



**WTO OMC**  
WORLD TRADE ORGANIZATION



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## **COLLOQUIUM**

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WIPO-WTO/ACAD/GE/15/INF1.PROV  
ORIGINAL:ENGLISH  
DATE DECEMBER 19, 2014:

## **WIPO-WTO Colloquium for Teachers of Intellectual Property**

organized by  
the World Intellectual Property Organization (WIPO)

and  
the World Trade Organization (WTO)

**Geneva, June 15 to 26, 2015**

### **PROVISIONAL PROGRAM**

Under each session, an introductory presentation will be made by a representative of the WIPO and/or the WTO Secretariat setting out the specific objectives of the session. Ample time will be provided for comments and questions from participants. In certain sessions, Geneva-based delegates and other participants with responsibility for current policy issues will also be invited to give their perspectives.

**Venue: WTO, ROOM F [1<sup>st</sup> week: June 15 - 19, 2015]**

Monday, June 15, 2015

- 8.15 – 9.00 Welcome Breakfast and Administrative Arrangements
- 9.00 – 9.30 Welcome address by:**
- The Director-General of the World Trade Organization (WTO) or his representative
- Representative of the Director General of the World Intellectual Property Organization (WIPO) or his representative
- 9.30 – 9.50 Group Photo and Coffee Break
- 9.50 – 10.20 Introduction of Participants
- 10.20 – 11.15 Theme 1 International Law and Policy in Intellectual Property in 2015**
- i. International IP and Public Policy Issues under Debate
  - ii. The International IP Legal Framework and its Interaction with Public Policy Issues
- Discussion
- 11.15 – 12.30 Visit to the WTO Library and Meeting with WTO Officials**
- 12.30 – 14.00 Lunch Break
- 14.00 – 17.30 Theme 2 Intellectual Property and Economic Development**
- i. The Economics of IP and Development in WIPO
  - ii. The Link of IP to Trade and Economic Development
  - iii. Implementation of the WIPO Development Agenda: Current Status of Core Projects
- Presentations by participants on the current policy and legal issues under this theme identified in their applications, for instance national policies and economic theories linking IP law and policy choices to economic and social development; and situating IP within the context of trade policy*
- Discussion
- 18.00 – 19.00 Evening Symposium: Reflections on 20 Years of WIPO-WTO Cooperation and Future Directions

Tuesday, June 16, 2015

8.15 – 9.15 Breakfast Session: Group Study

**9.15 – 12.30 Theme 3 Copyright and Related Rights**

- i Law, Policy and New Developments in WIPO:
  - a) Beijing Treaty on Audiovisual Performances;
  - b) [Marrakesh Treaty to Facilitate Access to Published Works for Persons Who Are Blind, Visually Impaired, or Otherwise Print Disabled](#); and
  - c) Issues under Debate in the Standing Committee of Copyright and Related Rights

Discussion

12.30 – 14.00 Lunch Break

**14.00 – 17.30 Theme 3 Copyright and Related Rights  
(cont'd)**

- ii Copyright Issues in the Digital World: Trade in Digital Products

*Presentations by participants on the current policy and legal issues under this theme identified in their applications, for instance copyright law and rights management in the digital environment, national approaches to implementing the Beijing and Marrakesh treaties, and links of limitations and exceptions to policy questions*

Discussion

- iii Case study

Wednesday, June 17, 2015

8.15 – 9.15 Breakfast Session: Group Study

**9.15 – 12.30 Theme 4 Patents – The Evolving International Landscape: Law, Policy and Development**

- i. Issues under Debate in the Standing Committee on the Law of Patents: Exceptions and Limitations to Patent Rights; Quality of Patents, and Confidentiality of Communications between Clients and Their Patent Advisors
- ii. Patents in the International Trading System
- iii. New Challenges for the Patent Cooperation Treaty (PCT)

*Presentations by participants on the current policy and legal issues under this theme identified in their applications, for instance comparative national*

*law on key patentability questions, cooperative initiatives on patent examination, policy and legal issues linked to exceptions and limitations of rights, and the interplay between patents and standards*

