

IPAS Data Capture, Quality Management, and Journal Publication

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Overview

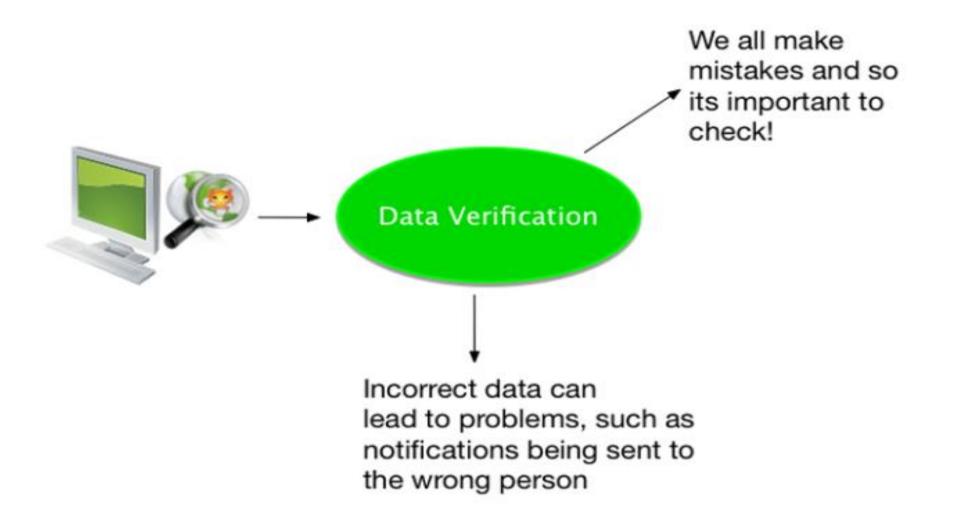
- Why Data Verification?
- Why do you check the data?
- Causes of Data Quality Problems
- Assessing your Data Quality
- Defining Issues with your Data Example
- Best Practices IPAS Data Capture
- Data Standardization
- IPAS Data Input Verification
- IPAS In-built Data Validation

Why Data Verification?

- Check for spelling mistakes
- Check for data that has not been entered correctly
- Check for incomplete data capture



Why do you check the data?



Causes of Data Quality Problems



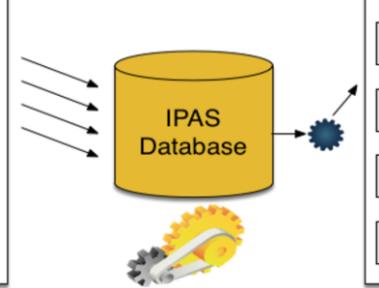
Data Migration

Backlog Data Capture

Manual Data Entry

Batch Feeds (Madrid Download)

