

High-Level Meeting for Members of Parliament of the African Regional Intellectual Property Organization (ARIPO) Member States: Strategic Use of the Intellectual Property (IP) System for Economic, Cultural, Social and Technological Development

The Use of Technical & Scientific Information for Technological Capacity Building: Establishment of Technology Innovation Support Centers (TISC) in Africa

March 25, 2014, Kampala, Uganda

CONTENTS

- Global IP infrastructure
- The Knowledge Divide
- The TISC Project
- Conclusion



WORLD INTELLECTUAL PROPERTY ORGANIZATION

Global IP Infrastructure ~ improving operational efficiency ~

Just as participation in the physical economy requires access to roads, bridges, and vehicles to transport goods, similar infrastructure is needed in the virtual and knowledge economy. However, here the highway is the Internet and other networks, bridges are interoperable data standards, and vehicles are computers and databases."

WIPO Director General Francis Gurry

WIPO is coordinating with stakeholders to develop tools, services, platforms, standards, etc. that enable IP institutions to work more efficiently and provide better and high quality services.



Global IP Infrastructure

~ for an efficient & accessible IP system that benefits all ~

Activities include:

- Technical assistance for modernizing IP offices;
- Capacity building & networking by Technology Innovation Support Centers (TISCs)
- Common platform for e-data exchange among IPOs
- Tools (international classifications in TMs/design (IPC, Green inventory, Nice classification)
- Standards & technical agreements
- Databases (PATENTSCOPE, Global Brand DB & access to aRDI and ASPI
- Services (International Cooperation for Patent Examination (ICE),
 Patent Information Services, including Legal Status of Patents)
- Forum for exchanging experience and lessons learned (Global Symposium of IP Authorities)



The Knowledge Divide

It is known fact that knowledge equals power- more so in this era where knowledge is inseparable from digital technology.

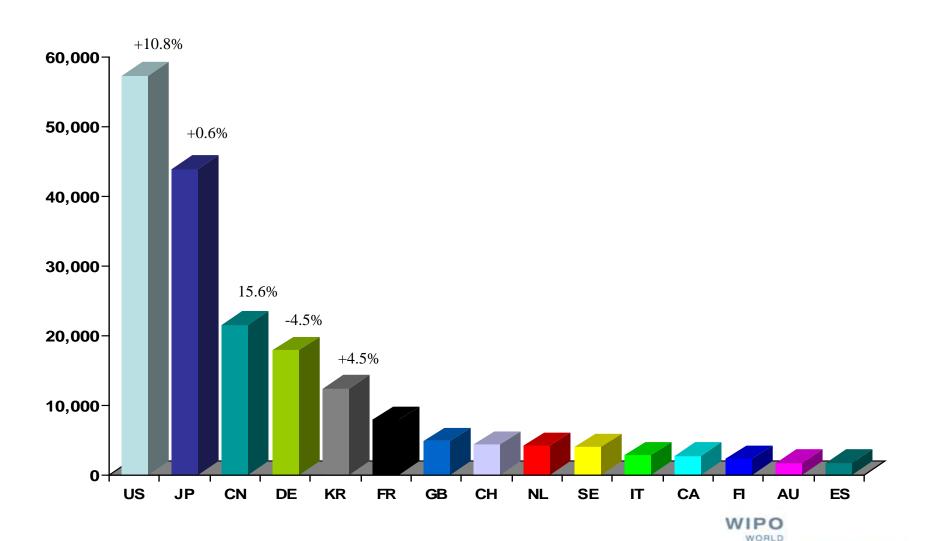
The lack of access to ICT in DCs & LDCs = global digital divide. (Northern Europe & North America have Internet Access rates 80%+, Africa below 20%)

Africa consumers as opposed to generators of IP

FACTS AND FIGURES...



