



WIPO Academy

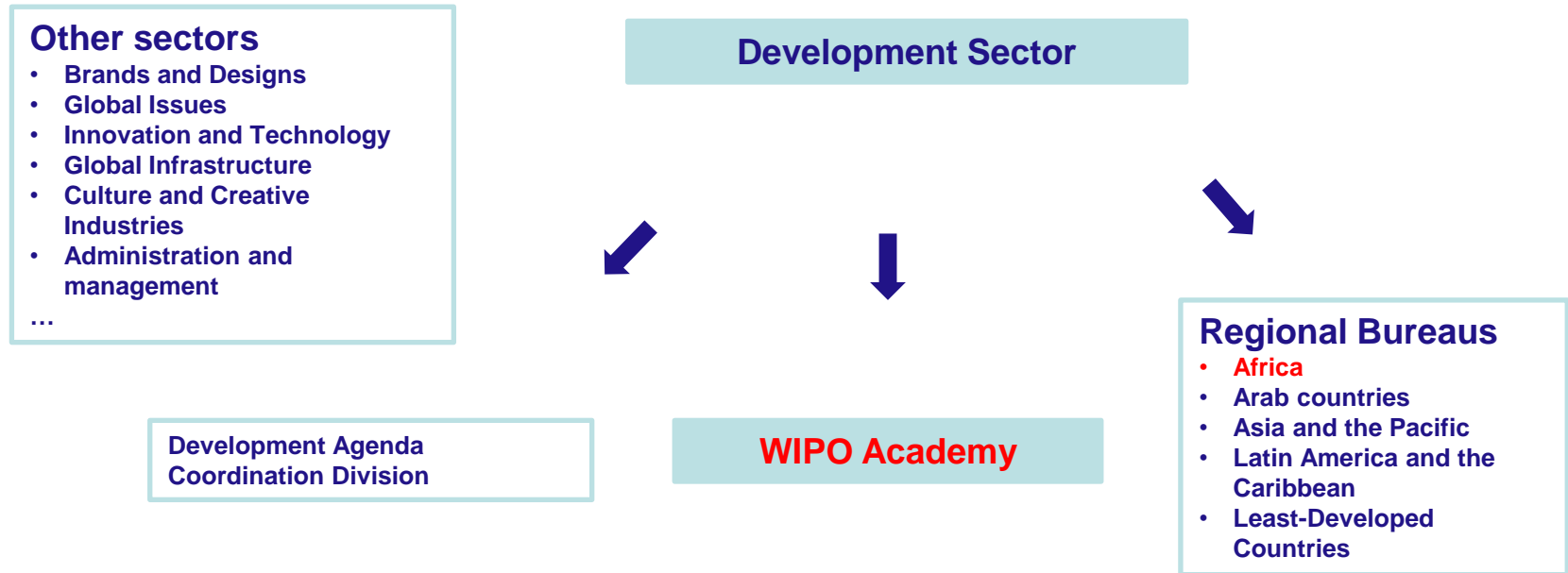
**Study Visit: Intellectual Property Focal Persons of
the African Regional Economic Communities and
Executive Bodies of the African Union**

Geneva, May 17, 2016

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Geneva
May 17, 2016

WIPO Academy



WIPO Academy Programs

Face-to-face training

- Professional Development Program
- Academic Institutions Program
- Summer Schools

