

■ DATA VALIDATION

Ramsay Shonge, Regional Expert
IPO Business Solutions Division

SLOW DOWN



WAYS TO MINIMISE PEBKAC ERRORS

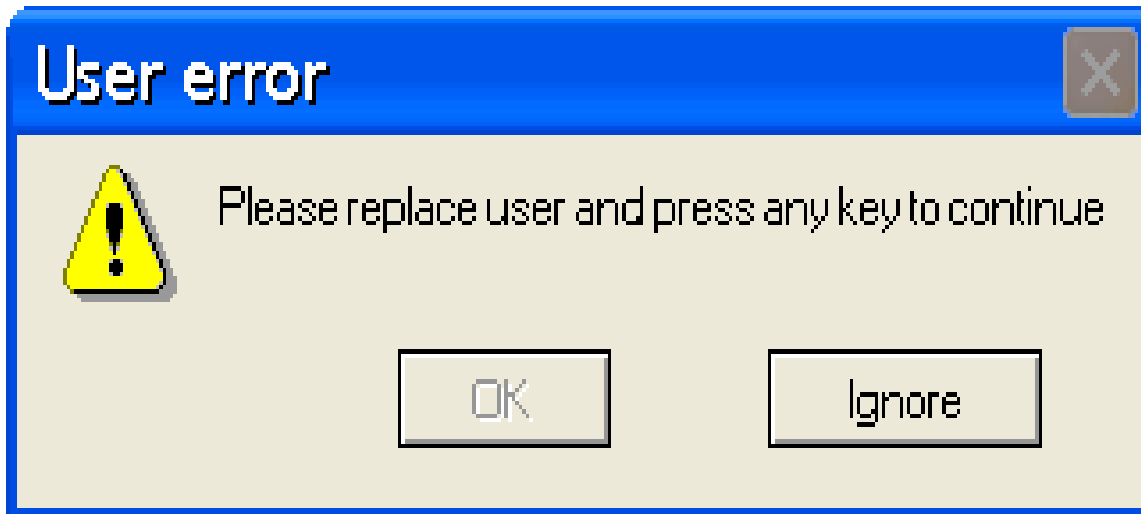
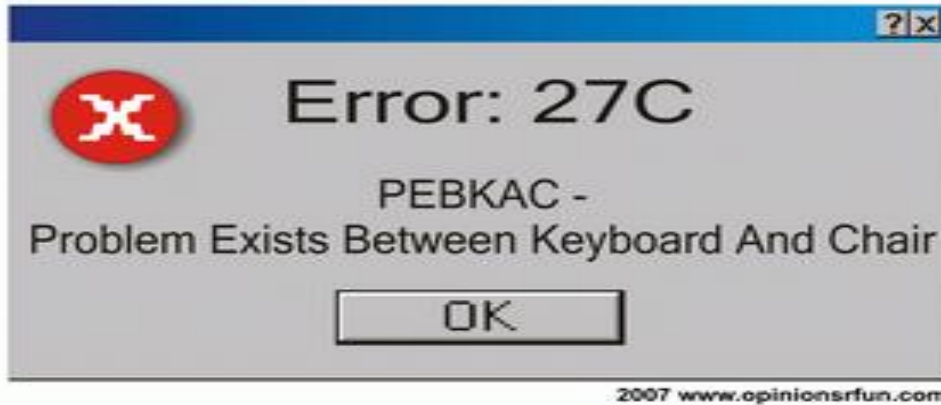
IN IPAS we have the following ways of minimizing input errors by users:

- Drop down lists
- Option lists
- Default nice descriptions which can be initialized
- Inbuilt system field or text validation


IPAS INPUT ERRORS



IPAS INPUT ERRORS



WAYS TO MINIMISE INPUT ERRORS

 IPAS - Industrial Property Administration System

| Back | Save all changes | Remove logo | Discard changes

Edit trademark

Mark TM/T/2015/000900 - pharm

Filing	Registration	Sign	Public
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| New | Delete highlighted | Update high

Name
Pulse Pharmaceuticals

- United Kingdom
- Unknown
- Uruguay
- US Minor island
- US Virgin Islands
- Uzbekistan
- Vanuatu
- Vatican
- Venezuela
- Viet Nam
- Wallis&Futana I
- Western Sahara
- WIPO

s	Priorities	Related	Nice	Vienna
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Road, Msasa

