



JAPAN PATENT OFFICE



MOROCCAN INDUSTRIAL AND  
COMMERCIAL PROPERTY OFFICE



WIPO  
WORLD  
INTELLECTUAL PROPERTY  
ORGANIZATION

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## POLICY DIALOGUE

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OMPI/INN/CAS/14/INF/1 PROV.  
ORIGINAL: FRENCH  
DATE: OCTOBER, 2014

# **Regional Policy Dialogue on the Importance of the Elaboration and Implementation of National Policies relating to Intellectual Property and the Promotion of Research and Innovation for Competitiveness**

organized by  
the World Intellectual Property Organization (WIPO)

the Japan Patent Office (JPO)

and  
the Moroccan Industrial and Commercial Property Office (OMPIC)

**Casablanca, October 21 to 23, 2014**

PROVISIONAL PROGRAM

*prepared by the International Bureau of WIPO*

Tuesday, October 21, 2014

8.30 – 9.00 Registration

9.00 – 9.30 Opening Ceremony

Opening Remarks by:

Representative of the Government of Morocco, Casablanca, Morocco

Mr. Tsuyoshi Isozumi, Director, Regional Cooperation Office,  
International Cooperation Division, Japan Patent Office (JPO), Tokyo

Mr. Marc Sery-Koré, Director, Regional Bureau for Africa, Department  
for Africa and Special Projects, Development Sector, World Intellectual  
Property Organization (WIPO), Geneva

Mr. Adil El Maliki, Director General, Moroccan Industrial and Commercial  
Property Office (OMPIC), Casablanca, Morocco

9.30 – 9.45 Coffee Break

**Theme 1: The importance of a National Strategy for the Promotion of Intellectual Property (IP) and Innovation**

Moderator: Mr. Adil El Maliki

9.45 – 10.45 Introduction

Panel: Ms. Tamara Nanayakkara, Head, Innovation Policy  
Section, Innovation Division, WIPO

Mr. Barthélémy Nyasse, Professor, Deputy Vice-  
Chancellor, in charge of Research, Cooperation and  
Relations with the Business World, University of  
Bamenda, Bamenda, Cameroon

Mr. Mohamed Shariff Mohamed Din, Professor, Faculty  
of Veterinary Medicine, University Putra Malaysia  
Serdang, Selangor, Malaysia

Mr. Tsuyoshi Isozumi, Director, Regional Cooperation  
Office, International Cooperation Division, Japan  
Patent Office (JPO), Tokyo

10.45 – 11.30 Discussion

**Theme 2: Support and Reinforce the Management and Exploitation of IP in Universities and Research and Development Institutions and in Polytechnics**

11.30 – 12.15	Introduction	
	Panel:	Mr. Doug Sanyahumbi, Director, Technology Transfer Office, University of the Western Cape, Cape Town, South Africa
		Mr. Barthélémy Nyasse
		Mr. Mohamed Shariff Mohamed Din
12.15 – 13.00	Discussion	
13.00 – 14.30	Lunch Break	

**Theme 3: Support Small and Medium-sized Enterprises for Better Management of IP for More Competitiveness**

	Moderator:	Mr. Adil El Maliki
14.30 – 15.10	Introduction	
	Panel:	Ms. Tamara Nanayakkara
15.10 – 16.00	Discussion	
16.00 – 16.15	Coffee Break	

**Theme 4: Promote the Effective Transfer of Appropriate Technology: Importance of the Role of the Structure in Charge of Technology Transfer and Innovation**

	Moderator:	Mr. Barthélémy Nyasse
16.15 – 17.00	Introduction	
	Panel:	Mr. Doug Sanyahumbi
		Mr. Mohamed Shariff Mohamed Din
		Mrs. Karima Farah, Director of Patents and Innovation Center, OMPIC, Casablanca, Morocco
17.00 – 18.00	Discussion	
18.00	End of Session	

Wednesday, October 22, 2014

**Theme 5: Strengthen the Indispensable Public/Private Partnership for Competitiveness**

	Moderator:	Mr. Doug Sanyahumbi
9.00 – 10.00	Introduction	
	Panel:	Mr. Mohamed Shariff Mohamed Din
		Mr. Mohamed Smani, Director of Moroccan Research and Development (R&D) Association, Casablanca, Morocco
		Mr. Kazushi Takemoto, President, Japan Intellectual Property Association (JIPA), Tokyo
10.00 – 10.45	Discussion	
10.45 – 11.00	Coffee Break	

**Theme 6: Support the Innovation and Technology Transfer by Facilitating the Access to Technical and Scientific Information**

11.00 – 11.45	(a) Presentation of the Technology and Innovation Support Center Project	
	Panel:	Mr. Marc Sery-Koré
		M. Boukharouaa, Head of Innovation and Development Department, OMPIC, Casablanca, Morocco
	(b) WIPO Green	
	Panel:	Mr. Marc Sery-Koré
11.45 – 12.30	Discussion	
12.30 – 14.00	Lunch Break	

**Round Table: The Funding of Scientific and Technical Research: The Problem of Exploiting the Results of Research Financed by Public Funds**

14.00 – 14.45	Moderator:	Mr. Doug Sanyahumbi
	Introduction:	Mr. Barthélémy Nyasse

14.45 – 15.45 Discussion

15.45 – 16.00 Coffee Break

**Theme 7: Promote the Creation of a Network for the Dissemination and Commercialization of Technological Innovations Including Patents in African Countries**

Moderator: Mr. Marc Sery-Koré

16.00 – 16.30 Panel: Mr. Adil El Maliki  
Mr. Doug Sanyahumbi

16.30 – 17.30 Discussion

17.30 – 18.00 Conclusion and Closing Ceremony

Thursday, October 23, 2014

10.00 – 16.00 Study Visit (Technopoles)

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