



JAPAN PATENT OFFICE



BOTSWANA



REGIONAL TRAINING WORKSHOP

WIPO-IPAS/TM/GBE/17/INF/1
ORIGINAL: ENGLISH
DATE: JULY 5, 2017

WIPO Regional Training Workshop on IPAS for Trademark Examiners

organized by
the World Intellectual Property Organization (WIPO)

in cooperation with
the Companies and Intellectual Property Authority (CIPA) of Botswana

and with the assistance of
the Japan Patent Office (JPO)

Gaborone, Botswana, July 10 to 14, 2017

PROVISIONAL PROGRAM

prepared by the International Bureau of WIPO

Monday, July 10, 2017

8.30 – 9.00 Registration

9.00 – 9.30 Opening Ceremony

Opening addresses by:

The Representative of the Companies and Intellectual Property Authority (CIPA) of Botswana

Mr. Gregory Sadyalunda, Project Manager, Project Deployment Section, Industrial Property Office Business Solutions Division (IPOBSD), World Intellectual Property Organization (WIPO), Geneva

Mr. Masataka Takenouchi, Trademark Examiner, Japan Patent Office (JPO), Tokyo

THEME I: SERVICES AND TOOLS FOR TRADEMARK EXAMINERS

9.30 – 10.30 **Topic 1: Trademark Examination: JPO's Experience**

JPO's experience in using automation tools and services for trademark search and examination. Electronic Dossier processing, formalities and substantive examination in the digital environment

Speaker: Mr. Masataka Takenouchi, JPO

10.30 – 10.45 Coffee Break

10.45 – 11.45 **Topic 2: WIPO Services and Tools for Trademark Examiners**

WIPO services and tools available for trademark Examiners. Introduction to WIPO global databases for trademark examiners including Brands, Romarin, and Classification tools

Speaker: Mr. Gregory Sadyalunda, WIPO

11.45 – 12.45 **Topic 3: Search and Examination Challenges**

Discuss and summarise challenges faced by small and medium sized Industrial Property Offices (IPOs) in conducting quality search and examination in the digital environment. Perspectives from an African trade mark lawyer on how the Madrid system can be utilized more effectively on the continent, including how trade mark searches at Registries and user confidence in the system can be improved.

Explore the possibility of developing model examination guidelines for trademark examination

Speaker: Mr. Stephen Hollis, Partner, Adams & Adams,
Johannesburg

12.45 – 14.00 Lunch Break

14.00 – 15.00 **Topic 4: Data Exchange For Quality Search and Examination**

Introduction to data exchange tools and services, and the importance of data for better quality search and examination. Available data, options and mechanisms for exchange between WIPO and the Member States. Infrastructure and human resource requirement for data exchange

Speaker: Mrs. Keletso Desiree Linchwe, Fellow, IPOBSD,
WIPO, Geneva

15.00 – 15.15 Coffee Break

15.15 – 16.15 **Topic 5: Tools and Services Offered by the Industrial Property Office Business Solutions Division (IPOBSD) for IPO back office administration and client-facing online services**

Introduction to IPOBSD's available tools and services for client-facing online services, and back-office administration. The relationship between front-stage and back-stage activities. Visualize how back-office activities enable or distort front-office services

Speaker: Mr. Gregory Sadyalunda, WIPO

16.15 – 17.15 **Topic 6: Examiners' role in Data Quality Management**

Highlight the role of examiners in IP data quality management. An assessment of the role of examiners in data quality control and assurance in the Industrial Property Administration System (IPAS) and online systems. The role of examiners in business process improvements and optimization

Speaker: Mrs. Keletso Desiree Linchwe, WIPO

17.15 End of Session

19.00 Reception

Tuesday, July 11, 2017

THEME II: COUNTRY REPORTS ON SEARCH AND EXAMINATION

9.00 – 10.00	<p>Topic 7: Observations on the current usage of IPAS in conducting</p> <p>WIPO's general observations on the current usage of the IPAS in conducting search and examination at small and medium-sized IPOs. Challenges and opportunities for improvement</p> <p>Speaker: Countries in name alphabetical order</p>
10.00 – 10.15	Coffee Break
10.15 – 11.15	<p>Topic 8: Country Reports on Search & Examination</p> <p>Each country to make a presentation on status of automation and future plans of the IPO. The presentations will also include office statistics including captured data, processed files, unprocessed files, backlog, and uncaptured files. The report will also include statistics on verified and validated data and strategies for data quality management.</p> <p>Speakers: countries in name alphabetical order</p>
11.15 – 12.45	<p>Topic 8: Country Reports on Search & Examination (Continuation)</p> <p>Continuation of country reports presentations</p> <p>Speaker: Countries in name alphabetical order</p>
12.45 – 14.00	Lunch Break
14.00 – 15.00	<p>Topic 8: Country Reports on Search & Examination (Continuation)</p> <p>Continuation of country reports presentations</p> <p>Speaker: Countries in name alphabetical order</p>
15.00 – 15.15	Coffee Break
15.15 – 18.15	<p>Topic 8: Country Reports on Search & Examination (Continuation)</p> <p>Continuation of country reports presentations</p> <p>Speaker: Countries in name alphabetical order</p>
18.15	End of Session