Automatic Actions



Processes Causing Data Decay

Changes Not Captured

Documents not Received & Processed in IPAS

Journal / Gazette Generated outside the system

Wrongly configured Automatic
Actions

Loss of Expertise

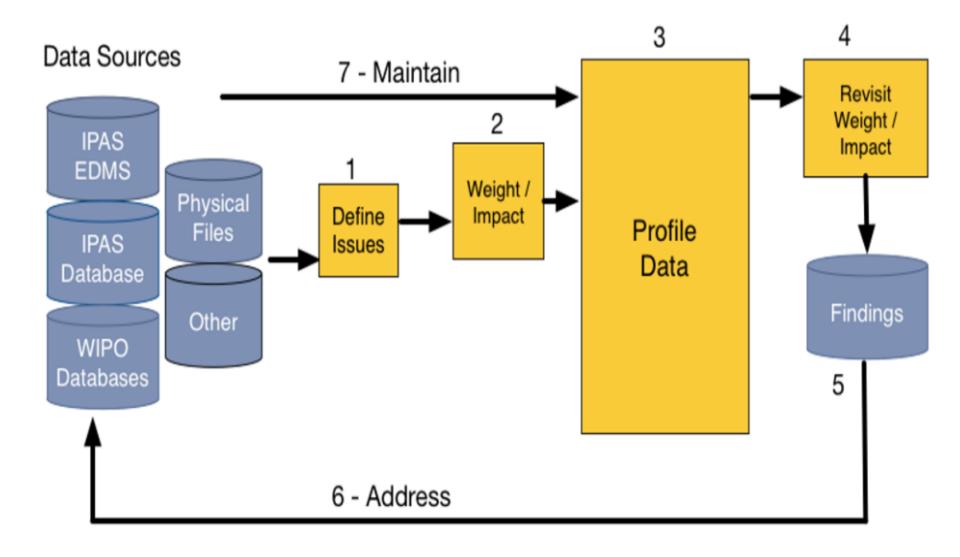
Processes Changing Data from Within

Data Processing

Data Cleansing

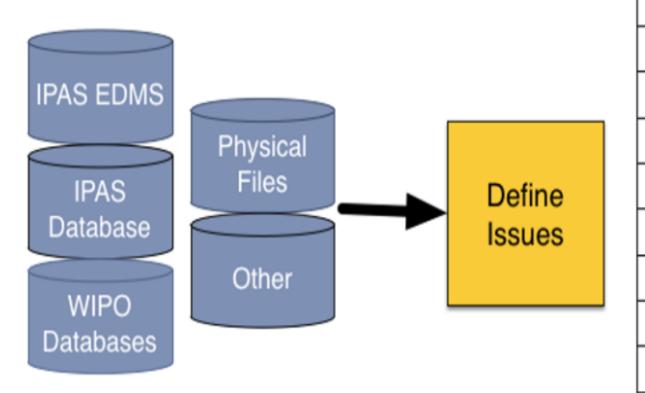
Data Purging

Assessing your Data Quality



Defining Issues with your Data - Example

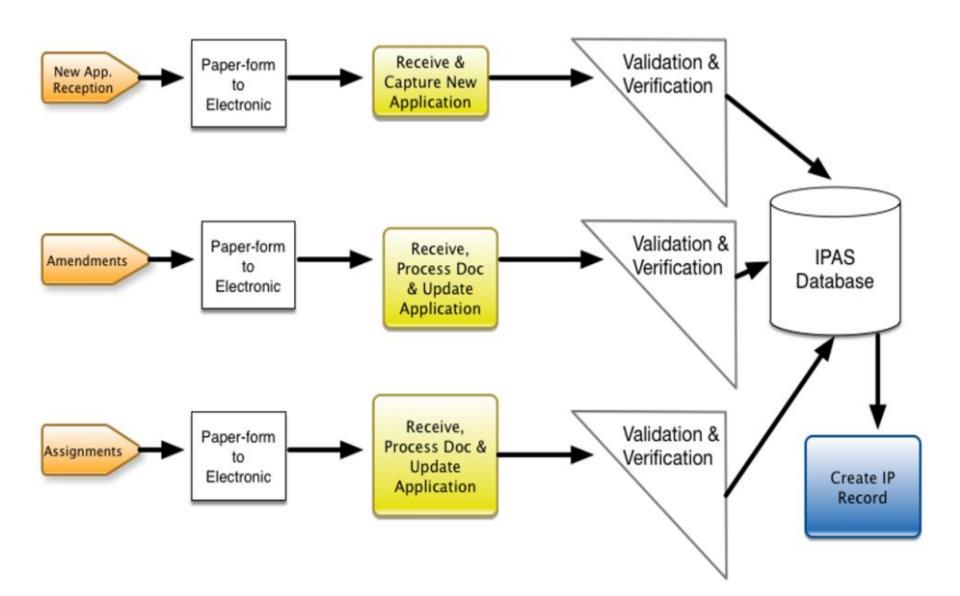
Data Sources



Potential Duplicates Files in Wrong statuses Wrong Automatic Actions Out of Range Values Changes Not Captured Missing Data Values Wrong Data Values **Potential Defaults** Journal Processed outside Invalid Data Values

Documents done outside

Best Practices – IPAS Data Capture



Data Standardization

Unstandardized Data	Standardized Data
Microsoft Corp.	Microsoft Corporation
DataFlux Inc	DataFlux Incorporated
Windmill Co.	Windmill Company
MR RAMSAY SHONGE	Mr. Ramsay Shonge
Mister Ramsay Shonge	Mr. Ramsay Shonge
Mster Robert Chiweza	Mr. Robert Chiweza
#(877)8463589 EXT250	877-846-3589 ext 250
8778463589 x250	877-846-3589 ext 250