PCT: International Applications Received in 2013 (by country of origin)



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PCT Statistics: 2013

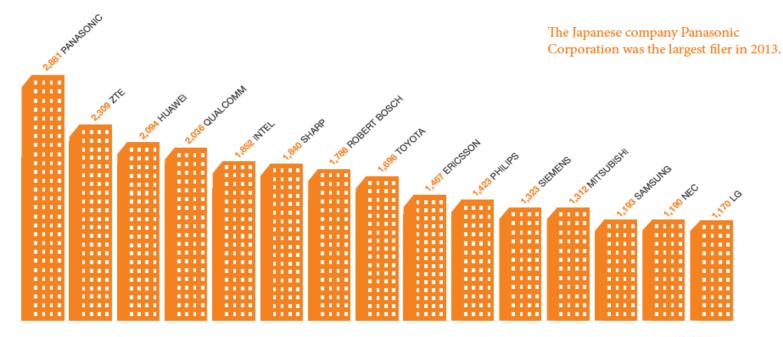




PCT Statistics: 2013 (2)

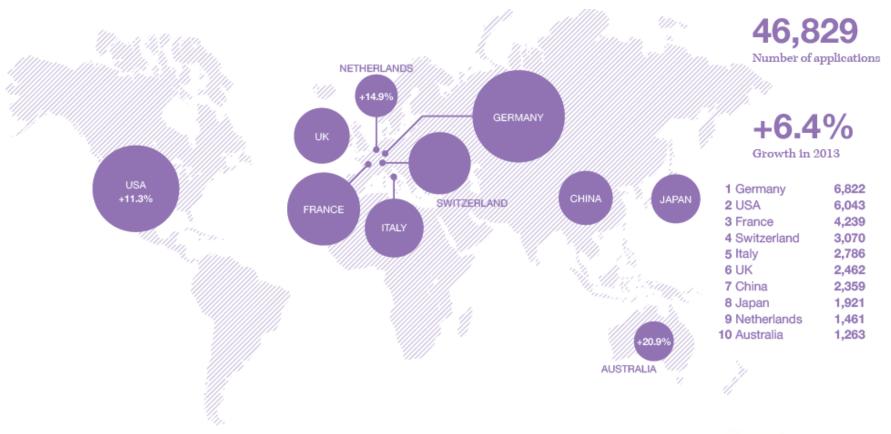


TOP 15 PCT APPLICANTS



The Madrid System for the International Registration of Marks

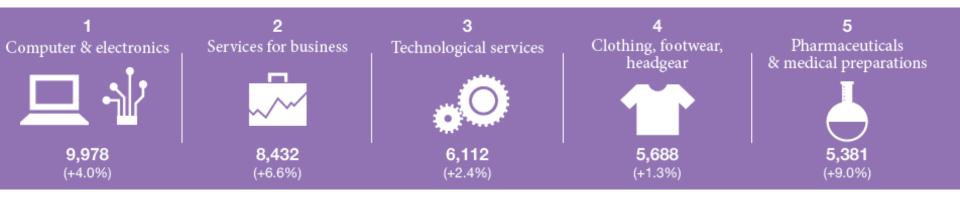
Statistics for 2013

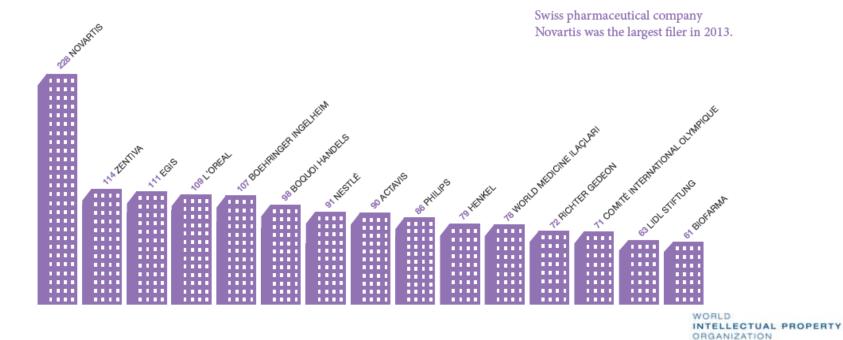


Contracting parties: 94

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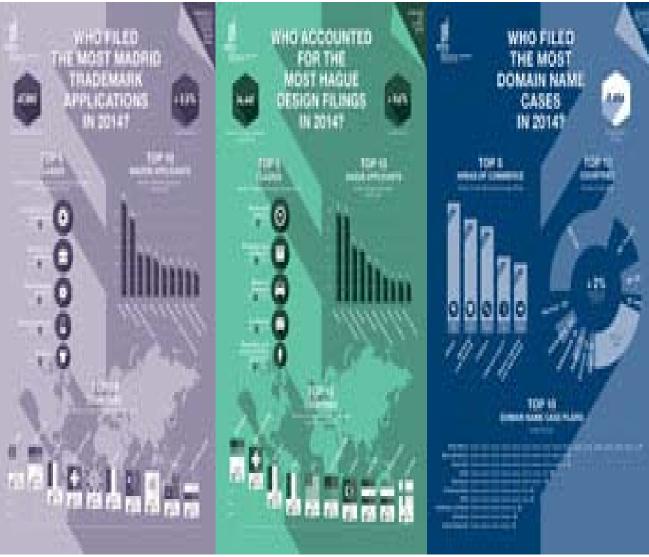
Madrid system: 2013 statistics contd.





Together, China and the U.S. accounted for 87% of the total growth in filings under WIPO's Patent Cooperation Treaty (PCT), which saw some 215,000 applications in 2014, a 4.5% increase over the previous year. In a significant development, the U.S. became the biggest filer of international trademark applications under WIPO's Madrid System.





Patents

Total Applications by filing office (2012)

- Worldwide:234,7700
- LDCs:10431 (0.5% of total)

Technology Patents Granted by Origin (2012)

- Worldwide:1053408
- Lower Middle Income:3612 (0.34 % of total)

LDC Nationals: 52 (0.005% of total)

Medical technology and pharmaceutical patents (2012)

Worldwide:98409

Lower Middle income: 593 (0.6% of total)

LDC Nationals:3 (0.003% of total)



Trademarks

- Total Applications by filing office (2012)
- Worldwide:4486738
- Lower Middle Income:375464 (8.4% of total)
- LDCs: 46470 (1.03% of total)
