



# *Worldwide IP Filing and Registration Trends*

Sub-Regional Workshop on the Development and Effective Use of Intellectual Property Statistics for ARIPO Member States  
Harare, Zimbabwe - September 14 to 16, 2016

# **How does WIPO calculate global filing and registration trends?**

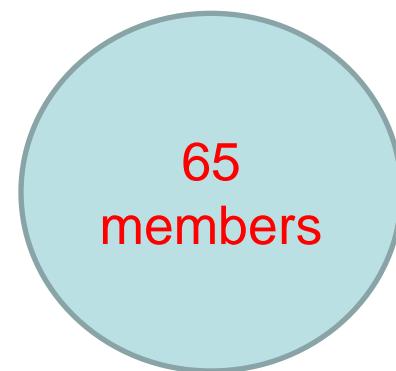
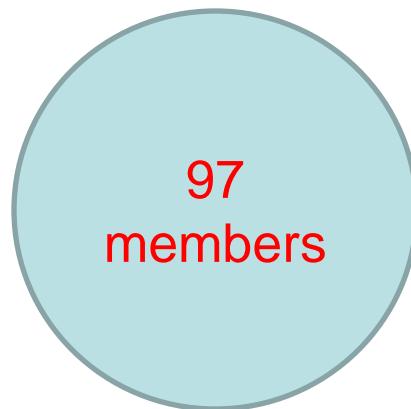
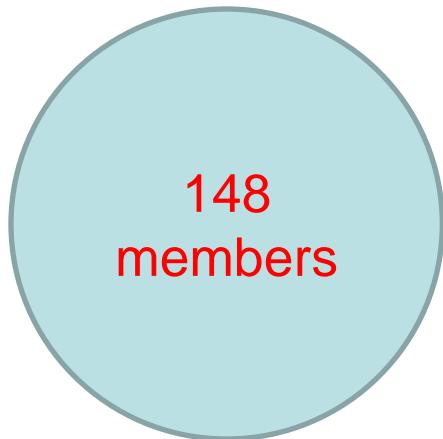
■ Each year WIPO surveys all national and regional IP offices of its Member States



WIPO  
WORLD  
INTELLECTUAL PROPERTY  
ORGANIZATION

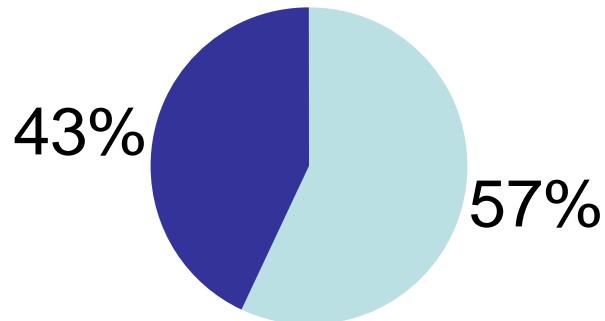
(Photo: flickr.com/DanMarkeye)

# ■ Statistics IP offices share with WIPO are combined with data compiled from the three WIPO-administered systems

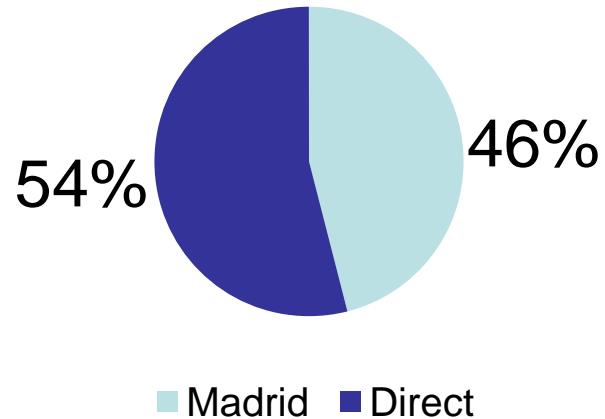


# ■ Non-resident filing activity worldwide in 2014: Direct vs. WIPO-administered systems

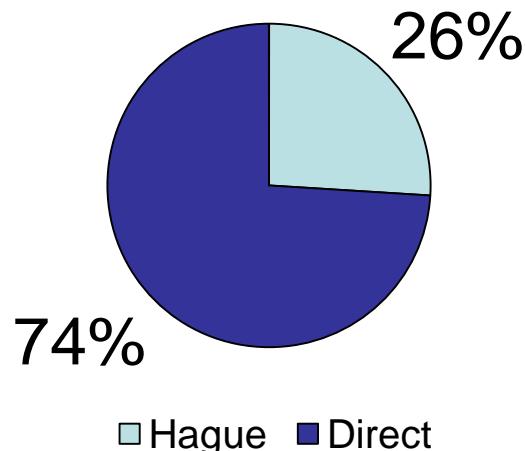
**Patent applications**



**Trademark filing activity**



**Designs in applications**



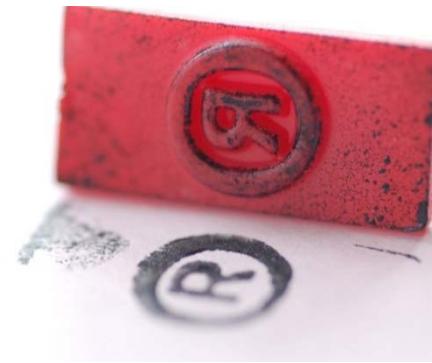
# ■ Statistics on four IP rights

## Patent



(Photo: flickr.com/Daniel Foster)

## Trademarks



(Photo: flickr.com/Marina Noordegraaf)

