



STUDY VISIT

WIPO/IP/RECS/GE/16/INF/1 PROV. ORIGINAL: ENGLISH DATE: APRIL 25, 2016

Study Visit: Intellectual Property Focal Persons of the African Regional Economic Communities and Executive Bodies of the African Union

organized by the World Intellectual Property Organization (WIPO)

in cooperation with the Japan Patent Office (JPO)

WIPO Headquarters, Geneva, May 17 to 19, 2016 Bilger Room; AB Building

PROVISIONAL PROGRAM

prepared by the International Bureau of WIPO

Tuesday, May 17, 2016

- 9.00 9.30 Registration
- 9.30 9.45 Welcome /Opening Remarks by:

H.E. Mr. Junichi Ihara, Ambassador Extraordinary and Plenipotentiary, Permanent Mission of Japan to the United Nations and Other International Organizations in Geneva, Geneva

H.E. Mr. Jean-Marie Ehouzou , Ambassador, Permanent Representative, Permanent Delegation of the African Union to the United Nations Office and other international organizations in Geneva

Mr. Mario Matus, Deputy Director General, Development Sector, World Intellectual Property Organization (WIPO), Geneva

9.45 – 10.15 **Topic 1 Report on the Outcome of the African Ministerial Conference** 2015: Intellectual Property (IP) for an Emerging Africa, Dakar, Senegal, from November 3 to 5, 2015

> Speaker: Regional Bureau for Africa Development Sector

Discussions

- 10.15 10.30 Coffee Break
- 10.30 11.00 Topic 2 Overview of WIPO's Programs and Activities

Speaker: Communications Division, Culture and Creative Industries Sector

Discussions

11.00 – 12.30 Topic 3 Development Sector: Facilitating the Use of IP for Development

This session will look at the work of the Development Sector in terms of WIPO's technical assistance provided to Member States to enable them to use the IP, innovation, and creativity towards the achievement of their national development goals; capacity building, and human resource development programs for Africa and the WIPO Development Agenda

Speakers: Deputy Director General; Development Sector

Regional Bureau for Africa

WIPO Academy

14.30 - 15.30Topic 3Development Sector: Facilitating the Use of IP for
(cont'd)(cont'd)Development

Speaker: Development Agenda Coordination Division

Discussions

- 15.30 15.45 Coffee Break
- 15.45 17.30 **Topic 4 Global Issues**

This session will examine the various programs covered by the Sector that address cross-cutting issues, including traditional knowledge, traditional cultural expressions, and genetic resources; building respect for IP; IP and global challenges; external relations; and IP and competition policy

Speakers: Global Issues Sector

Wednesday, May 18, 2016

| 9.30 - 10.30 | Topic 5 | IP Situational Reports: Exchange of Experiences | |
|---------------|---|---|--|
| | | Speakers: From the African Union (AU) | |
| | | From the Regional Economic Communities (REC) | |
| | | From the New Partnership for Africa's Development (NEPAD) | |
| | Discussio | ns | |
| 10.30 – 10.45 | Coffee Break | | |
| 10.45 – 12.30 | Topic 5 IP Situational Reports: Exchange of Experiences (Cont'd) | | |
| | | Speakers: From AU/RECs/NEPAD | |
| | Discussio | ns | |
| 12.30 – 14.30 | Lunch Break | | |
| 14.30 – 16.00 | Topic 6 | Brands and Designs | |
| | This session will discuss the significance of trademarks, industrial designs, | | |

This session will discuss the significance of trademarks, industrial designs, utility models and geographical indications for commerce and their work in the development of a balanced multilateral legal framework for those IPRs that is responsive to the technological, geo-economic, social and cultural evolution in Member States

Speaker: Brands and Designs Sector, WIPO

Discussions

16.00 – 16.15 Coffee Break

16.15 – 17.30 **Topic 7 Culture and Creative Industries**

This session will elaborate on the normative copyright and related rights framework with specific reference to the Beijing Treaty and Marrakesh Treaty and the development of an infrastructure for creativity in order to respond to the rapidly evolving technological, geo-economic, social and cultural environment and development strategies with specific reference to Africa. It will also elaborate on technical assistance and capacity building programs and projects for African countries in the field of copyright and related rights, aimed at facilitating the use of the copyright system to extract greater economic value from their cultural and other creative works.

Speakers: Culture and Creative Industries Sector

| Thursday, May 19 | <u>), 2012</u> | |
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| 9.00 - 9.30 | Topic 8 | Overview of the Importance and Impact of Plant Variety Protection with Specific Reference to Africa |
| | | Speakers: International Union for the Protection of New Varieties of Plants (UPOV) |
| 9.30 – 10.15 | Topic 9 | Patents and Patent Cooperation Treaty (PCT) System |
| | | This session will elaborate on WIPOs PCT system and how it works |
| | | Speakers: From PCT |
| | | From PLD |
| | Discussio | ns |
| 10.15 – 11.00 | Topic 10 | Economic Studies, Statistics and Analysis |
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This session will look at WIPO's work in creating high quality empirical information and analysis to inform policy-makers on the economic impacts of the IP system, particularly with respect to developing countries

Speaker: Economics and Statistics Division, WIPO

Discussions

11.00 - 11.45Topic 11Small and Medium Sized Enterprises(SMEs) and
Entrepreneurship Support Division

This session will discuss what the Division's activities aimed at enabling a greater and more effective use of IP asset management strategies by SMEs for strengthening their competitiveness in developing and least developed countries (LDCs) with specific reference to Africa

Speaker: SMEs and Entrepreneurship Support Division

Discussions

11.45 – 12.30 **Topic 12 Global IP Infrastructure**

The Session will elaborate on WIPO cooperation with IP offices, users and other stakeholders to develop shared IP tools, services, standards, databases and platforms. The technical infrastructure is designed to help IP institutions collaborate more effectively and deliver more efficient services to their users; as well as enabling innovators and information-seekers worldwide to freely access the knowledge contained in the IP system

Speaker: Global Infrastructure Sector, WIPO

Discussions

- 12.30 14.30 Lunch Break
- 14.30 15.30 Brainstorming
- 15.30 16.45 **Round Table Discussion Way Forward for Implementation of the** *Dakar Declaration on Intellectual Property for Africa*

Moderator: From WIPO

16.45 – 17.00 Closing Remarks

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