OPTION LISTS

Selected action: : Formalities Report Final status: Awaiting Response

Option name	Checked			
Correctly classify the goods or services		Select	Unselect	Detail
Date the application form		Select	Unselect	Detail
Insert the Full Name of Applicant on application form		Select	Unselect	Detail
Insert the Full address of applicant on application form		Select	Unselect	Detail
Insert the full legal stat. of applicant on application form		Select	Unselect	Detail
Lodge Priority Documentation		Select	Unselect	Detail
Lodge form of authorisation (Power of Attorney)		Select	Unselect	Detail
Lodge representations of the mark		Select	Unselect	Detail
Other		Select	Unselect	Detail
Please date the application		Select	Unselect	Detail

BUILT IN VALIDATION

Nice Class Edition must be an integer.

New | Delete highlighted | Update highlighted | Initialise description

Status	Ed	Nbr	Description
Pending	9	44	Medical services; veterinary services; hygienic and beauty care for human beings or animals; agriculture, horticulture
Pending	11	9	

Details of highlighted Nice class

Nice Class Edition *

Nice Class Nbr *

Nice Class Description

BUILT IN VALIDATION

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Edit trademark

Mark TM/T/2015/000900 - pharmacy.healthy.beauty utano

Filing | **Registration** | **Sign** | **Publication** | **Other** | **Poa Ref**

al | **Payment**

Filing Date is not a valid date or does not respect the 'dd/MM/yyyy HH:mm:ss' format.

OK

File Sequence

Trade Marks

File Type

National Marks

File Series

2015

File Number

900

External System Id

Application Subtype *

Part A

Filing Date *

02/09/2015 00:00



BUILT IN VALIDATION

Mark TM/T/2015/000900 - pharmacy.healthy.beauty utano

Filing Registration Sign Publication Other Poa Ref

File Sequence

Trade Marks

File Type

National Marks

File Series

2015

File Number

900

External System Id

Application Subtype *

Part A

Filing Date *

31/09/2015 00:00:00

Filing Date is not a valid date or does not respect the 'dd/MM/yyyy HH:mm:ss' format.

Prevent this page from creating additional dialogs

OK

DAILY LOG BOOK



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Back | Home | Previous | Next | Edit | Save changes | Undo close | Check affected files | Check file capture | Check digitalisation | Delete | Duplicate

Date 25/05/2012 is not closed yet

Daily log data

Record 13/197

Document Origin *	<input type="text" value="Trade Marks"/>
Document Log *	<input type="text" value="Input"/>
Log Date *	<input type="text" value="02/09/2015"/>
Next Working Date	<input type="text"/>
Is Open	<input checked="" type="checkbox"/>
Is Closed	<input checked="" type="checkbox"/>
Date Affected Files Identified	<input type="text"/>
Date Userdoc Data Captured	<input type="text"/>
Date Application Data Captured	<input type="text"/>

DATA VALIDATION

WIPO
WORLD
INTELLECTUAL PROPERTY
ORGANIZATION

IPAS - Industrial Property Administration System

Back | Home | Edit | Save changes | Undo close | **Check affected files** | Check file capture | Check digitalisation | Delete | Duplicate

Daily log data

Record 13/197

Document Origin *	<input type="text" value="Trade Marks"/>
Document Log *	<input type="text" value="Input"/>
Log Date *	<input type="text" value="02/09/2015"/>
Next Working Date	<input type="text"/>
Is Open	<input checked="" type="checkbox"/>
Is Closed	<input checked="" type="checkbox"/>
Date Affected Files Identified	<input type="text"/>
Date Userdoc Data Captured	<input type="text"/>
Date Application Data Captured	<input type="text"/>
Date Logo Image Scanned	<input type="text"/>

DATA VALIDATION

WIPO
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Back | Home | Edit | Save changes | Undo close | Check affected files | **Check file capture** | Check digitalisation | Delete | Duplicate

Daily log data

Record 13/197

Document Origin *	<input type="text" value="Trade Marks"/>
Document Log *	<input type="text" value="Input"/>
Log Date *	<input type="text" value="02/09/2015"/>
Next Working Date	<input type="text"/>
Is Open	<input checked="" type="checkbox"/>
Is Closed	<input checked="" type="checkbox"/>
Date Affected Files Identified	<input type="text"/>
Date Userdoc Data Captured	<input type="text"/>
Date Application Data Captured	<input type="text"/>
Date Logo Image Scanned	<input type="text"/>