Online training

- Distance-Learning Program
- Special modules
- Customized modules

Special Projects

- Start-up Academies Project
- Judicial Training Institutions Project

Key Figures

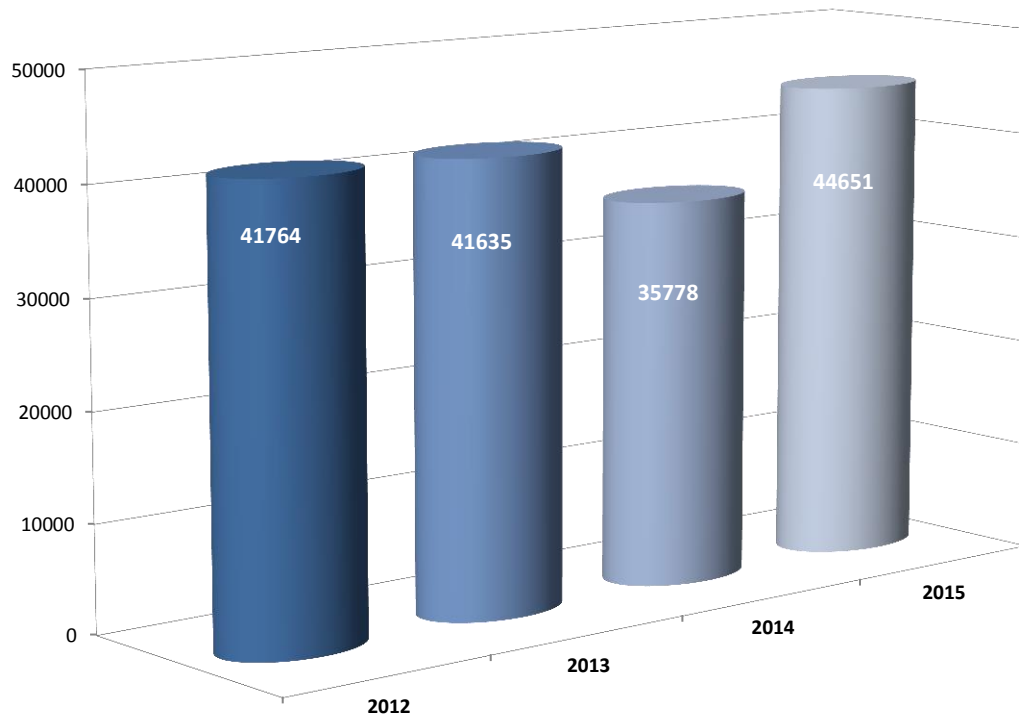
The first cooperation agreement signed by the WIPO Academy was with an African partner: University of South Africa, in 1999

- 1998 Establishment of the WIPO Academy
- 500'000 beneficiaries
- All Countries
- 6 UN languages offered
- 7 other languages for special courses
- 20 Professional Development courses / year
- 90 Distance-Learning sessions / year
- 10 Summer School sessions / year
- 6 Master Programs / year

Relevance of the WIPO Academy

- ❑ Core entity within WIPO for providing specialized training and capacity-building activities
- ❑ Large international network of experts, teachers and tutors
- ❑ Long-standing cooperation and partnership with national and regional institutions
- ❑ Diverse linguistic content
- ❑ Experience in identifying and catering to the training priorities and needs of Member States and stakeholders
- ❑ Non-profit status, neutrality, credibility and brand name