Adams & Adams

International Paper Company

Coca Cola

Adams and Adams

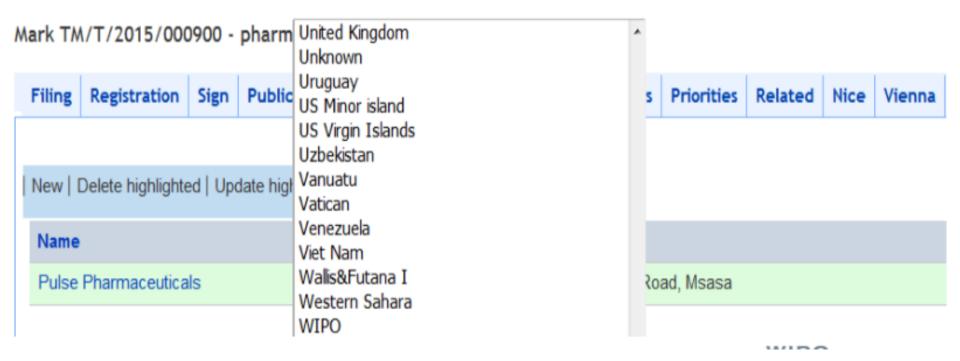
Int'l Paper Company

COCA-COLA

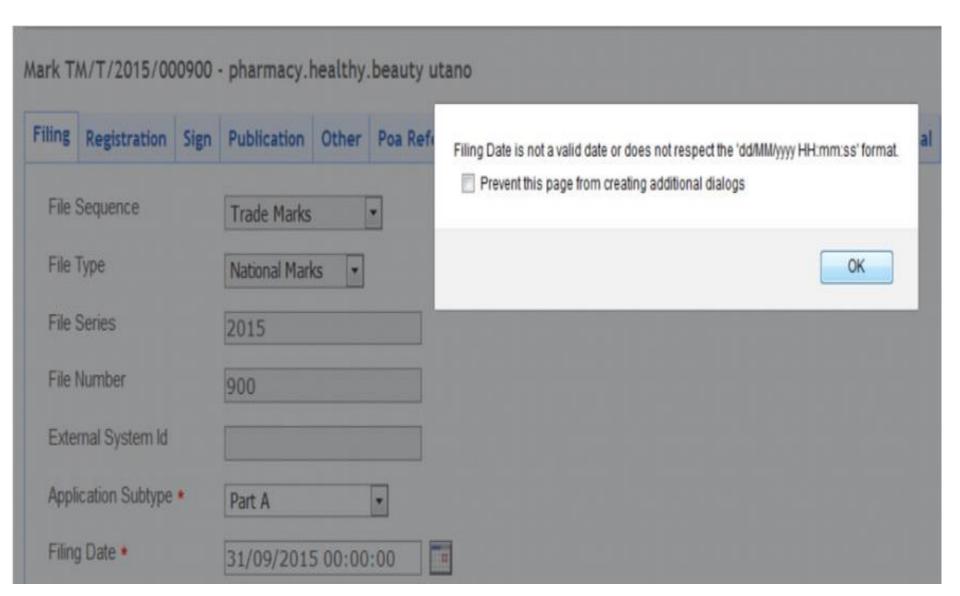
IPAS Data Input Verification



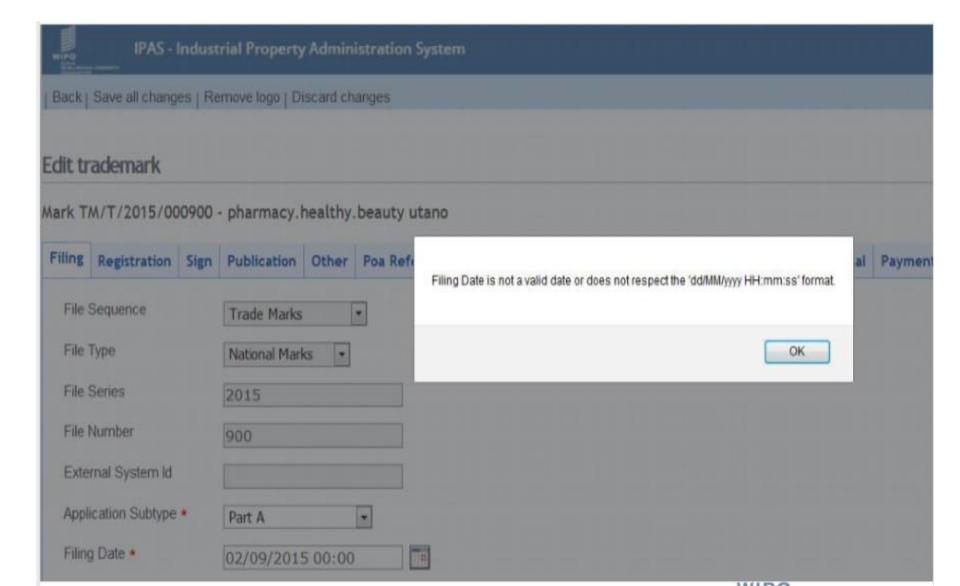
