



INTELLECTUAL PROPERTY OFFICE
OF THE PHILIPPINES (IPOPHL)



JAPAN PATENT OFFICE



WORLD
INTELLECTUAL PROPERTY
ORGANIZATION

NATIONAL WORKSHOP

WIPO/INN/MNL/16/INF/1
ORIGINAL: ENGLISH
DATE: JANUARY 19, 2016

National Workshop on Increasing the Capacity and Pace for Technology Scouting, Absorption, Adaptation through a “Hub and Spoke” Structure (IP Hub)

organized by
the World Intellectual Property Organization (WIPO)

in cooperation with
the Intellectual Property Office of the Philippines (IPOPHL)

and with the assistance of
the Japan Patent Office (JPO)

Manila, February 29, 2016

PROGRAM

prepared by the International Bureau of WIPO

- 8.00 – 9.00 Registration
- 9.00 – 9.15 Opening Ceremony
- Welcome address by:
- Ms. Josephine Santiago, Director General, the Intellectual Property Office of the Philippines (IPOP HL), Manila
- 9.15 – 9.45 **Session 1 Introduction of IP Hub Concept; Overview of the Topics to be Covered in the Workshop and Introduction of Speakers with Brief intro by IPOP HL of the Innovation and Technology Support Offices (ITSO) Representatives and Other Agencies/Organizations in the Audience**
- Speakers: Dr. Richard S. Cahoon, President, BioProperty Strategy Group Inc. Adjunct Professor, International Programs, Cornell University;
Ms. Yumiko Hamano, Intellectual Property, Consultant, Partner, ET Cube International; and
Mr. Andrew Czajkowski, Head, Innovation and Technology Support Section, Global Infrastructure Sector, WIPO
- 9.45 – 10.30 **Session 2 The Hub Context: Innovation Value Chain and Global Market place; Expected Take-home by the Audience**
- Speaker: Dr. Cahoon
- 10.30 – 11.00 **Session 3 Detailed Description of the IP Hub and its Key Functions; Goals and Objectives of the Hub**
- Speaker: Ms. Hamano and Dr. Cahoon
- 11.00 – 11.15 Coffee Break
- 11.15 – 12.00 **Session 4 Role of the University of the Innovation Ecosystem and in Building a Sustainable and Effective IP Hub**
- Speaker: Ms. Hamano
- 12.00 – 13.00 Lunch Break
- 13.00 – 14.00 **Session 5 ITSO, Past, Present and Future...**
- Speakers: Mr. Czajkowski and
Ms. Carmen Peralta, Director IV, Documentation, Information and Technology Transfer Bureau (DITTB), IPOP HL

14.00 – 15.30 **Session 6 Roundtable Discussion with Participants: Identifying Existing and Missing Elements of an IP Hub; Review of Questions Posed in Pre-sent Questionnaire; Actions Required to Strengthen Existing Elements and to Create Those that are Missing**

Speakers: Dr. Cahoon, Ms. Hamano and Mr. Ong

15.30 – 15.45 Coffee Break

15.45 – 17.00 **Session 7 Roundtable Discussion with Participants (cont'd): More Review of pre-sent Questions; More Actions to Strengthen and Create Necessary IP Hub Elements; Description of the IP Hub in Operation**

Speakers: Dr. Cahoon and Ms. Hamano

17.00 – 17.15 **Session 8 Wrap-Up; Summary; Action Items for the Week**

Speaker: Ms. Hamano and Dr. Cahoon

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