Total Number of participants, 2012 -2015

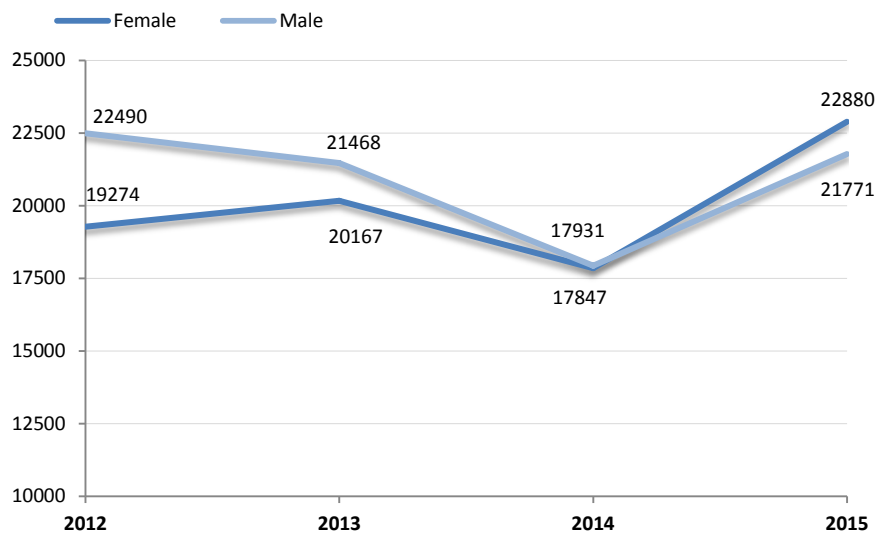


Participation in 2015

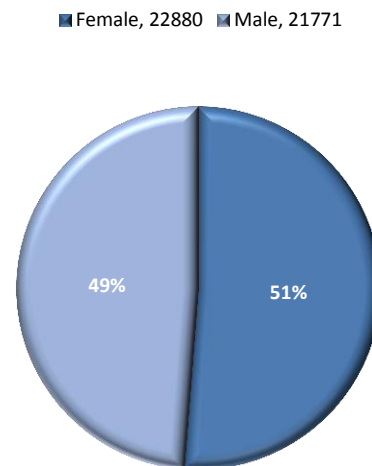
| Program | Number of Participants |
|-------------------------------------|----------------------------|
| Face-to-Face Courses | |
| Professional Development Program | 238 (sponsored) |
| Joint Master Programs | 87 (sponsored) |
| Courses on IP Teaching and Training | 26 (sponsored) |
| WIPO Summer Schools Program | 337 (mostly self financed) |
| Start-up academies | 265 (sponsored) |
| Subtotal | 953 |
| Distance Learning Courses | |
| | 43 616 |



Total Number of participants by gender, 2012 -2015



2015



Professional Development Program

Target beneficiaries: Government officials

About 50 Government officials from Africa are offered complimentary advanced training courses in IP every year in different parts of the world.

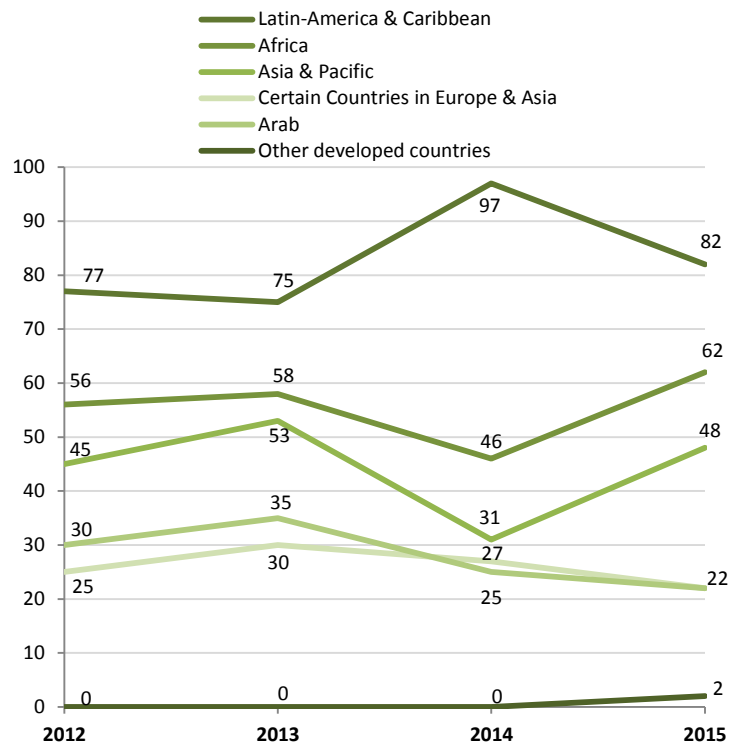
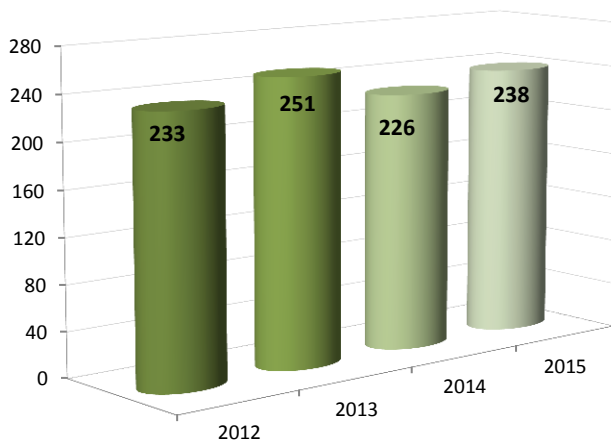
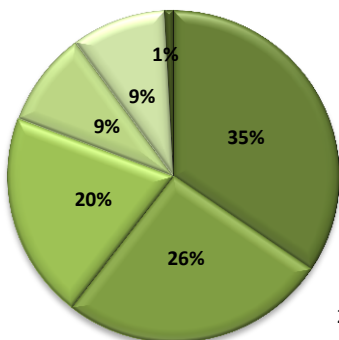
Partnerships with about 20 national industrial property and/or copyright authorities and a number of relevant international organizations