## Utility models



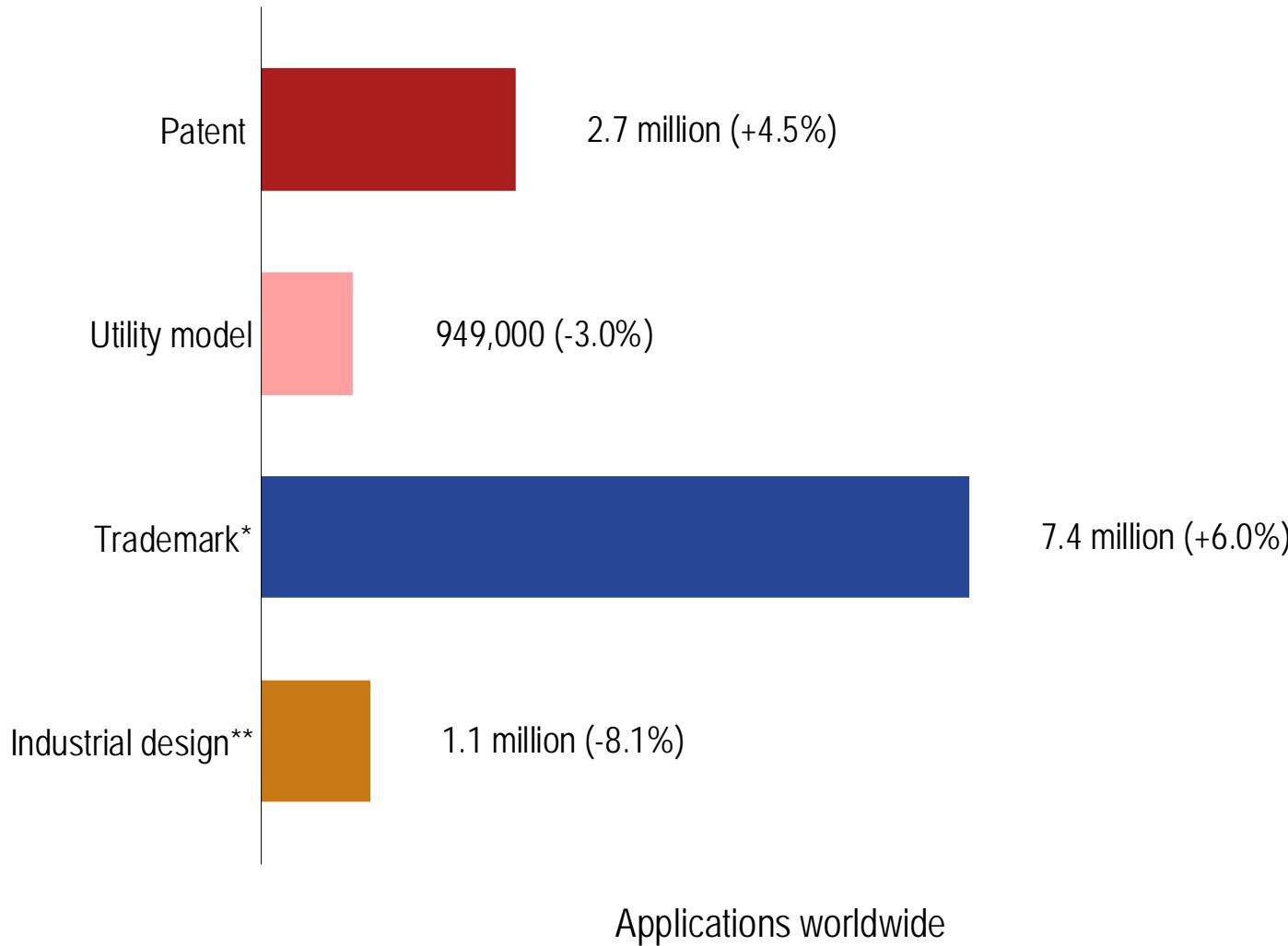
(Photo: flickr.com/mtnmck1)

## Industrial designs

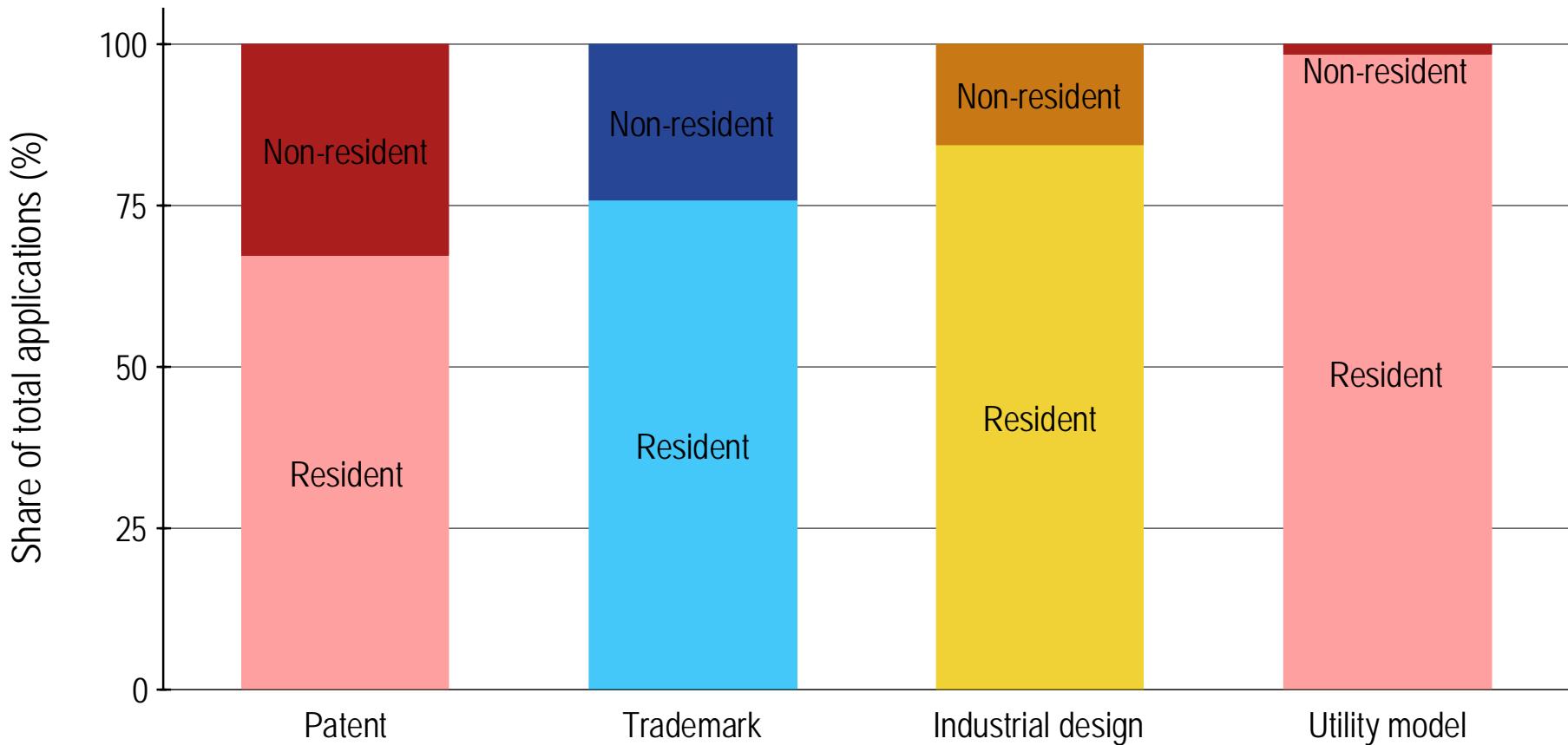


(Photo: flickr.com/Lhyza Libertad)