- Total Applications by Origin (2012)
- Lower Middle Income: 316633 (7% of total)
- LDC Nationals: 23154 (0.5% of total)
- Total Registrations by filing office (2011)
- Worldwide:3007017
- Lower Middle Income:261577 (8.69% of total)
- LDCs:27595 (0.9 %of total)
- Total Registrations by Origin (2011)
- Lower Middle Income:199460 (6.63% of total)
- LDC Nationals :7332 (0.24%of total)



Industrial Designs

Total Applications by filing office (2012)

Worldwide:921313

Lower Middle Income: 18622 (5.79% of total)

LDCs: 2605 (0.3% of total)

Total Applications by Origin (2012)

Lower Middle Income: 16550 (1.8 % of total)

LDC Nationals: 1935 (0.2% of total)

Total Registrations by filing office (2012)

Worldwide:672937

Lower Middle Income: 13601 (2.02 % of total)

LDCs: 2167 (0.32 %of total)

Total Registrations by Origin (2012)

Lower Middle Income:8546 (1.3% of total)

LDC Nationals: 1354 (0.2% of total)



TISC PROJECT

WIPO Development Agenda

- Recommendation 8:
 - "...facilitating the national offices of developing countries, especially LDCs, as well as their regional and sub-regional intellectual property organizations to access specialized databases..."



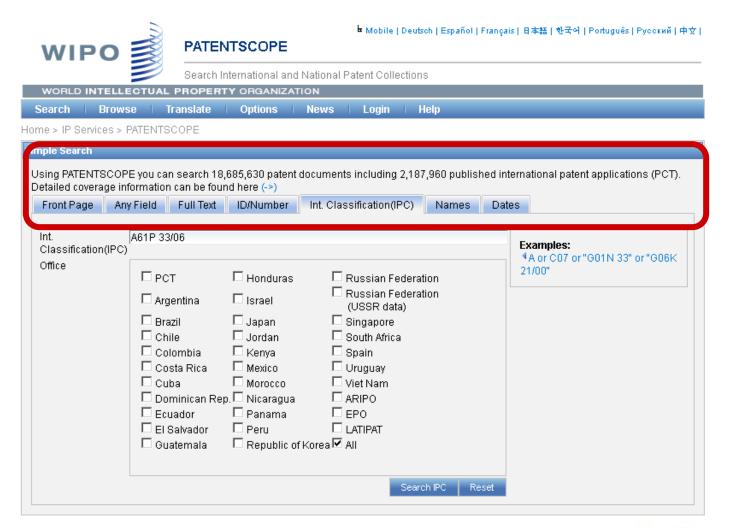
Objectives

- Reinforce the capacity of developing countries and LDCs to participate in the global knowledge economy
- Support researchers of developing countries and LDCs in creating and developing new solutions to technical challenges faced on a local and global level