DAILY LOG BOOK



IPAS - Industrial Property Administration System

Back | Home | Previous | Next | Edit | Save changes | Check file capture | Check digitalisation | Delete | Duplicate

The file whose input log entry is ZW/E/2015/10 and whose number is ZW/T/2015/361 has not been captured yet

Daily log data

Record 7/9

Document Origin *	Zimbabwe
Document Log *	Input
Log Date *	01/04/2015
Next Working Date	
Is Open	<input checked="" type="checkbox"/>
Is Closed	<input checked="" type="checkbox"/>
Date Affected Files Identified	20/10/2015
Date Userdoc Data Captured	20/10/2015
Date Application Data Captured	

DATA QUALITY

Data quality is important because we need:

- ❑ accurate and timely information to manage services and accountability
- ❑ good information to manage service effectiveness
- ❑ to prioritise and ensure the best use of resources

DATA QUALITY (cont)

- report to auditors and inspectors who will make judgments about our performance and governance
- Quality data is used in decision making, determining filing trends, correctly deterring what business interests people and businesses have in our respective countries, determining who our true trade partners are as a country



HOW TO ACHIEVE DATA QUALITY

We achieve good data quality through the following:
Governance and leadership

- defined roles and responsibilities to ensure accountability for data quality with policies and procedures in place to support the process



HOW TO ACHIEVE DATA QUALITY

Systems and processes -
in place that secure the
quality of data

People and skills - train
staff so they have the
appropriate knowledge,
competencies and capacity
for their roles



IF YOU WANT
TO GO **FAST**
GO ALONE



IF YOU WANT
TO GO **FAR**
GO TOGETHER



HOW TO ACHIEVE DATA QUALITY

Data use - the purpose of collecting and reporting robust, good quality data is to inform management, make improvements to service delivery and to promote accountability to customers, stakeholders, and partners

Data security - data collected must be secure and should only be used for authorised purposes

G.I.G.O. DEFINATION

Garbage in, garbage out (GIGO), in the context of information communication technology, is an expression that means regardless of how accurate a program's logic is (IN THIS CASE IPAS), the results will be incorrect if the input is invalid.



G.I.G.O. DEFINATION

While the term is most frequently used in the context of software development, GIGO can also be used to refer to any decision-making systems where failure to make right decisions with precise, accurate data could lead to wrong, nonsensical results.



DOES YOUR KITCHEN LOOK LIKE THIS



NO ONE IS WATCHING ...





GARBAGE

IN

means

GARBAGE

OUT!

WHERE TO GO...HOW TO GET THERE



IPAS DATA VALIDATION CYCLE

a second person not involved in the original data capture exercise, verifies the data

1

Compare the data captured in IPAS against the data in the paper application

2

Use the IPAS Validate button to let the system know the data has been validated

4

a second person not involved in the original data capture exercise, verifies the data

3

HOW TO VALIDATE

View changes log

2 items found, displaying all items.

Date	User	Data	Version	Value	User doc	Details
07/09/2015 11:11:47	TENDAI SAMUSODZA	CMARK	Both			Details
20/10/2015 11:50:09	ZIPO	CMARK	Both			Details


Capture User

Capture Date

HOW TO VALIDATE

file	filingData	validationDate	Before:	
			After:	20/10/2015 11:50:09
		validationUserId	Before:	
			After:	4

HOW TO VALIDATE


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View trademark

Record 1 / 1

(219) Application Nbr	TM/T/2015/000800
Status	Awaiting Publication fee [due date 29/01/2016]
Last action	TV8 Advice
Application type	Part A
Sign type	Name only
(541) Mark name	VIACE

(512) Nice class(es)

Ed	Nbr	Status	Description
9	5	Pending	pharmaceutical preparations in class 05

HOW TO VALIDATE



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View trademark

Record 1/1

(219) Application Nbr	TM/T/2015/000800
Status	Awaiting Publication fee [due date 29/01/2016]
Last action	TV8 Advice
Application type	Part A
Sign type	Name only
(541) Mark name	VIACE
(512) Nice class(es)	

Ed	Nbr	Status	Description
9	5	Pending	pharmaceutical preparations in class 05

After all is said and done



**KEEP
CALM
AND
VALIDATE**



Discussions

Thank you for your attention