Professional Development Program

Total number of participants in 2012 - 2015

2015

- Latin-America & Caribbean, 82
- Africa, 62
- Asia & Pacific, 48
- Certain Countries in Europe & Asia, 22
- Arab, 22
- Other Areas, 2



Distance-Learning Program

Courses offered

General Courses - Free

- DL-001 Primer on IP – 3 hrs.
- DL-101 General Course on IP – 55 hrs.
- DL-101-PCT Introduction to the Patent Cooperation Treaty – 4 hrs.

New Courses

- Collective Management of CRR
- IP and Access to Medicine
- IP and Traditional Knowledge
- Open Source Licensing in the Film Industry
- DL Course for visually impaired persons

Special Projects

- DL phases of Masters Degree in IP
- Special sessions for government officials
- Special sessions for universities
- Special sessions for Technology and Innovation Support Centers (TISCs)
- Special sessions for Start-up Academies
- Customized Modules

Advanced Courses

- DL-204 Biotechnology and Intellectual Property – 120 hrs.
- DL-301 Patents – 120 hrs.
- DL-302 Trademarks, Industrial Designs and Geographical Indications – 120 hrs.
- DL-317 Arbitration and Mediation Procedure under the WIPO Rules – 60 hrs.
- DL-318 Patent Information Search – 120 hrs.
- DL-320 Basics of Patent Drafting – 120 hrs.
- DL-450 Intellectual Property Management 120 hrs.

- DL-201 Copyright and Related Rights – 120 hrs.
- DL-202 Electronic Commerce and IP – 120 hrs.
- DL-401 Managing Intellectual Property in the Book Publishing Industry – 80 hrs.

Distance-Learning Program

Tuitions / Administration Fees

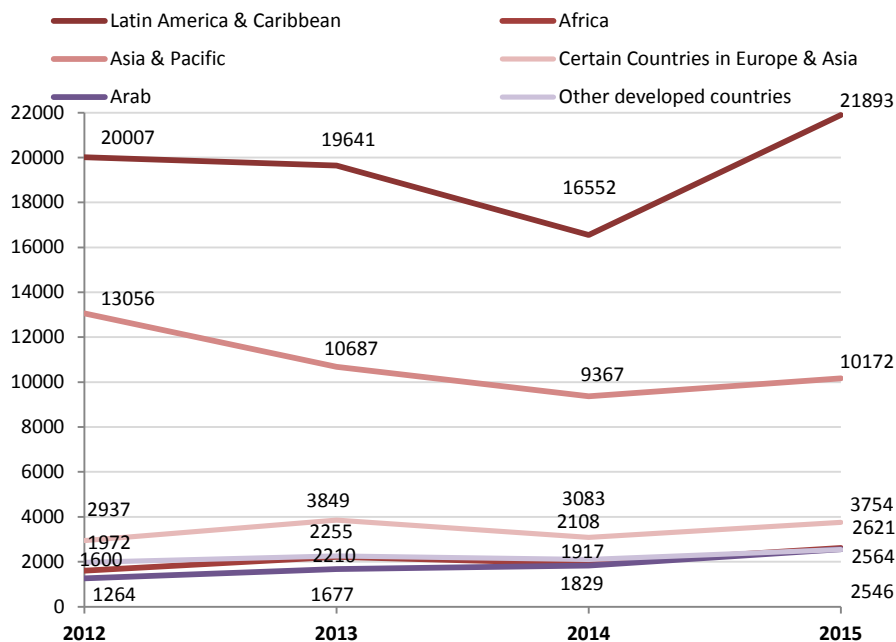
- **Primer and general courses are free of charge.**
- **Standard administration fees are applied to advanced courses.**
- **Special treatment for participants from developing countries**
- **The WIPO Academy does not charge for tuition fees.**