Wednesday, July 12, 2017

THEME II: IPAS HANDS-ON TRAINING FOR EXAMINERS

9.00 – 10.00

Topic 9: IPAS Business Processes and Workflows

Introduction to IPAS Business Processes and workflows and the role of examiners in the definition and configuration of trademark workflows. Highlight the importance of IP legislation, administrative procedures, and work practices in the definition of workflows

Speaker: Mr. Gregory Sadyalunda, WIPO

10.00 – 10.30

Coffee Break

10.30 – 12.00

Topic 10: Application Reception, Data Capture, and Formalities Examination in IPAS

Hands-on training on new trademark applications and user documents reception, data capture, and processing. The role of examiners in data quality management and processing of user documents after reception

Speaker: Mr. Francois Gwodog, Information and Communication Technology Manager, African Intellectual Property Organization (OAPI), Yaoundé

12.00 – 14.00

Lunch Break

14.00 – 15.00

Topic 11: Search and Substantive Examination in IPAS

Hands-on training on search and examination in the IPAS. Evolving work practices on search and examination in the digital environment. Conducting all search and examination on the IPAS

Speaker: Mr. Francois Gwodog, OAPI

15.00 – 15.15

Coffee Break

15.15 – 17.00

Topic 12: Search and Examination Reports and Notifications from the IPAS

Generating search and examination reports and notifications from the IPAS. Hands-on approach and demonstration on reports and notifications templates creations and customization

Speaker: Mrs. Keletso Desiree Linchwe, WIPO

17.00

End of Session

Thursday, July 13, 2017

THEME III: THE MADRID SYSTEM AND IPOBSD ONLINE TOOLS

9.00 – 11.00

Topic 13: Madrid System: Services and Available Tools

Overview of the Madrid System: Explore available services and tools, and the assistance offered by WIPO to the Member States for a more comprehensive implementation of the system and potential Member States in their preparation for future accession

Speaker: Mr. Juan Rodriguez, Senior Legal Officer, Legal Division, Madrid Registry, Brands and Designs Sector, WIPO, Geneva

11.00 – 11.15

Coffee Break

11.15 – 12.15

Topic 14: Roles and Obligations of an IP Office in the Madrid System

Discussion on the roles and obligations of an IP Office in the Madrid System focusing on Notifications from an IPO, on the scope of protection, and how to use the Madrid Model Forms. Focus on various decisions and notifications IP Office makes and generates respectively, and how notifications can be transmitted to WIPO. Discuss Madrid Forms and Workflows and their automation in the IPAS

Speaker: Mr. Juan Rodriguez, WIPO

12.15 – 14.00

Lunch Break

14.00 – 15.00

Topic 15: OAPI's Implementation of the Madrid Protocol in the IPAS

Discussions and demonstration of OAPI's implementation of the Madrid Protocol in the IPAS. Challenges faced, and opportunities for improvement and more optimization

Speaker: Mr. Francois Gwodog, OAPI

15.00 – 15.15

Coffee Break

15.15 – 16.00

Topic 16: Introduction to WIPO Publish for Internal Search - Hands-on Session

Introduction to the WIPO Publish for internal search and online publication

Coordinator: Mrs. Keletso Desiree Linchwe, WIPO

16.00 – 17.00

Topic 17: WIPOFILE

Online reception of new applications / correspondence / notifications from agents and regional sub-offices, application checking and upload into IPAS. Processing of e-documents into IPAS. Option for fee and payment management

Speaker: Mr. Gregory Sadyalunda, WIPO

17.15

End of Session

Friday, July 14, 2017

THEME IV: IPOBSD AND MADRID REGISTRY TOOLS AND SERVICES

9.00 – 10.00

Topic 18: IPOBSD & Madrid Registry Tools and Services

Madrid Tools and Services
New framework for IPOBSD's systems support and maintenance
Documentation and access to the WIKI

Speakers: Mr. Juan Rodriguez, WIPO
Mr. Gregory Sadyalunda, WIPO

10.00 – 10.15

Coffee Break

10.15 – 12.15

Topic 19: Future Activities

Proposals from Participants on the way forward
Future training and capacity building plans in the region
Roundtable, Future Plans, Wrap-up Session and Training
Feedback

Training feedback from participants, future plans, proposals, and suggestions on how to improve regional support of Automation Activities to Improve quality of trademark search and examination.

Coordinator: Mr. Gregory Sadyalunda, WIPO

Official Closing and Issue of Certificates

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