Edit trademark



IPAS In-built Data Validation



IPAS In-built Data Validation



In-built Data Validation

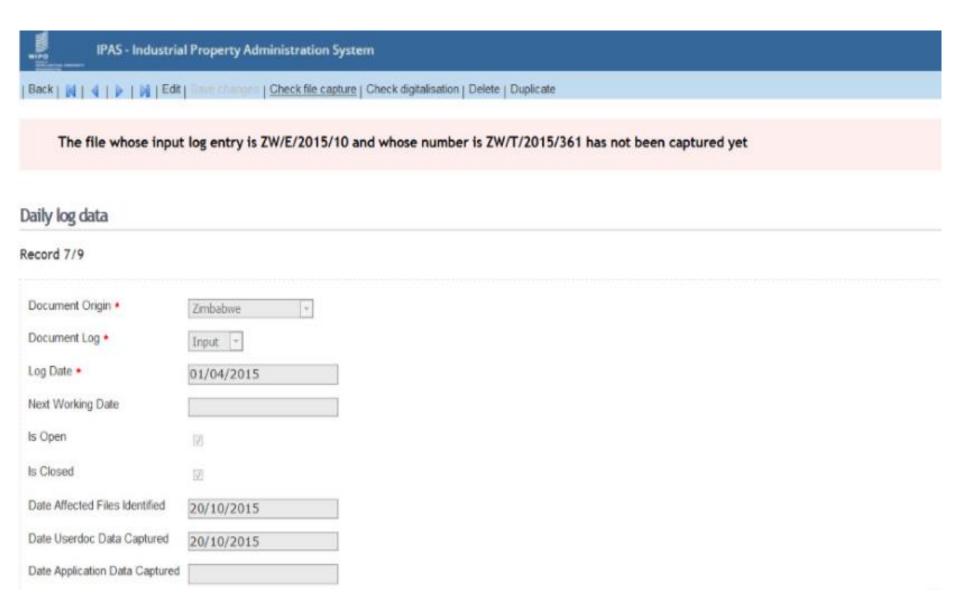
WIFO	IPAS - Industrial Property Administration System
Date	25/05/2012 is not closed yet