By increasing the level of technical and scientific knowledge in DC and LDCs – this leads to reducing the *existing gaps in the fields* between them and *industrialized* countries



II. TISC Resources: 1. Technologies stocked in <u>Free</u> Databases)





Technologies stocked in <u>commercial</u> databases (cost *per day/8hrs* and *per database*: about 2,400 U\$; Free access for LDCs)



Españo

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ABOUT WIPO

IP SERVICES

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RESOURCES

NEWS & EVENTS

Home > ASPI

ASPI

About ASPI Resources Eligibility Partners

Statement of Intent

ASPI

ACCESS SERVICE

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ACCESS TO SPECIALIZED PATENT INFORMATION

RELATED LINKS

PATENTS

Through the Access to Specialized Patent Information (ASPI) program, patent offices and academic and research institutions in <u>developing countries</u> can receive free or low-cost access to sophisticated <u>tools and services</u> for retrieving and analyzing patent data. The ASPI program is made possible by a public-private partnership between the World Intellectual Property Organization and leading patent information providers.

www.wipo.int/aspi

2. Scientific Publications of the Research4life Programs

HINARI (WHO)

- INAR Research in Health

AGORA (FAO)



OARE (UNEP)



ARDI (WIPO)





ARDI: Journal list (20 000 publications: cost about 500 000 U\$ per year; <u>free</u> access for many African DCs and all LDCs)





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ABOUT WIPO IP SERVICES PROGRAM ACTIVITIES RESOURCES NEWS & EVENTS

Home > IP Services > Patents > Access to Research for Development and Innovation (ARDI)

+

ACCESS TO RESEARCH FOR DEVELOPMENT AND INNOVATION (ARDI)

About ARDI
Journals
Books
Reference works
Eligibility
Partners
Partners' Statement

RELATED LINKS

FAQs

Development Agenda Patents ASPI

Journals

List of Journals from A to Z

[AIBICIDIEIFIGIHIIIJIKILIMINIOIPIQIRISITIUIVIWI zi

[Books | Reference works]

Α

AASRI Procedia (Elsevier) 2012 - Present

Academic Pediatrics (Elsevier) January/February 2009 - Present

Academic Radiology (Elsevier) January 1995 - Present

ACC Current Journal Review (Elsevier) January/February 1995
December 2005

FEEDBACK

Request support



Role of TISC

- A Digital Library: providing a platform of on-line collection of over 80 million technologies and 40 000 scientific publications (more than 15 000 papers and 22 000 books), for use by the IP users (SMEs, inventors, universities, research centers, etc.)
- A Technical and Scientific Support to the IP stakeholders
- A Training Center. The local TISC will provide training to individuals and groups on searching technical and scientific information



Technical solutions - patent data bases

(TISC to identify existing technologies(Public domain) for transfer, adaptation and use locally)

Rope braiding



Textile spinning



Joint engagement

- Local ownership
 - Staff
 - Facilities
- WIPO support
 - Facilitating access to databases
 - Training of TISC staff
 - WIPO Academy Distance Learning Courses
 - Provision of information & training materials
 - Support awareness-raising activities



