

# Making Intellectual Property Work for Development



# Development Sector



**Promotes use IP for  
development**

Intellectual  
Property?

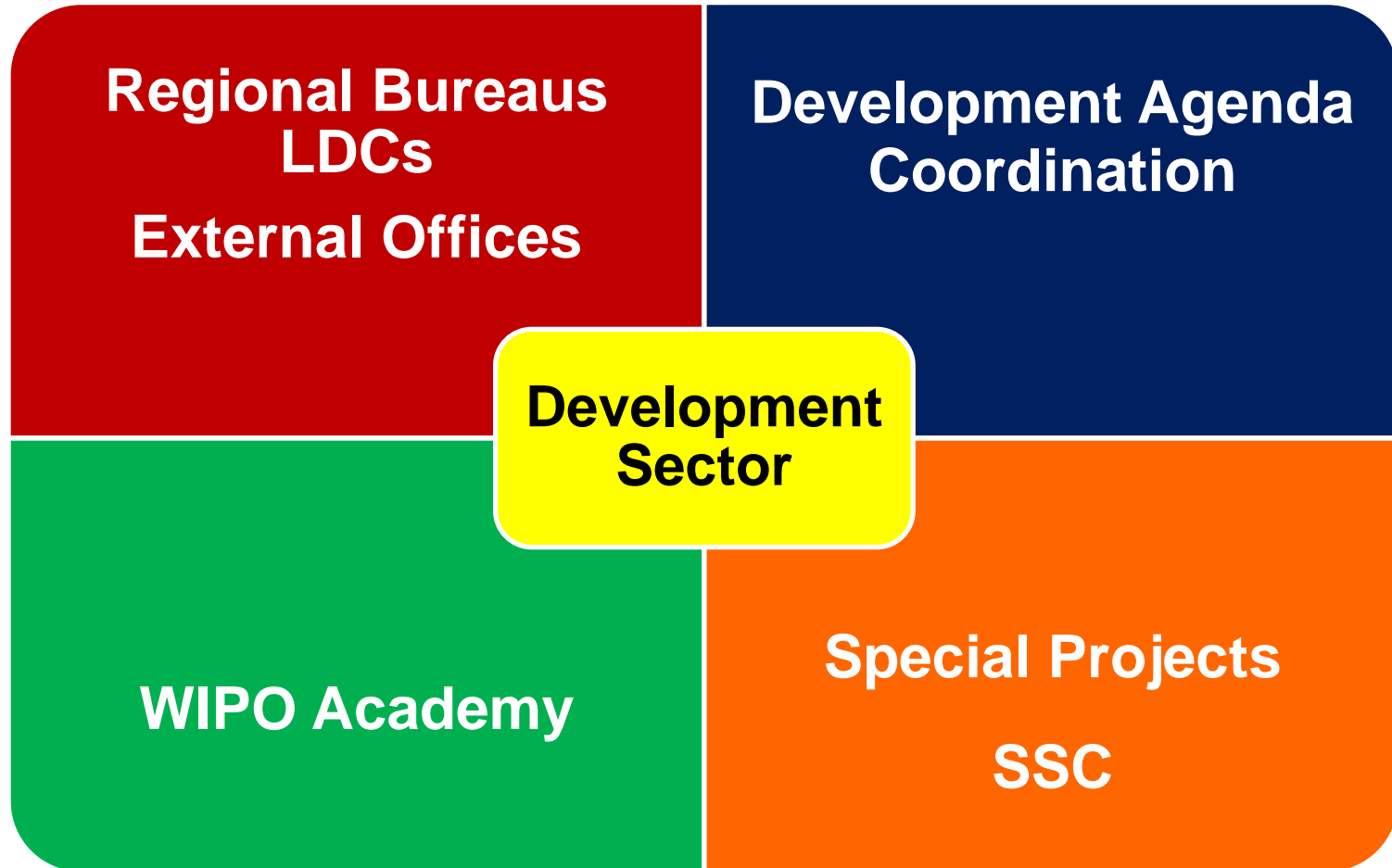


**Use it!**



# Development Sector

# Who are we?



# Four pillar of action



**NIPS**



**Legal**

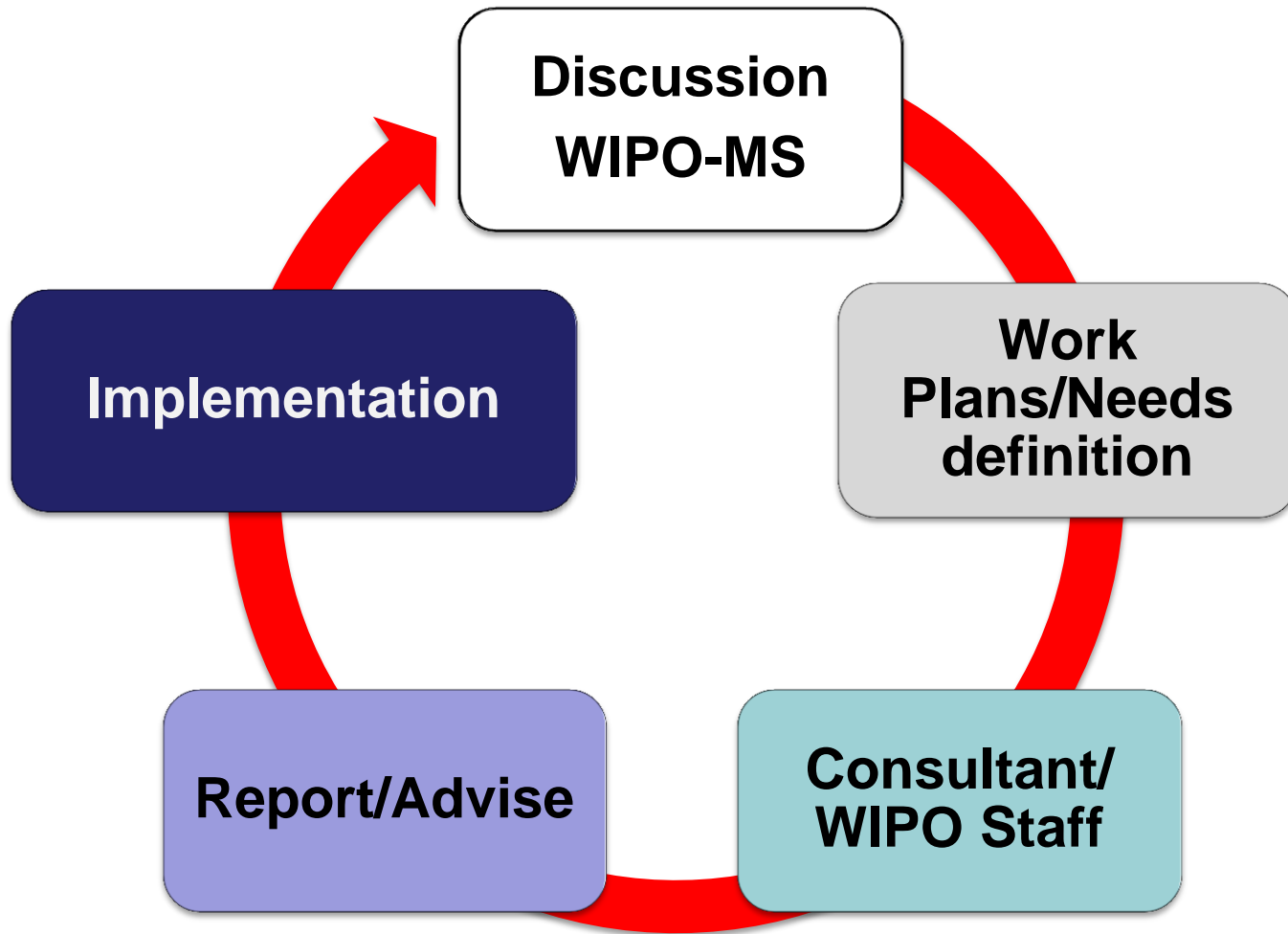


**Infrastructure**



**Capacity  
Building**

# Methodology

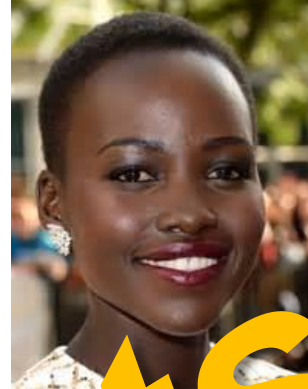


# Key messages

- **Current IP rules are necessary and useful**
  - **Necessary:**
    - Strong association btw IP and human progress
    - International commitments i.e. TRIPs
  - **Useful:**
    - Innovation = IP
    - Every society can profit from IP  
in 3 areas....today







Copyrights

# *Trademarks*

MADE IN AFRICA





# *Designs*



# Key messages

- **Prospective – future**
  - **GVC**
  - Organic agriculture
  - **Traceable production**
  - 3D
  - **Bio products,**
  - Etc





# The Next Step

**Use it  
more!**