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AFRICAN REGIONAL INTELLECTUAL
PROPERTY ORGANIZATION

JAPAN PATENT OFFICE

WIPO
WORLD
INTELLECTUAL PROPERTY
ORGANIZATION

REGIONAL WORKSHOP

Regional Workshop on the use of Utility Models and Industrial Designs for Small and Medium-sized Enterprises (SMEs) in ARIPO Member States

organized by
the World Intellectual Property Organization (WIPO)

in cooperation with
the Japan Patent Office (JPO)

and with the assistance of
the African Regional Intellectual Property Organization (ARIPO)

Harare, Zimbabwe, June 24 to 26, 2015

PROGRAM

prepared by the International Bureau of WIPO

Wednesday, June 24, 2015

9.30 – 10.00		Opening Ceremony

Opening Remarks by the Representative of the Government of Japan, Mr. David Tsunakake, Deputy Head of Mission and Counsellor, Embassy of Japan in Harare

Opening Remarks by the Representative of the Director General of the World Intellectual Property Organization (WIPO), Mrs. Joyce Banya, Senior Counsellor, Regional Bureau for Africa

Official Opening Statement by the Director General of the African Regional Intellectual Property Organization (ARIPO), Mr. Fernando dos Santos

Self-Introduction by Delegates

Group Photo

10.00 – 10.30   Coffee Break

10.30 – 11.00   **Theme 1**   **WIPO's Development Cooperation Activities: Building the Intellectual Property (IP) System for Innovation and Creativity in Africa**

Speaker: Ms. Joyce Banya, Senior Counsellor, Regional Bureau for Africa, WIPO

Discussions

11.00 – 11.45   **Theme 2**   **Introduction to Patents, Utility Models and Industrial Designs**

Speaker: Mr. Said Ramadhan, Patent Examiner, ARIPO

Discussions

11.45 – 13.00   **Theme 3**   **Encouraging Innovation Technology through the use of Utility Models and Industrial Designs for Small and Medium-sized Enterprises (SMEs)**

(a) The Role of Regional Organizations

Speaker: Mr. John N. Kabare, Senior Patent Examiner, ARIPO

(b) The Role of National IP Offices

Speakers: The representative of the Ethiopian Intellectual Property Office (EIPO), Addis Ababa

Mr. David Njuguna, Chief Patent Examiner, Kenya Industrial Property Institute (KIPI), Nairobi

13.00 – 14.00	Lunch Break	

14.00 – 15.30   **Theme 4**   **Promoting the use of the Utility Model System and Industrial Design System, for Innovation and Technological Development for SMEs: Country Experiences**

Speakers: Mr. McLean Sibanda, Chief Executive Officer, The Innovation Hub, Pretoria

Ms. Rose Mboya, Head, IP Division, Kenya Industrial Research and Development Institute (KIRDI), Nairobi

15.30 – 16.00   Coffee Break

16.00 – 17.00   **Theme 5**   **From the Idea to the Income: Strategic Use of the IP System by SMEs for Business Growth and Development**

Speaker: Ms. Marina Sauzet, Independent IP Consultant, Geneva

Thursday, June 25, 2015

9.00 – 10.00   **Theme 6**   **Use of the IP System for Business Development Marketing and Competitiveness: Case Study of Success Stories**

Speakers: Mr. McLean Sibanda

Mr. Toshihiko Nakazawa, Managing Director, Japan Intellectual Property Association (JIPA)

10.00 – 10.30   Coffee Break

10.30 – 11.15   **Theme 7**   **Shaping Business Strategy through Competitive Intelligence: Strategic Use of IP Information**

Speaker: Ms. Marina Sauzet

11.15 – 13.00   **Theme 8**   **Linking Universities and Research Centers to the Public and Private Sector for the Management, Promotion and Commercialization of IP Assets: Spin-offs and Start-ups Case Studies – Success Stories in Kenya**

Speaker: Ms. Rose Mboya

13.00 – 14.00   Lunch Break

14.00 – 17.00   **Practical Exercises**

Moderator: The representative of ARIPO

Friday, June 26, 2015

9.45 – 10.30   **Theme 9   Challenges Faced in the Use of the IP System by
                  SMEs/Inventors/Innovators in Africa – Experience Sharing**

                  Moderator: To be decided (TBD)

                  Speakers: All Participants

10.30 – 10.45   Coffee Break

10.45 – 11.45   **Round Table Discussion: Review of the Workshop and Follow-up
Actions**

                  Moderator: TBD

                  Speakers: All Participants

11.45 – 12.30   Closing Ceremony

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