Distance-Learning Program

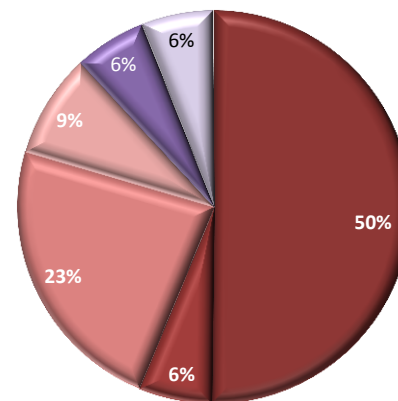
Total Number of Participants, 2012-2015

Participants from Africa accounted for only Africa 6 percent of the total participants in the distance learning courses in 2014.



2015

- Latin America & Caribbean, 21893
- Africa, 2621
- Asia & Pacific, 10172
- Certain Countries in Europe & Asia, 3754
- Arab, 2564
- Other developed countries, 2546
- Other areas, 66



Academic Institutions Program

Joint Master Degrees in IP



- Master's Degree in Intellectual Property (MIP) - Mutare, Zimbabwe (Sponsored by the Government of Japan)
- Master's Degree in Intellectual Property (MIP) - Yaoundé, Cameroon (Sponsored by the Government of Japan)
- Master of Laws (LL.M) in Intellectual Property - Turin, Italy
- Master of Laws (LL.M) in Intellectual Property - Brisbane, Australia
- Master's Degree on Intellectual Property (MIP) - Buenos Aires, Argentina
- Master's Degree in Intellectual Property (MIP) - Seoul, Republic of Korea (under review)
- Master's Degree in Intellectual Property (MIP), Turkey (new)