TISC Possible Locations

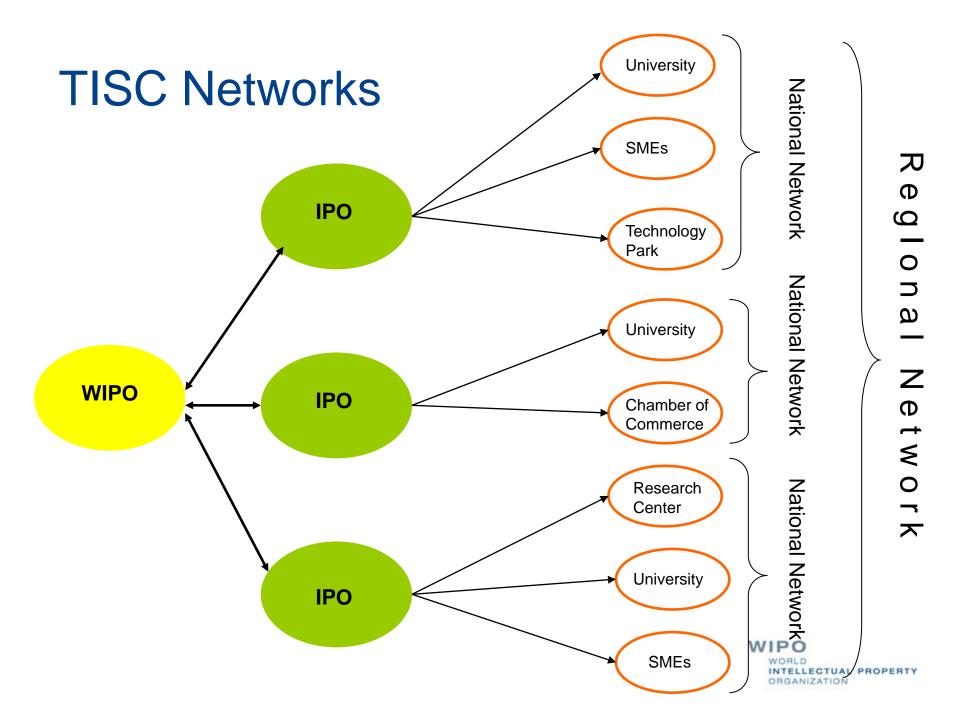
- Ministries (appropriate)
- Industrial/Intellectual Property Offices
- Scientific Information Centers
- Librairies
- Research Centers
- Science and Technology Parks
- Chambers of commerce
- Universities/Institutions of Higher Education
- Specialized Training Schools or Colleges
- Technology, Innovation and/or Business Incubators
- Inventors' associations, etc.



TISC Users

- Individual inventors
- Small and medium enterprises
- Industry
- Researchers in technology centers and universities
- Academia (ranging from schools to universities), etc.





TISC IN AFRICA

- Mozambique (2011)
- Ethiopia, Madagascar, Togo,
- Niger ,(2012)
- Rwanda, Kenya, Uganda, Sao Tomé , Tanzania, Zambia (2013)
- Zimbabwe, (2014)



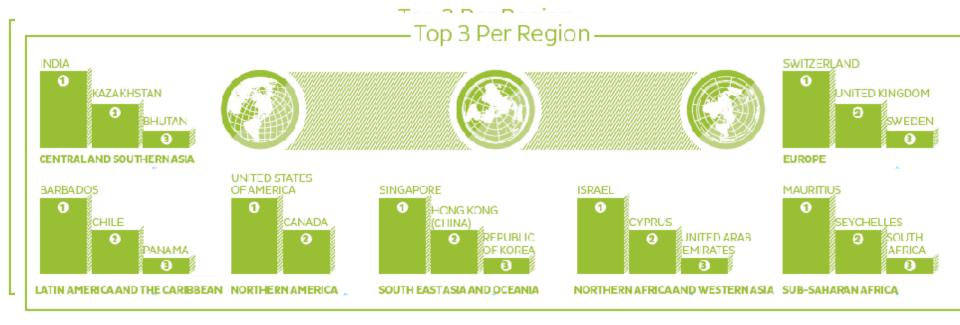
Sub-Saharan Africa: A region of innovation learners

- Five African economies:

 Burkina Faso, Gambia,
 Malawi, Mozambique,
 and Rwanda became
 part of the group of
 economies defined as
 'innovation learners.'
- The Sub-Saharan
 African region makes
 up nearly 50% of the
 innovation learner
 economies.



GII 2014 rankings – Top 3 per region and per income group



Top 3 Per Income Group



Conclusion

A number of factors affect or enhance a country's capacity for generation and use of IP:

- Level of IP awareness
- Presence of institutional IP Policies (universities, R&Ds)
- Funding by government and industries of R&D
- Presence of an Innovation system
- Level of IP education and training
- Presence of IP information Centers (TISC), Technology
 Transfer Offices (TOT)
- Coherent ICT Policy
- Local IP filings and grants...



Thank you for your kind attention!

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