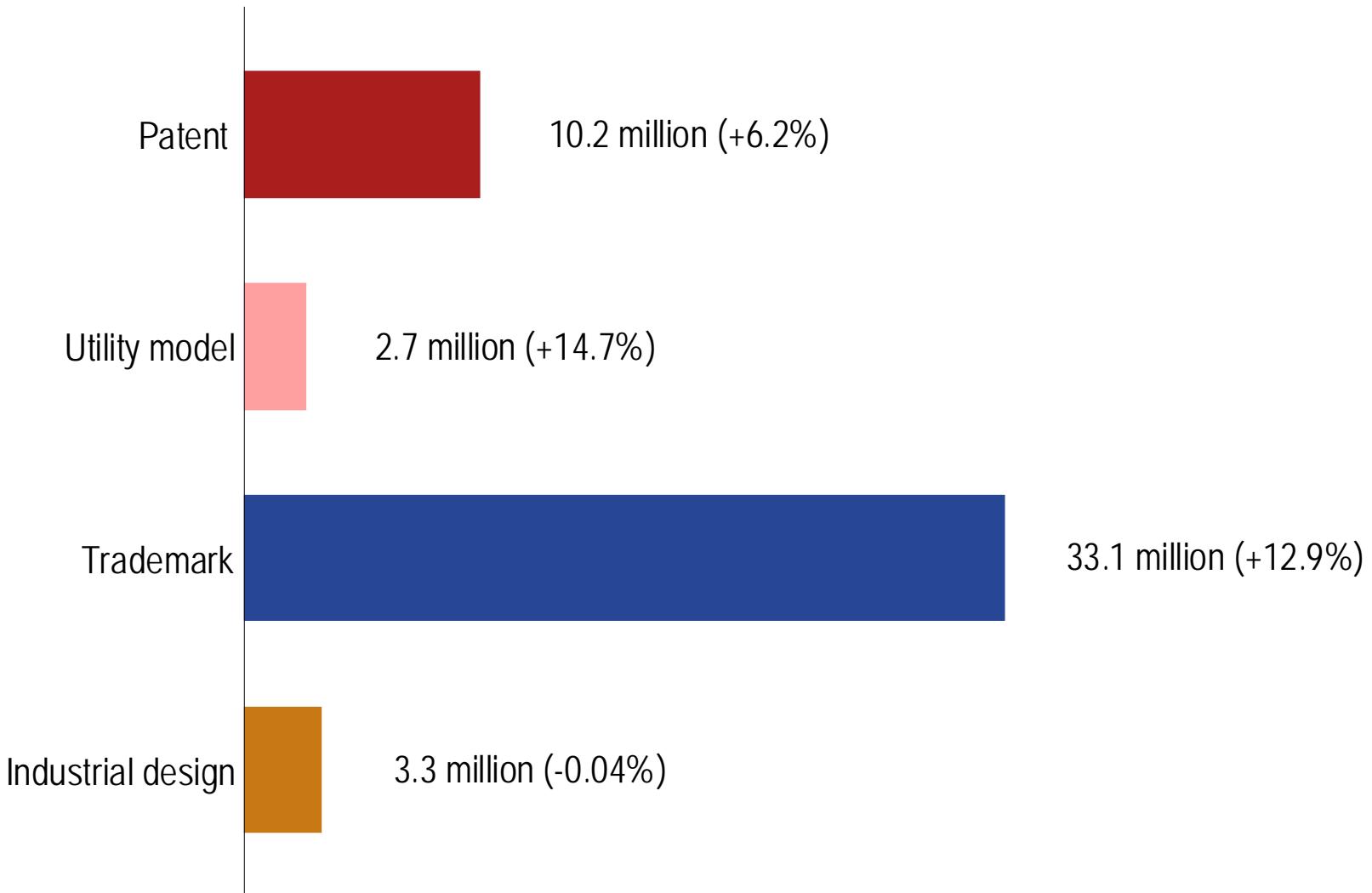
# ■ Global IP applications in 2014



# Resident and non-resident shares in 2014



# ■ IP rights in Force, 2014

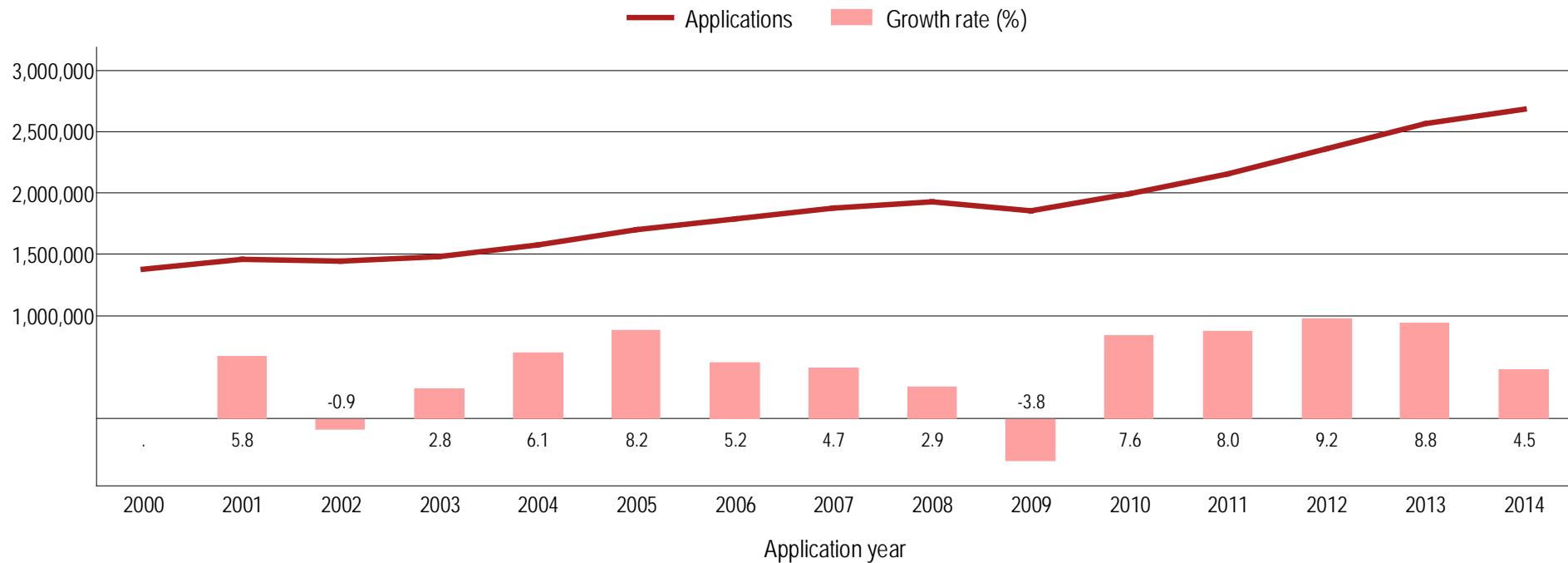


# ■ Patents

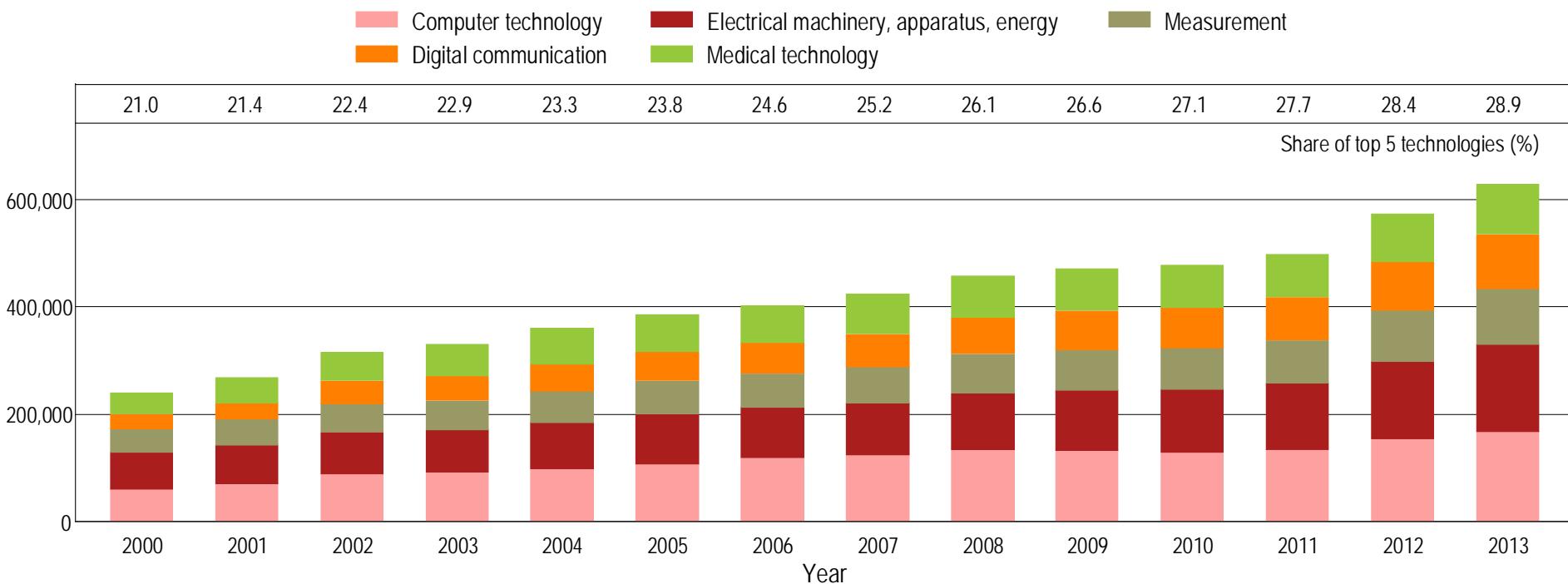