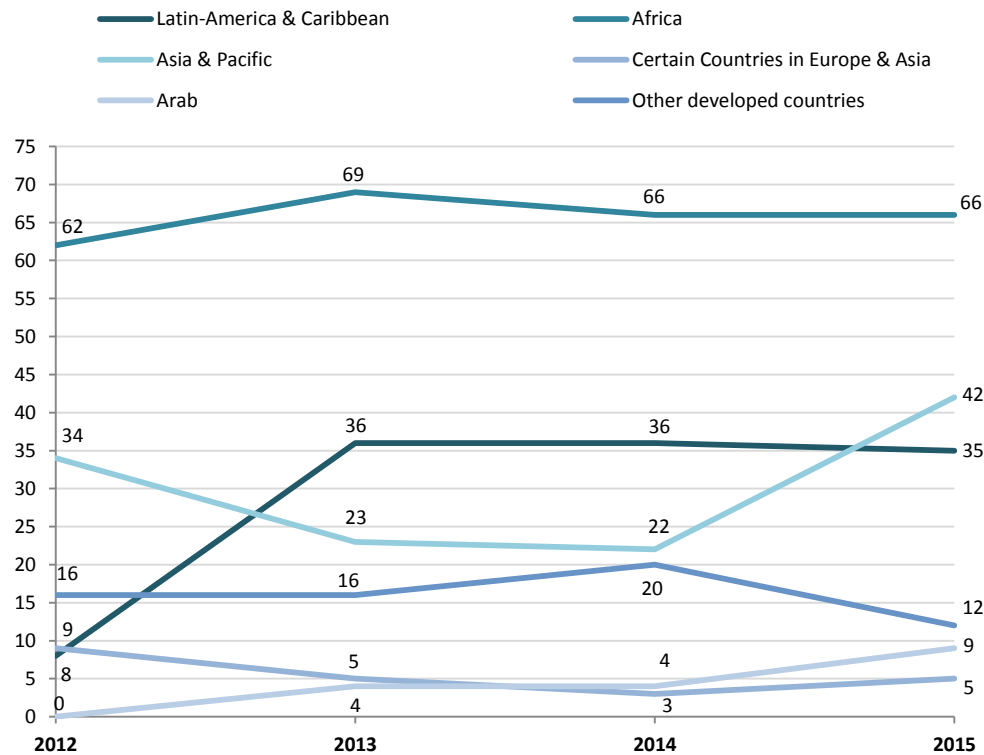
Academic Institutions Program

Participation modalities

- ❑ It takes from 9 months to 2 years to complete a Master Program, depending on the partner university
- ❑ Participation modalities different
- ❑ Information on scholarships and application modalities available at www.wipo.int/academy and at partner institutions' web sites

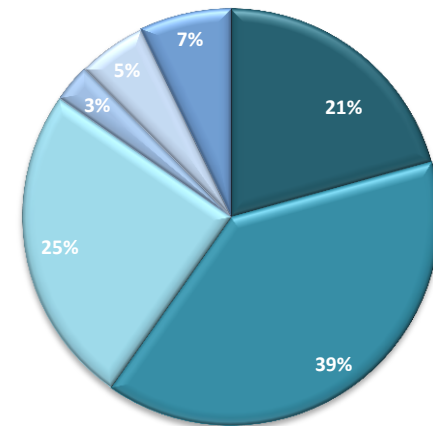
Academic Institutions Program

Geographical Distribution of Participants in the Joint Master's Program, 2012 - 2015



2015

- Latin-America & Caribbean, 35
- Africa, 66
- Asia & Pacific, 42
- Certain Countries in Europe & Asia, 5
- Arab, 9
- Other developed countries, 12



WIPO Summer Schools



- Senior students and young professionals
- Ten-day intensive training courses on various aspects of IP
- Sharing and networking
- Common curriculum, format and duration
- Certificates of participation awarded to successful participants

2016 WIPO Summer Schools

| Summer School | Venue | Language |
|--------------------------|-----------------|----------|
| Chile | Santiago | ES |
| India | New Delhi | EN |
| Mexico | Mexico City | ES |
| Singapore | Singapore City | EN |
| China | Beijing | EN |
| Switzerland | Geneva | EN |
| Russian Federation | Kazan | RU |
| United States of America | Washington D.C. | EN |
| Republic of Korea | Daejeon | EN |
| South Africa | Cape Town | EN |
| Croatia | Zagreb | EN |

WIPO Summer Schools

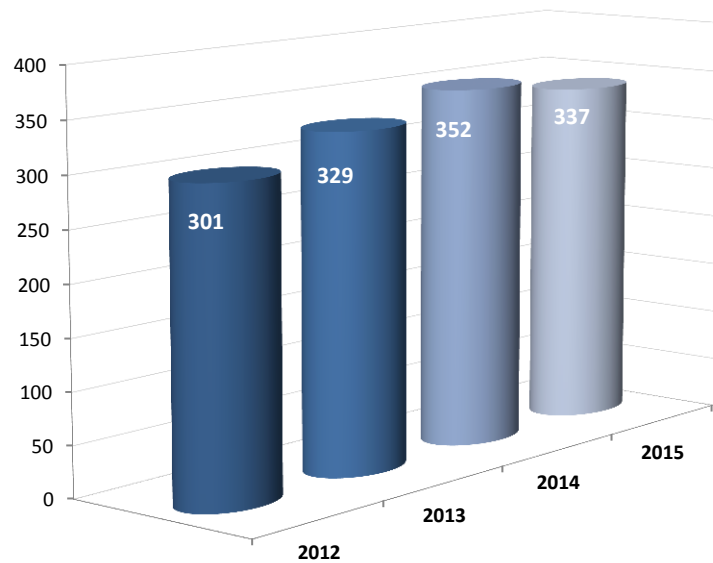
Participation modalities

- **Online registration through the WIPO Academy website: www.wipo.int/academy**
- **Pre-selected candidates are required to successfully complete a special session of the Academy's DL General Course on IP.**
- **Participants are responsible for their own travel, accommodation and living expenses during their participation in the program**

The WIPO-South Africa Summer School on IP and Transfer of Technology is regularly organized with the assistance of the Government of Japan. A limited number of scholarships are offered

