



Linking Universities and Research Centers to the Public and Private Sector for the Management, Promotion and Commercialization of IP Assets

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17-18 June, 2019

Characteristics of SMEs Products

Most of the products though functional are:

Low quality

Less attractive in appearance

Low efficiency and effective

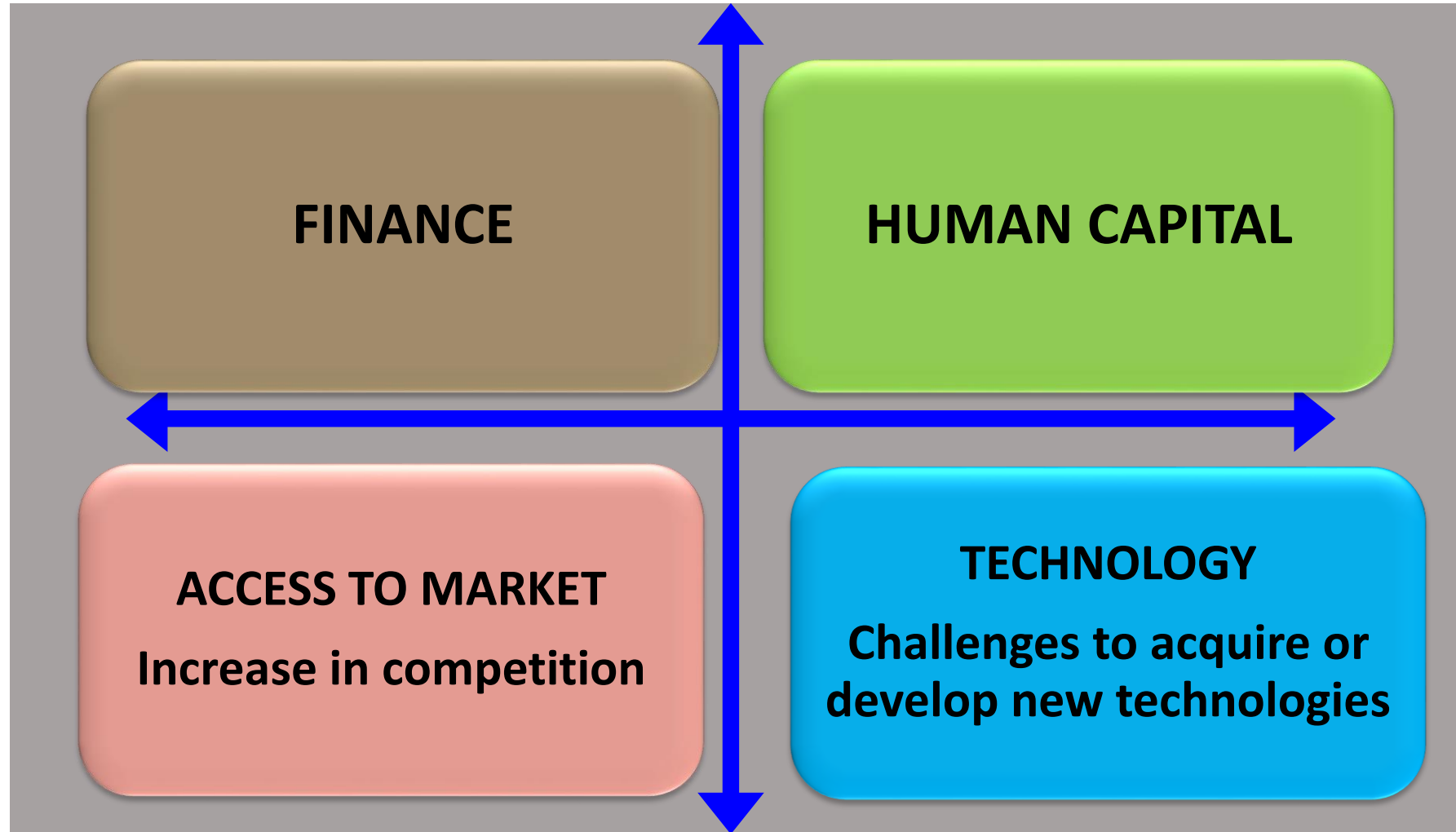
Lack of standardization of products

Products that are not protected by IP

3 out of 5 MSMEs Die before 5th year

The today's MSMEs would be Tomorrow's multinational companies

Challenges facing SMEs Growth



Accelerating growth of SMEs through Technology Transfer



Final Product ready for the market

Raw agricultural produce



Kenya Industrial Research and
Development Institute



A public research institution

- **Carry out industrial research**
- **Transfer for the benefit of society**

KEY TECHNOLOGY TRANSFER STRATEGIES USED

- Business INCUBATION**
- Common Manufacturing Facility**
- Training and Capacity building**
- Prototype Development**