(Photo: flickr.com/Daniel Foster)

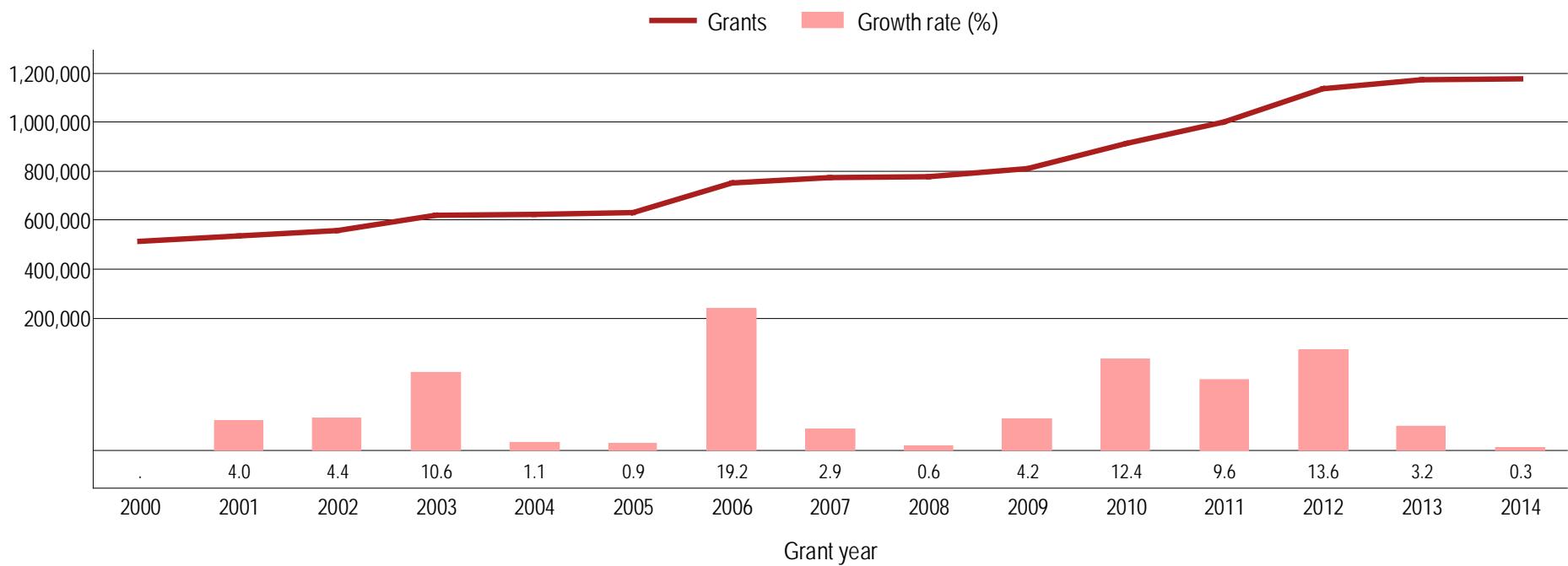
# Trend in patent applications worldwide



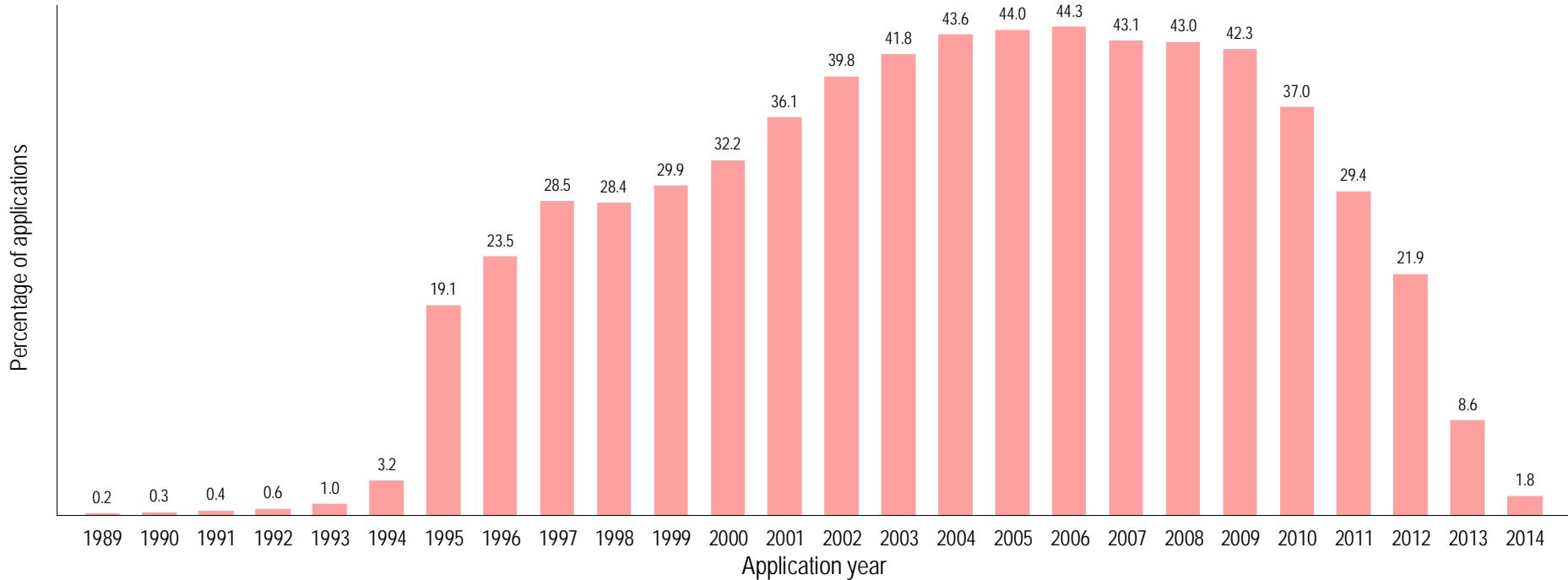
# Trend in patent applications for the top five technology fields



