

#### **WIPO**

# The global forum for intellectual property





#### Who we are

- International intergovernmental organization
- 188 member states
- 350 + accredited observers
- 1300 staff from 120 countries
- 26 treaties





#### What we do



We help governments, businesses and individuals make intellectual property work for innovation and creativity



Improve access to the IP system

Make it easy to protect IP assets

## How we do it?

Make IP work for development

Make IP laws

Support policymakers





## Protect brands in global markets







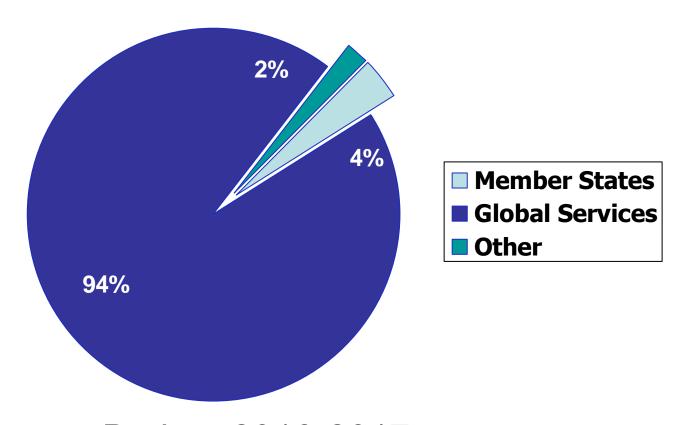
## IP-related dispute resolution



## Domain names



#### Sources of Income



Budget 2016-2017: CHF 707 million



Improve access to the IP system

Make it easy to protect IP assets

## How we do it?

Make IP work for development

Support policymakers

WIPO
WORLD
INTELLECTUAL PROPERTY
ORGANIZATION

**Make IP laws** 

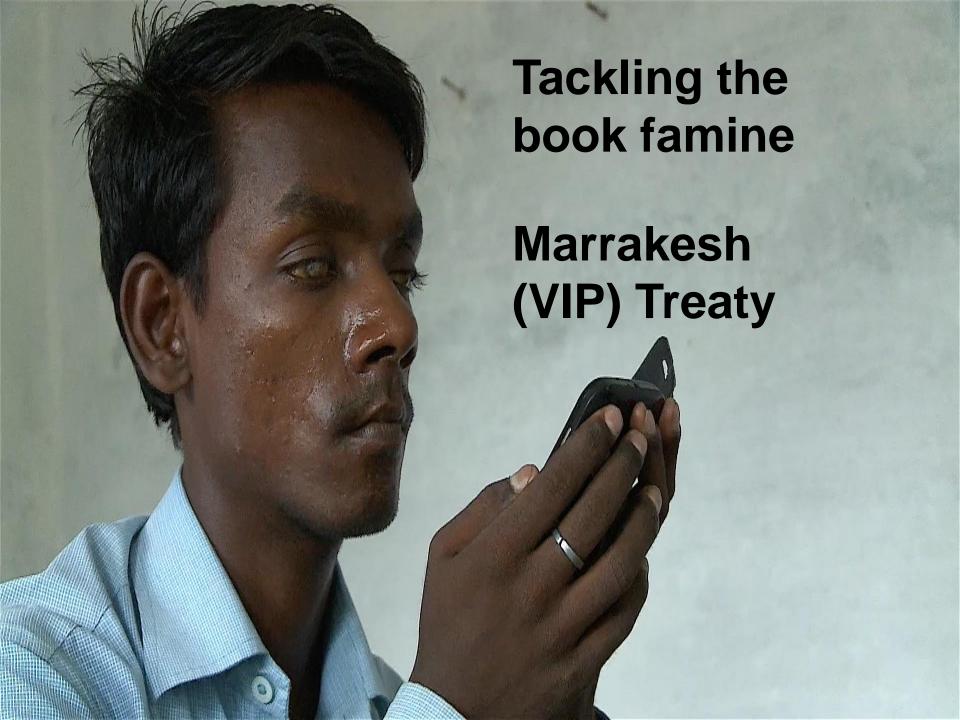














Improving access to the IP system

Making it easy to protect IP assets

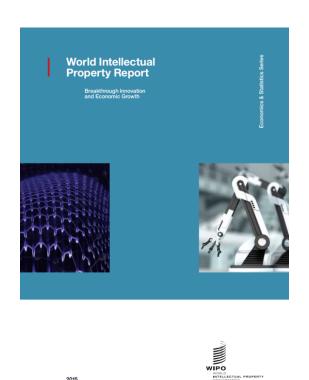
#### How we do it?

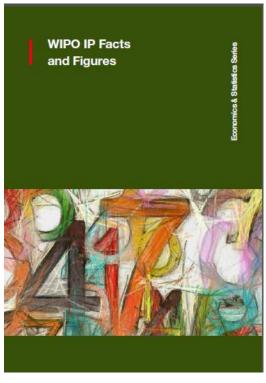
Making IP work for development

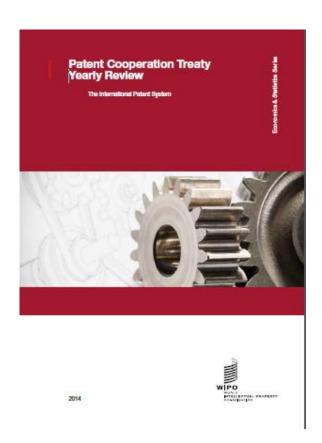
Making IP laws

Supporting policymakers

## Supporting policymakers









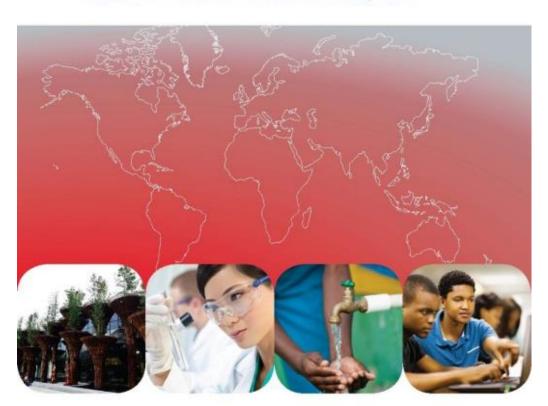






#### **The Global Innovation Index 2015**

Effective Innovation Policies for Development









Improving access to the IP system

Making it easy to protect IP assets

#### How we do it?

Making IP work for development

Making IP laws

Supporting policymakers

#### Making IP work for development



WIPO Development Agenda Building national capacity Improving access to the IP system

Making it easy to protect IP assets

#### How we do it?

Making IP work for development

Supporting policymakers

Making IP laws





## Advancing public policy goals



#### Follow us

Twitter: @wipo

 WIPO Magazine www.wipo.int/wipo\_magazine/en/

 WIPO Wire: www.wipo.int/newsletters/en

Press releases
 www.wipo.int/pressroom/en/