Trainings and capacity building in processing various products



• Extraction of essential oils



• Mushroom seasoning

Business Incubation



Cosmetic products from agricultural produce, avocado, orange, coconut

Business incubation ceramics



Food related products



Common Manufacturing Facility



Achievements:
In leather sector- more than 2000
SMEs supported and capacity built

Footwear and Leather Goods Machines Layout

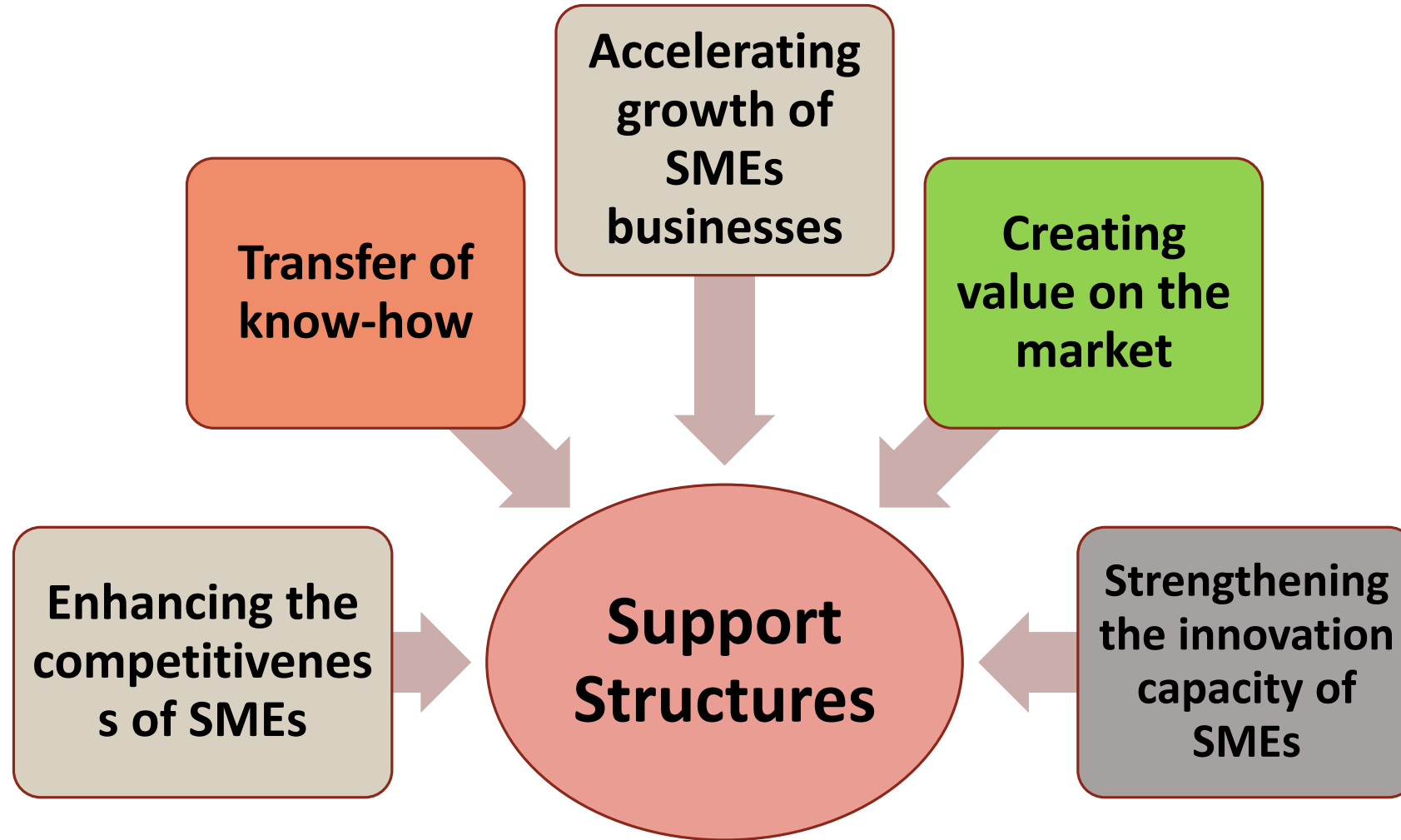


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Common Manufacturing: Food Sector banana process

Summary of KIRDI support on SMEs growth



Thank You

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