# Trend in patent grants worldwide



# ■ Patents in force in 2014 as a percentage of total applications

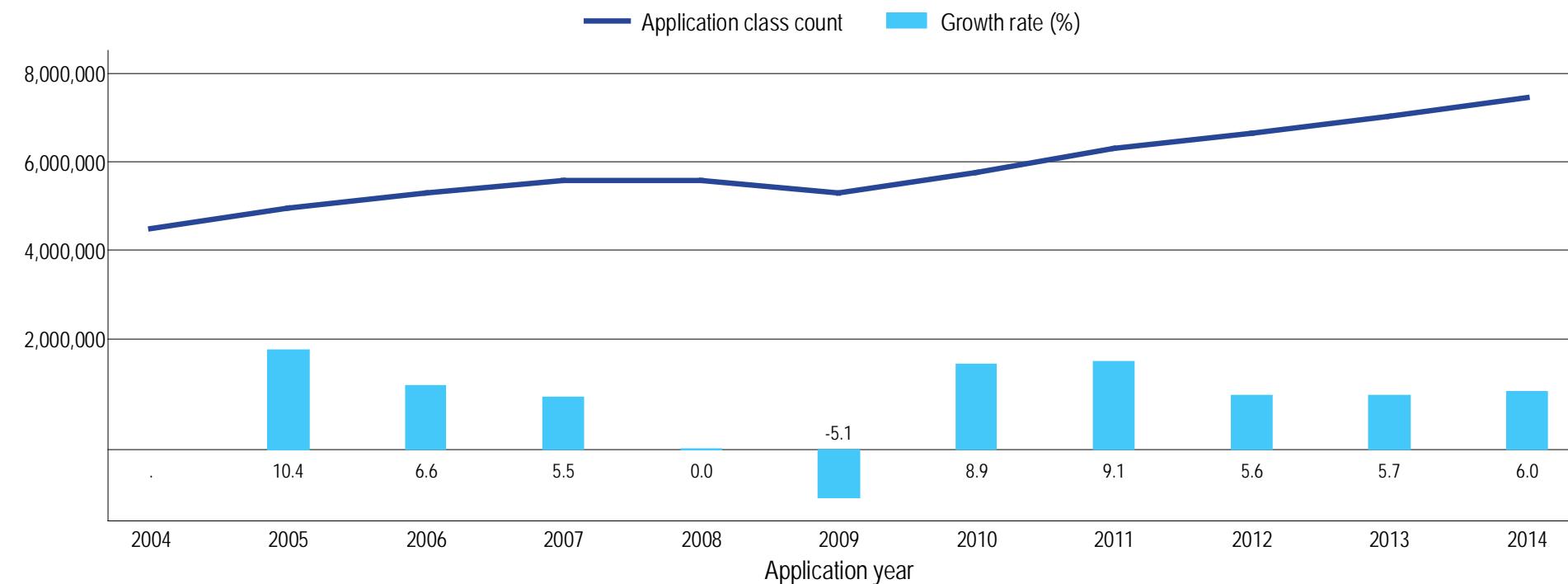


# ■ Trademarks

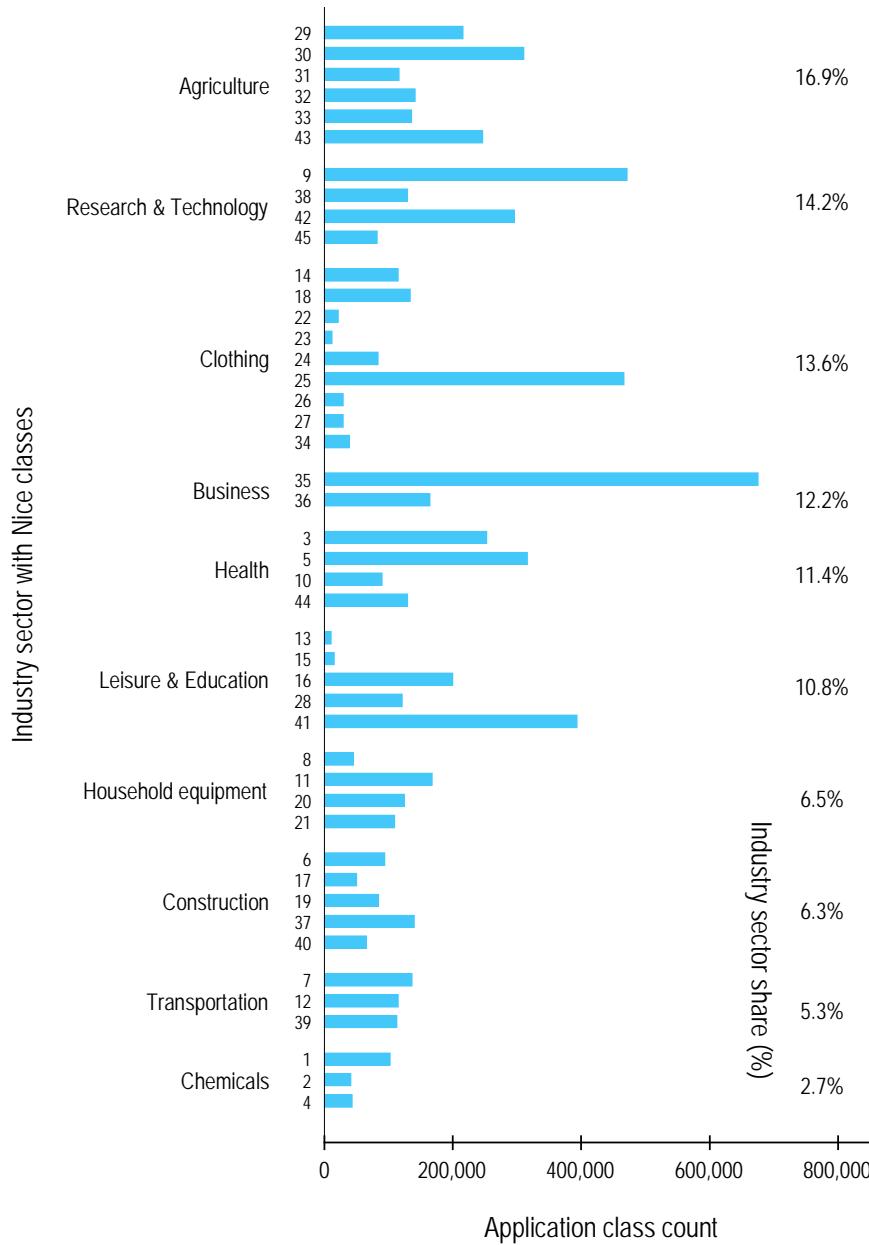


(Photo: flickr.com/Marina Noordegraaf)

