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## CONFERENCE

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# **Creating a Virtuous Circle: Developing Intellectual Property and Innovation Policy and Strategies in Public Research and Development Institutions and Universities to Facilitate the Transfer of Technology to Industry**

organized by  
the World Intellectual Property Organization (WIPO)

and  
the Japan Patent Office (JPO)

in collaboration with  
the Moroccan Intellectual Property Office (OMPIC)

and  
the National Industrial Property Institute of France (INPI)

**Casablanca, Morocco, May 11 and 12, 2016**

PROVISIONAL PROGRAM

*prepared by the International Bureau of WIPO*

Wednesday May 11, 2016

8.00 – 9.00 Registration

9.00 – 10.00 **OPENING SESSION**

Welcome addresses by:

The representative of the Moroccan Industrial and Commercial Property Office (OMPIC), Casablanca

Mr. Yuichiro Nishida, First Secretary, Embassy of Japan in the Kingdom of Morocco, Rabat

The representative of the National Industrial Property Institute of France (INPI), Paris

Ms. Joyce C. Banya, Senior Counsellor, Regional Bureau for Africa, Development Sector, World Intellectual Property Organization (WIPO), Geneva

H.E. Mrs. Ramata Ly-Bakayoko, Ministry of Higher Education and Scientific Research, Abidjan, Côte d'Ivoire

10.00 – 11.00 **PART ONE**

Moderator Prof. Barthélémy Nyasse, Deputy Vice-Chancellor in charge of Research, Cooperation and Relations with the Business World, University of Bamenda, Cameroon

**The Importance of Universities and Technological Research Institutions in the Transition to Knowledge- and Innovation-based Economies in Africa**

Speaker: Mr. Julius Akinyemi, Entrepreneur-in-Residence, MIT Media Lab, Cambridge, Massachusetts, United States of America

Discussion

11.00 – 12.00 **The Importance of Establishing Intellectual Property and Technological Innovation Policy and Strategy in Universities and Research and Development Institutions**

Speaker: Mr. Mohamed Shariff Mohamed Din, Professor, Faculty of Veterinary Medicine, University Putra Malaysia, Serdang, Selangor, Malaysia

Discussion

12.00 – 13.00 **Presentation of the Zero Draft Document on the Establishment of an Intellectual Property Policy and Strategy in Public Research Institutions and Universities to Facilitate the Transfer of Technological Innovation to Industry**

Speaker: Mrs. Lien Verbauwhede, Senior Program Officer, SMEs and Entrepreneurship Support Division, Department for Transition and Developed Countries, WIPO

Discussion

13.00 – 14.15 Lunch Break

14.15 – 15.00 End of part One

15.00 – 16.30 **PART TWO**

Moderator: Mr. McLean Sibanda, Executive Director, The Innovation Hub, Innovation Centre, Johannesburg, South Africa

**From Idea to Market: Which Policy and Strategy?**

Speakers: Mr. Mohamed Shariff Mohamed Din

Mr. Julius Akinyemi

16.30 – 16.45 Coffee Break

16.45 – 18.00 **Research as a Catalyst to Innovation**

Speaker: Prof. Barthélémy Nyasse

Thursday, May 12, 2016

9.00 – 10.00 **The Main Features of a Patent License Agreement**

Speaker: Mr. McLean Sibanda

10.00 – 10.15 Coffee Break

10.15 – 13.00 **Country Situation** (five-minute presentation per delegation)

Moderator: Prof. Barthélémy Nyasse

13.00 – 14.30 Lunch Break

- 14.30 – 16.45 **The Importance of Technology and Innovation Support Centers (TISCs) in technological development: The Example of Morocco**
- Speaker: A representative of OMPIC
- Moderator: To be determined
- (In parallel)
- 14.30 – 16.45 **Meeting of the Drafting Committee of the Second Version of the Preliminary Draft**
- Mr. Julius Akinyemi
- Prof. Barthélémy Nyasse
- Mr. McLean Sibanda
- Mr. Mohamed Shariff Mohamed Din
- Ms. Lien Verbauwhede
- OMPIC Secretariat
- 16.45 – 17.00 Coffee Break
- 17.00 – 18.00 **Adoption of the Second Version of the Preliminary Draft**
- 18.00 – 18.15 **Follow-up to the Policy Dialogue**
- 18.15 – 18.30 **CLOSING SESSION**

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