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INTELLECTUAL PROPERTY
ORGANIZATION

BOTSWANA INNOVATION
HUB

GOVERNMENT OF THE
REPUBLIC OF BOTSWANA

JAPAN PATENT OFFICE

AFRICAN INNOVATION
FOUNDATION

WIPO
WORLD
INTELLECTUAL PROPERTY
ORGANIZATION

WORKSHOP

Sub-Regional Intellectual Property Workshop for Young African Innovators: From Idea to the Market Place

organized by
the World Intellectual Property Organization (WIPO)

the African Innovation Foundation (AIF)

and
the Japan Patent Office (JPO)

in cooperation with
the Government of the Republic of Botswana

the Botswana Innovation Hub (BIH)

the Companies and Intellectual Property Authority (CIPA)

and
the African Regional Intellectual Property Organization (ARIPO)

**Botswana Innovation Hub Science and Technology Park, Gaborone
June 22 and 23, 2016**

PROVISIONAL PROGRAM

prepared by the International Bureau of WIPO

Wednesday, June 22, 2016

10.30 – 11.00   Welcome/Opening Remarks by:

His Excellency, **Mr. Masahiro Onishi**, *Ambassador of Japan to Botswana*, Gaborone

The representative of the African Innovation Foundation (AIF), Geneva

The representative of the World Intellectual Property Organization (WIPO), Geneva

The representative of the Government of the Republic of Botswana, Gaborone

Facilitated by: Mr. Alan Boshwaen, CEO, *Botswana Innovation Hub* (BIH)

11.00 – 12.30   **Theme 1:   Making Sense of Intellectual Property (IP)**
How can IP contribute to unleashing potential of African innovators and inventors?

Session objectives:

-    Introduce the fundamentals of IP from national, regional and international perspectives, the various IP rights protected by law from patents, trademarks, industrial designs to copyright and geographical indications;
-    Explain how these enable people to earn recognition or financial benefit from what they invent or create;
-    Examine the costs and benefits from registration, maintenance, enforcement, licensing and exploitation etc.;
-    Introduce WIPO/WEF Inventors Assistance Program and the opportunities it can offer to inventors in Africa.

Discussion Leaders: **Mr. John Kabare**, *Senior Patent Examiner African Regional Intellectual Property Organization (ARIPO)*

Mr. Timothy Moalusi, *Registrar of Industrial Property, Companies and Intellectual Property Authority (CIPA)*

Ms. Giulia Ragonesi, *Associate Legal Officer, Legislative and Policy Advice Section, Patent Law Division, Patents and Technology Sector, WIPO*

Mr. Getachew Mengistie, *Intellectual Property Law Consultant and Attorney, Addis Ababa*

Mr. McLean Sibanda, *Chief Executive Officer, the Innovation Hub, Innovation*

Centre, Johannesburg, South Africa
Mr. Barthélémy Nyasse, *Deputy Vice-Chancellor, University of Bamenda, Cameroon*

Facilitated by: **Mr. Tshepo Tsheko**, *Director, ICT &*
Marketing BIH

12.30 – 13.30   **Lunch**

13.30 – 14.30   **Theme 2:   Patent Search Strategies and Techniques: Using Patentscope**

Session objectives:

-       Provide an overview of WIPO Technology Innovation Support Centers (TISC); and
-       Live demonstration of the various databases.

Discussion Leader: **Mr. Elangi Botoy**, *Industrial Property Information Officer, Innovation and Technology Support Section, Global Infrastructure Sector, WIPO*

14.30 – 16.00   **Theme 3   Valuation of IP Assets, Commercialization, and Monetization**
How can valuation and Licensing contribute to deliver on a product promise?

Dimensions to be addressed:

-       Context-specific situations for valuation;
-       Best practices on valuation methodologies;
-       Maximum legal protections for minimized risk and liability; and
-       Exclusive licensing to secure a royalty stream.

Discussion Leaders: **Mr. McLean Sibanda**

Ms. Rose Mboya, *Head of IP Division, Kenya Industrial Research and Development Institute (KIRDI), Nairobi*

Representative of Adams and Adams, South Africa (tbc)

Ms. Marina Sauzet, *Independent IP Consultant, Geneva*

Facilitated by: **Ms. Keitseng Nkah Monyatsi**, *Copyright Administrator, CIPA*

16.00 – 16.30   Coffee Break

16.30 – 18.00   **Case Study: Selected Pilot Products (Engineering and Health)**

Dimensions to be addressed:

- Provide overview of the invention/innovation;
- Discuss the process of filing for the protection and maintaining it, and what can be protected and where;
- Identify potential opportunities and challenges for the owner of the invention/innovation; and
- Discuss and guide the inventor/innovator on how to capitalize on the patent (market possibilities, product commercialization and monetization).

Discussion leaders: **Mr. John Kabare**, Patent Examiner, ARIPO

Ms. Rose Mboya

Mr. McLean Sibanda

Innovators with an Engineering/Health Invention/Innovation (tbc)

Dr. Catherine Adeya, *Director, East Africa, Fieldstone Africa, Nairobi*

Facilitated by: **Dr. Bernard Bulawayo** , *Director - Research and Development NFTRC*

Thursday, June 23, 2016

8.30 – 10.00   **Case Study: Industrial Design/Geographical Indications; Collective and Certification Marks**

Dimensions to be addressed:

- Define the various IP tools,

- Examine the opportunities and challenges offered by these IP tools in marketing inventions and innovations

- Share experiences and provide concrete examples of success stories in using those tools

Discussion leaders: **Mr. Getachew Mengistie**

Private Investor (tbd)

Ms. Marina Sauzet

Innovators/inventors

Facilitated by: **Mr. Tshiamo Motshegwa**, *TTO Coordinator*

University of Botswana

10.00 – 10.30	Coffee Break
10.30 – 11.00	**Closing of the Sub-Regional Intellectual Property Workshop**

Session objectives:

- Mapping of current needs and gaps; and
- Concrete steps for better valorization of African inventions/innovations.

Discussion leaders: **Dr Bernard Bulawayo**, *National Food Technology Research Centre*

11.00 – 12.30   **Private meeting with enablers in the area of IP**
(*Participation is by invitation only*)

How can Inventors/Innovators and enablers in the area of IP effectively collaborate post-IPA event?

13.30 – 14.30   **Closing Plenary of Innovation Ecosystems Connector Activities**

Session Objectives:

- Wrap up of the two workshops
- Announcements

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