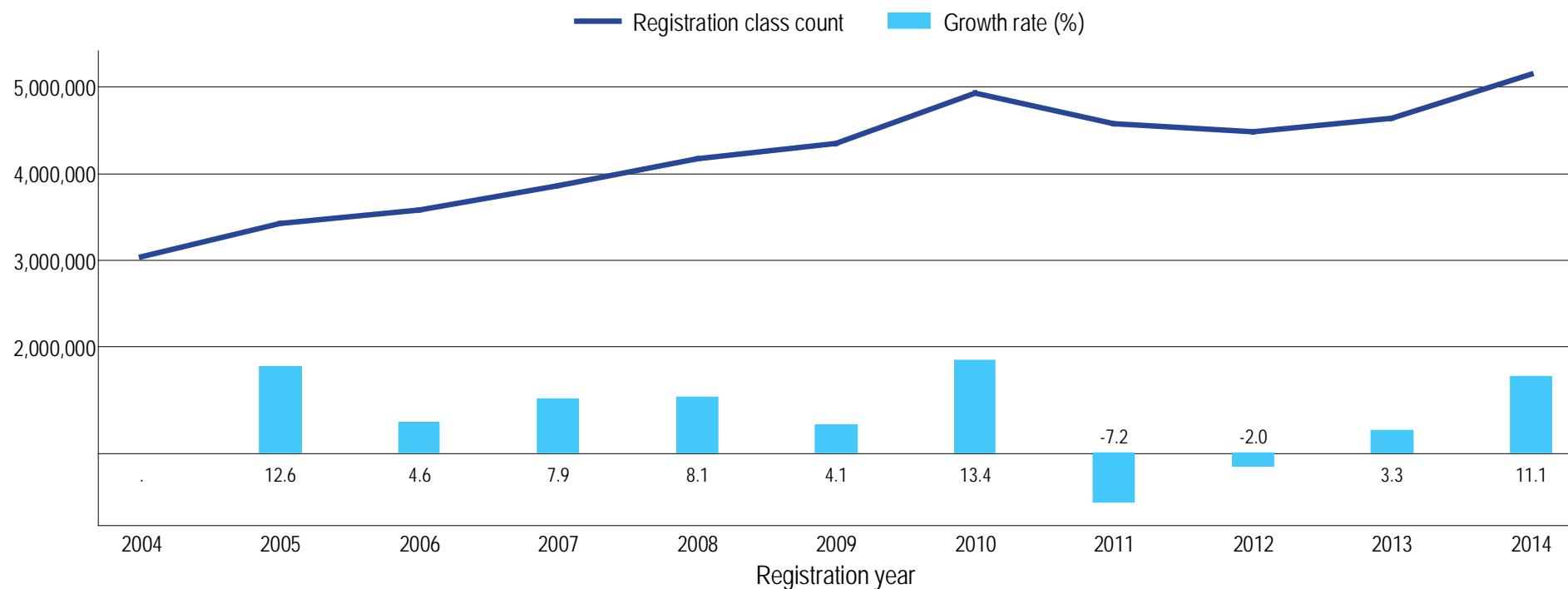
# Trend in trademark filing activity worldwide



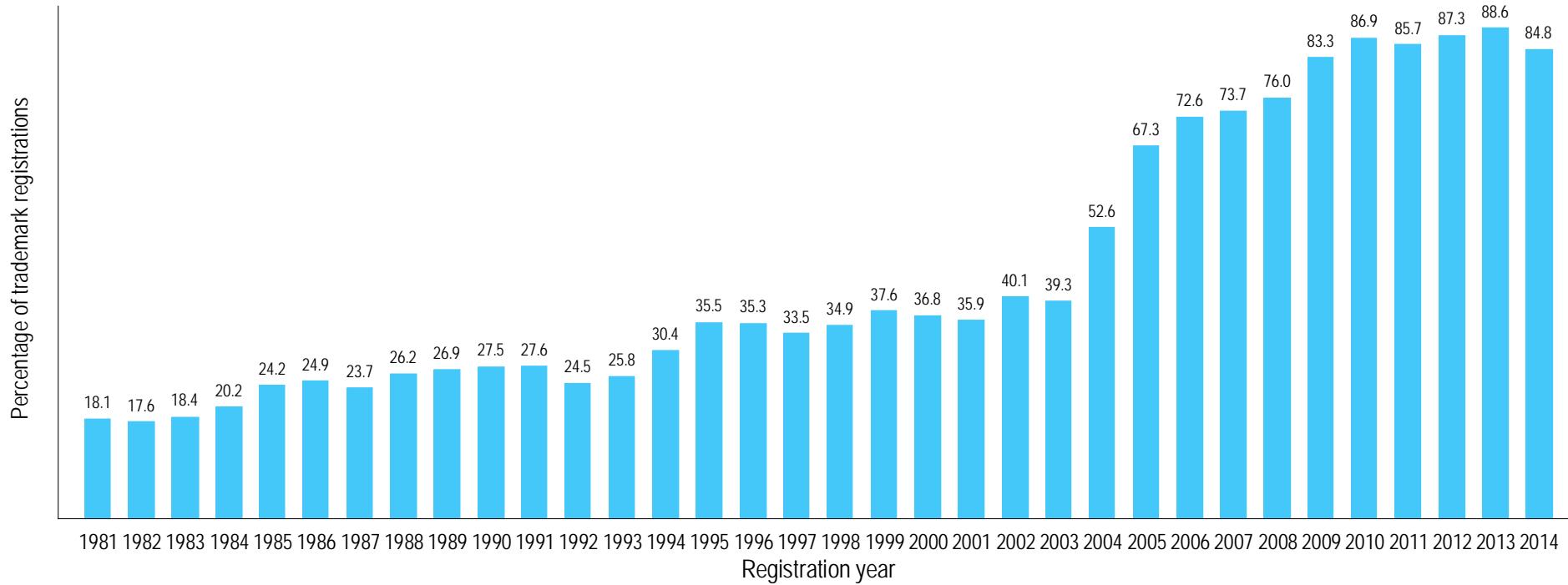
# Trademark applications by industry sector