Daily log data

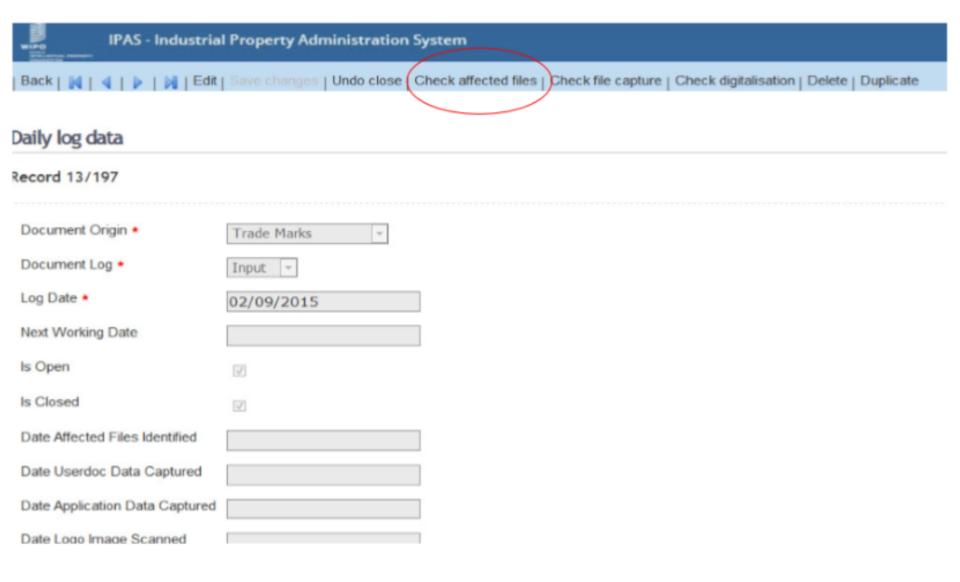
Record 13/197

Document Origin *	Trade Marks
Document Log *	Input 🕝
Log Date *	02/09/2015
Next Working Date	
Is Open	₩
Is Closed	V
Date Affected Files Identified	
Date Userdoc Data Captured	
Date Application Data Captured	

Data Validation by IPAS Daily Log



Data Validation by IPAS Daily Log



In-built Data Validation

Nice Class Edition must be an integer.

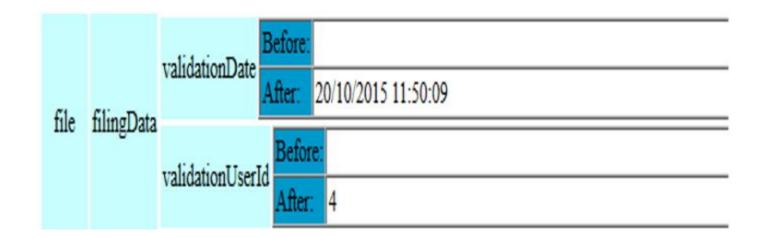
New | Delete highlighted | Update highlighted | Initialise description

Status	Ed	Nbr	Description
Pending	9	44	Medical services; veterinary services; hygienic and beauty care for human beings or animals; agriculture, horticulture
Pending	11	9	

Details of highlighted Nice class

Nice Class Edition ★	W	
Nice Class Nbr ★	9	
Nice Class Description		

Validation through Changes Log





Data Input Verification – Option List

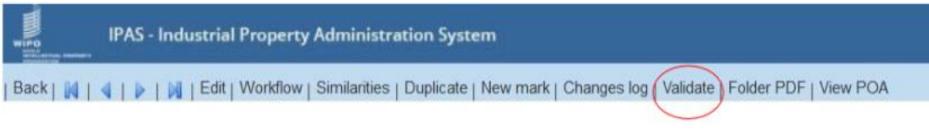
Option name	Checked			
Correctly classify the goods or services		Select	Unselect	Detail
Date the application form		Select	Unselect	Detail
Insert the Full Name of Applicant on application form		Select	Unselect	Detail
Insert the Full address of applicant on application form		Select	Unselect	Detail
Insert the full legal stat. of applicant on application form	1	Select	Unselect	Detail
Lodge Priority Documentation		Select	Unselect	Detail
Lodge form of authorisation (Power of Attorney)		Select	Unselect	Detail
Lodge representations of the mark		Select	Unselect	Detail
Other		Select	Unselect	Detail
Please date the application		Select	Unselect	Detail

Data Validation through IPAS

Ed

9

Nbr



View trademark

Record 1/1

(219) Application Nbr	TM/T/2015/000800
Status	Awaiting Publication fee [due date 29/01/2016]
Last action	TV8 Advice
Application type	Part A
Sign type	Name only
(541) Mark name	VIACE
(512) Nice class(es)	

Status

Pending

Description

pharmaceutical preparations in class 05

Data Validation through IPAS



IPAS - Industrial Property Administration System

Ed

Nbr

5

Back | M | 4 | D | M | Edit | Workflow | Similarities | Duplicate | New mark | Changes log | Folder PDF | View POA

View trademark

Record 1/1

(219) Application Nbr	TM/T/2015/000800
Status	Awaiting Publication fee [due date 29/01/2016]
Last action	TV8 Advice
Application type	Part A
Sign type	Name only
(541) Mark name	VIACE
(512) Nice class(es)	

Status

Pending

Description

pharmaceutical preparations in class 05

Thank You

