and demonstrate the business value of data.