# Trend in trademark registrations worldwide



# Trademark registrations in force in 2014 as a percentage of total registrations

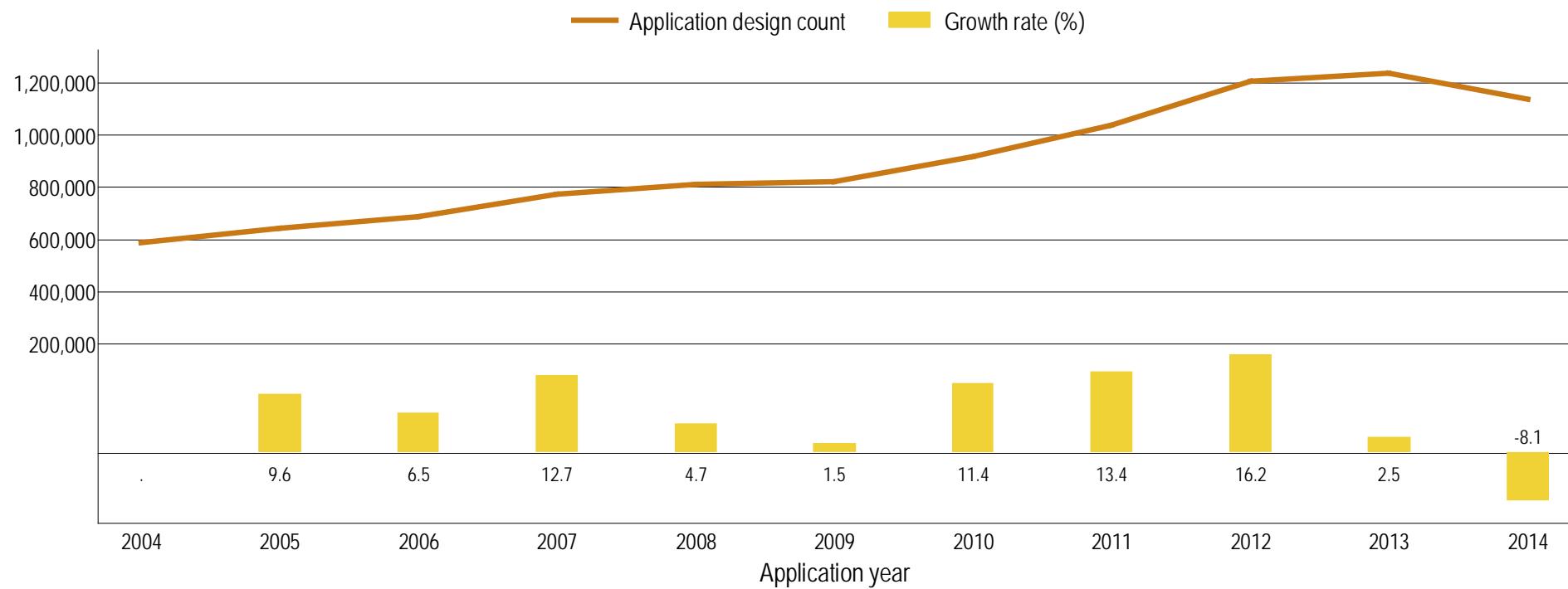


# ■ Industrial Designs

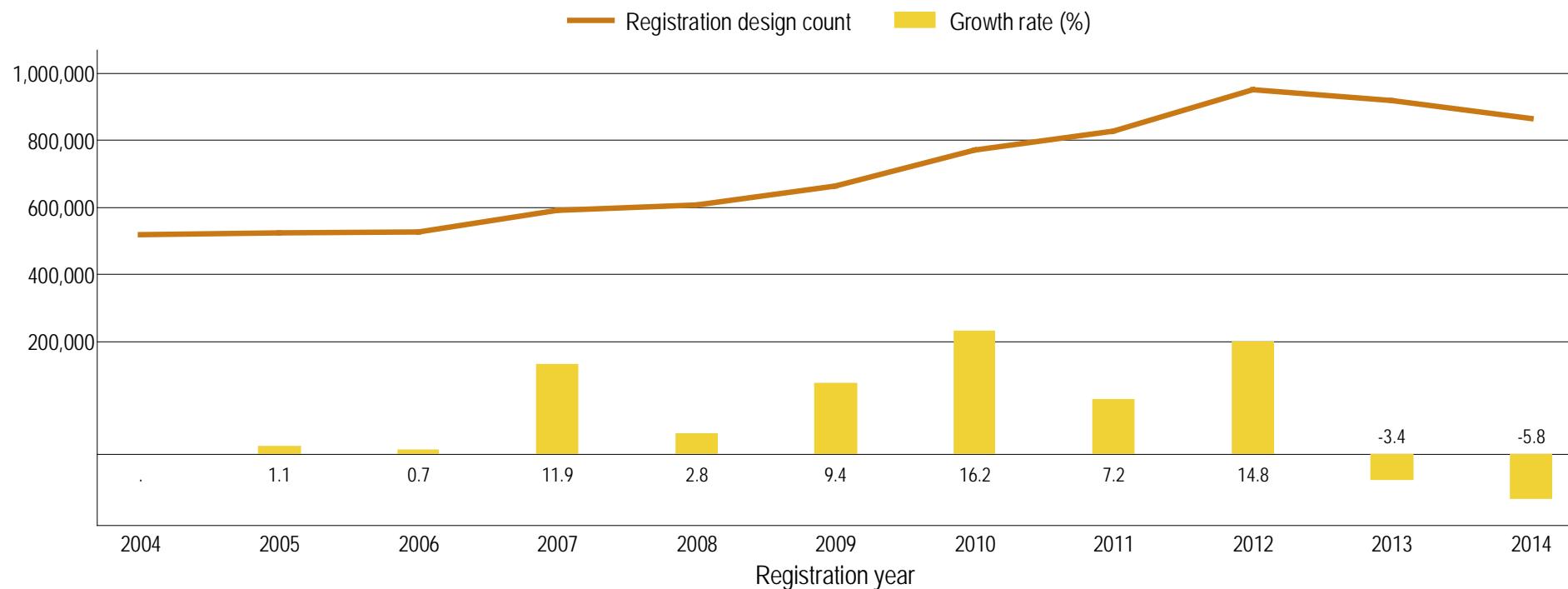


(Photo: flickr.com/Lhyza Libertad)

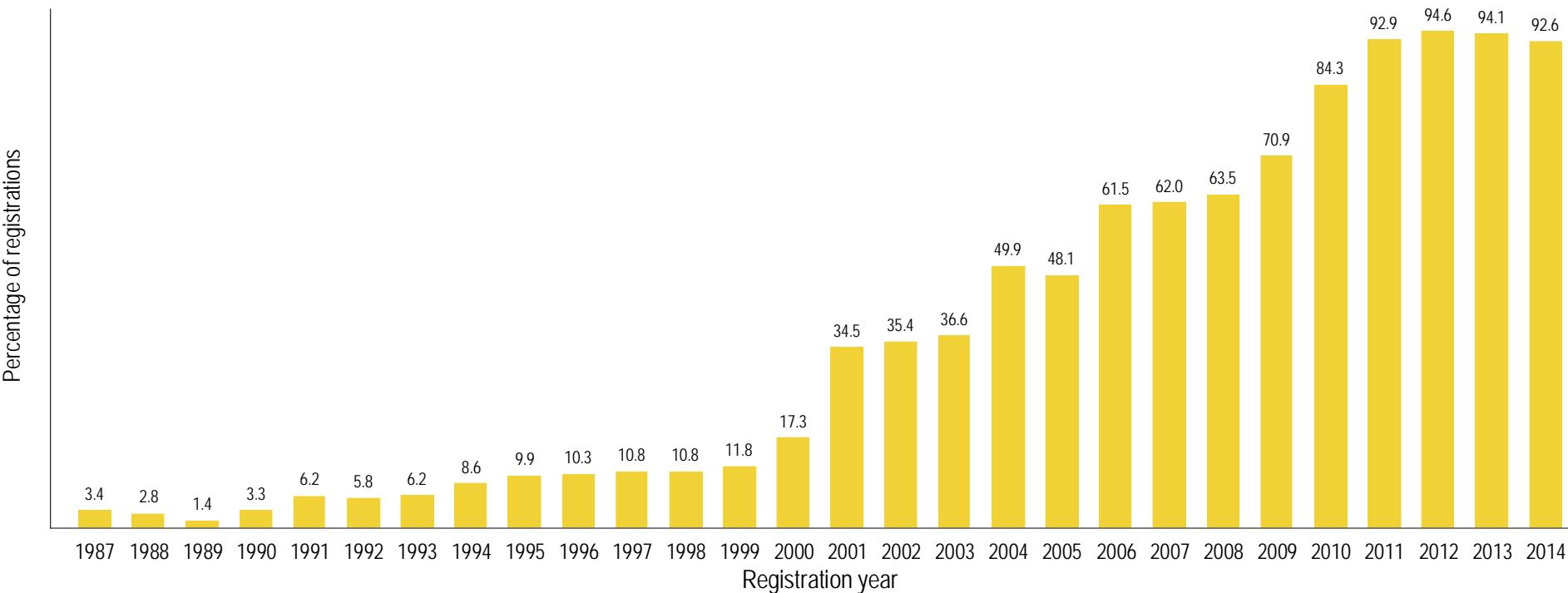
# Trend in industrial design filing activity worldwide