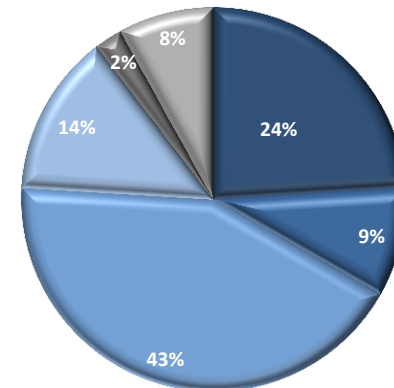
WIPO Summer Schools

Total number of participants in 2012 -2015



2015

- Latin-America & Caribbean, 81
- Africa, 31
- Asia & Pacific, 144
- Certain Countries in Europe & Asia, 46
- Arab, 8
- Other developed countries, 27



IP Academies

- Established in 5 countries
- 7 are in progress
- expressions of interest were received from 9 countries for establishing new national academies

| WIPO IP ACADEMIES | | |
|--------------------|-------------|-------------------------|
| ESTABLISHED | IN PROGRESS | EXPRESSIONS OF INTEREST |
| Colombia | Azerbaijan | Albania |
| Dominican Republic | Cambodia | Djibouti |
| Egypt | Costa Rica | Iran |
| Peru | Ecuador | Jordan |
| Tunisia | El Salvador | Honduras |
| | Georgia | Nicaragua |
| | Turkey | Nigeria |
| | | Ukraine |
| | | United Arab Emirates |

Judicial Training Institutions Project

- ❑ **Approved by the CDIP in April 2016**
- ❑ **Beneficiary regions: 4 pilot countries from**
 - **Africa**
 - **Asia and the Pacific**
 - **Latin America and the Caribbean**
 - **Arab region**
 - **including an LDC**
- ❑ **Criteria:**
 - **Full involvement and commitment of the beneficiary country**
 - **Ensuring the sustainability of the project**
- ❑ **Outcome:**

IPR Toolkit for Judges will be composed of:

- **Training modules**
- **Benchbook for judges to be developed by the expert**
- **Manuals and reference books**

The Future WIPO Academy

- ❑ **Constant review and update of the content of training programs, materials and distant learning courses**
- ❑ **Establishment and development of new partnerships with national and regional institutions in Member States from the South with a view of developing national and regional expertise as well as long-term capacities**
- ❑ **Continuing to ensure a large participation of women in the Academy's Programs**

WIPO Academy

Face-to-face and distance learning courses taught by people who know intellectual property (IP).

The WIPO Academy was established in 1998 and plays a central role in WIPO's activities to enhance the capacity of countries to use the IP system. We adopt an interdisciplinary approach to IP education focusing on its links with trade, innovation, health, applied sciences, information technology and creative industries.

Our rich portfolio of general and specialized courses on IP caters to different target audiences: inventors and creators, business managers and IP professionals, policy makers and government officials of IP institutions, diplomats, students and teachers of IP and the civil society. Courses combine traditional face-to-face and distance learning methodologies and are taught by people who know IP and how it works to stimulate innovation, creativity and development.

- [Start-up academies](#)
- [Global network](#)
- [Portfolio of Programs in 2013](#) PDF
- [Annual statistical report 2012](#) PDF
- [Frequently asked questions](#)

News

[WIPO-WTO Colloquium for Teachers of IP - research papers 2012](#) Dec 17, 2013 | [Registration open - WIPO-Chile Summer School on IP 2014](#) Oct 18, 2013

[All news](#)

Academy programs



(PHOTO: WIPO)

Professional development



(PHOTO: WIPO)

Academic institutions



(PHOTO: WIPO)

Distance learning



(PHOTO: WIPO)

Summer school

Information

- ❑ **Customer Service:**
Academy Info Desk: 7222
academy.mail@wipo.int
- ❑ **WIPO Inquiry Notification System (WINS):**
Answering questions and responding to requests
- ❑ **FAQ: <http://www.wipo.int/academy/en/faq.html>**

Thank you!

www.wipo.int/academy