# Trend in industrial design registrations worldwide



# ■ Industrial design registrations in force in 2014 as a percentage of total registrations



Presentation and dissemination of  
national and regional IP office  
statistics at [www.wipo.int/ipstats/en/](http://www.wipo.int/ipstats/en/)

- WIPO IP Statistics Data Center
- IP Statistical Country Profiles
- World Intellectual Property Indicators publication
- WIPO IP Facts and Figures publication

# ■ Online dynamic IP Statistics Data Center

## WIPO IP Statistics Data Center

Source: WIPO statistics database. Last updated: December 2015

### Links

- Find out more about the Data Center

Key indicators Patent Trademark Industrial design Utility model PCT Madrid Hague

Indicator 1a- Direct applications

Report type Resident and non-resident count by filing office

Year range 1980 2014

Select office Venezuela (Bolivarian Republic of) Viet Nam Yemen Zaire Zambia Zimbabwe World Africa Asia

African Regional Intellectual Property Orga Bahamas Botswana Gambia Ghana Kenya Lesotho Liberia Malawi

Add all Add Remove Remove all

Search Reset

# Statistical Country Profiles



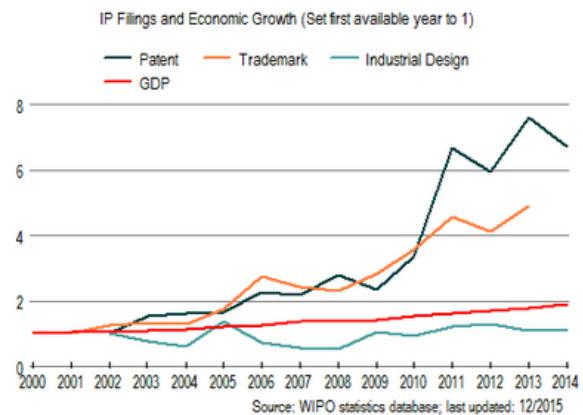
Kenya

Population (Million): 45.55 (2014) (Rank = 30)

Gross Domestic Product (Billion US\$)(Constant 2011 US\$ (PPP)): 126.44 (2014) (Rank = 69)

## IP Filings (Resident + Abroad, Including Regional) and Economy

Year	Patent	Trademark	Industrial Design	GDP (Constant 2011 US\$)
2000				67.06
2001		628		69.59
2002	24	797	73	69.97
2003	37	836	56	72.02
2004	39	815	45	75.70
2005	40	1,090	102	80.17
2006	54	1,714	54	85.24
2007	52	1,529	42	91.21
2008	67	1,438	39	91.42
2009	56	1,774	76	94.44
2010	81	2,236	69	102.38
2011	160	2,871	87	108.63
2012	143	2,599	94	113.58
2013	182	3,087	80	120.04
2014	161		79	126.44

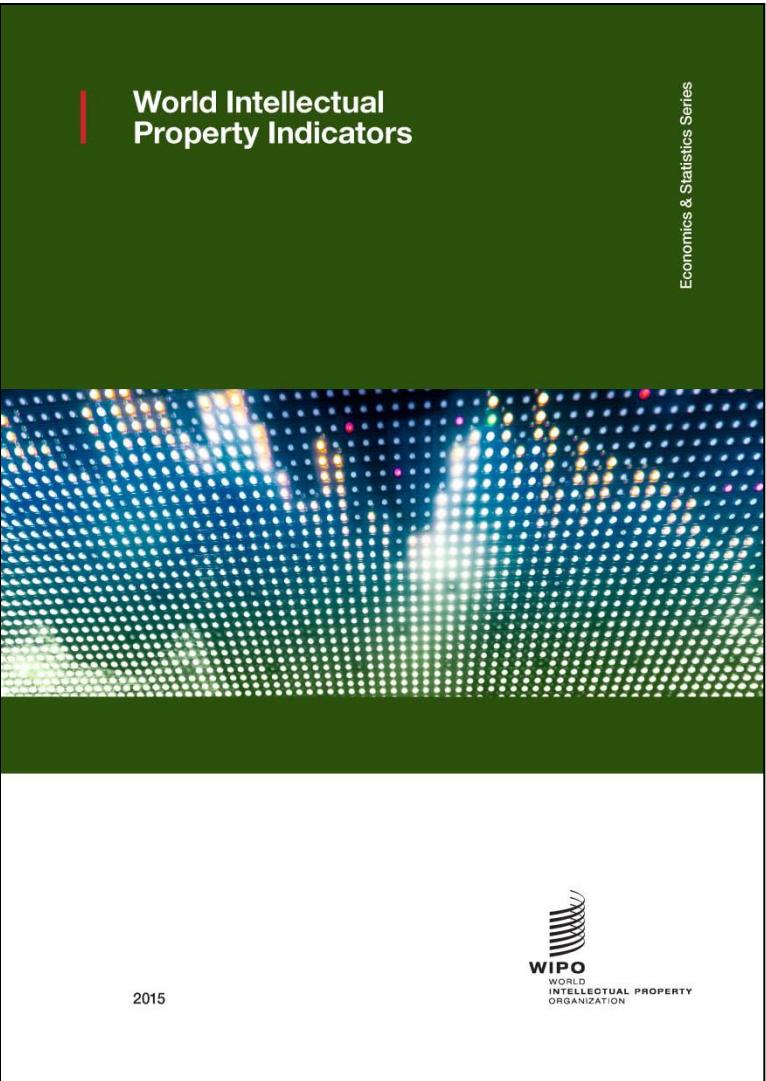


# ■ World Intellectual Property Indicators

**Over 100 pages of simple graphs and tables covering the latest trends in filing and registration of IP rights**

**Grouped by technologies and industries**

**Contrasted against population and GDP**



# ■ WIPO IP Facts and Figures

Provides a simplified overview of the *World Intellectual Property Indicators publication*

Serves as a quick reference guide to the latest year of filing and registration statistics for most IP offices worldwide



## ■ Collaboration and cooperation

- Any questions on how we can help?
- Website: [www.wipo.int/ipstats/](http://www.wipo.int/ipstats/)
- e-mail: [ipstats.mail@wipo.int](mailto:ipstats.mail@wipo.int)

Ryan Lamb  
WIPO Economics and Statistics Division