Discussion

12.30 – 14.00 Lunch Break

**14.00 – 17.30 Theme 5 Intellectual Property and Public Health**

- i. Mapping the Intersections of Public Health, Intellectual Property and Trade: Navigating Geneva Processes on Public Health
- ii. Public Health and TRIPS: The Doha Declaration and its Implementation: Creating Legal Avenues for Access to Medicines
- iii. Collaborative Models in Research and Development: WIPO Re: Search
- iv. WHO Perspective: Public Health and the Intellectual Property System
- v. NGO and Industry Perspectives: Practical Experiences in Balancing Access and Innovation for Medical Technologies

*Presentations by participants on the current policy and legal issues under this theme identified in their applications, for instance national policy processes concerning innovation for public health and access to medical technologies, the interplay between the IP system and the regulation of medicines, and comparison of policy options to promote medical innovation and access to medicines*

Discussion

Thursday, June 18, 2015

8.15 – 9.15 Breakfast Session: Group Study

**9.15 – 12.30 Theme 6 Trademarks and Industrial Designs**

- i. Trademarks and Industrial Designs in the International Trading System
- ii. Issues under Debate in the Standing Committee on the Law of Trademarks, Designs and Geographical Indications (GIs) of WIPO: Protection of Country Names against Registration and Use as Trademarks and GIs; and Trademark-Related Aspects of the Domain Name System
- iii. Multilateral Legal Framework for Design Regulation Procedures

*Presentations by participants on the current policy and legal issues under this theme identified in their applications, for instance protection of non-traditional trademarks, trademark domain name overlap, protection of traditional designs, and national branding strategies*

Discussion

12.30 – 14.00 Lunch Break

**14.00 – 17.30 Theme 7 Geographical Indications**

- i. The Lisbon System and New Developments
- ii. TRIPS Provisions and Work in the WTO

*Presentations by participants on the current policy and legal issues under this theme identified in their applications, for instance comparative national approaches to the protection of geographical indications, and national initiatives to promote sustainable development through local branding for traditional products*

Discussion

Friday, June 19, 2015

8.15 – 9.15 Breakfast Session: Group Study

**9.15 – 11.00 Theme 8 Intellectual Property and Competition Policy**

- i. Interface between IP and Competition Policy Cases
- ii. IP and Competition Policy: Selected Cases

*Presentations by participants on the current policy and legal issues under this theme identified in their applications, for instance trends in IP and competition policy in developing country jurisdictions, and the coverage of IP and competition policy in bilateral and regional trade agreements*

Discussion

**11.00 – 17.30 Briefing on Use of IPRs by Industry : A Firm's Practical Experiences (in Switzerland)**

- i. R&D, Patents and Trade Secrets
- ii. IP and Branding
- iii. Enforcement of IPRs by Private Right Holders

**Venue: WIPO New Building, [2<sup>nd</sup> week: June 22 - 26, 2015]**

Monday, June 22, 2015

8.30 – 9.15 Group Study

**9.15 – 12.30 Theme 9 Intellectual Property and Genetic Resources, Traditional Knowledge and Folklore: Recent Developments in WIPO and the WTO**

- i. Current Work and Discussions in the WIPO Intergovernmental Committee (IGC) on Intellectual Property and Genetic Resources, Traditional Knowledge and Folklore
- ii. Current Work and Discussions on the Issues of the Relationship between the TRIPS Agreement and Convention on Biological Diversity and the Protection of Traditional Knowledge in the WTO TRIPS Council
- iii. Case Study

*Presentations by participants on the current policy and legal issues under this theme identified in their applications, for instance national laws and policies or community experiences concerning the protection of traditional knowledge and traditional culture expressions, or the interplay between biodiversity, access to genetic resources and the patent system*

Discussion

**12.00 – 12.30 Visit to WIPO Library and Meeting with WIPO Officials**

12.30 – 14.00 Lunch break

**14.00 – 17.30 Theme 10 Protection of Biotechnology and New Varieties of Plants**

- i. Implementation of the International Convention for the Protection of New Varieties of Plants (UPOV)
- ii. Review of Article 27.3(b) of the TRIPS Agreement and New Development

*Presentations by participants on the current policy and legal issues under this theme identified in their applications, for instance trends in biotechnology patenting and experiences with the protection of new plant varieties*

Discussion

Tuesday, June 23, 2015

8.30 – 9.15 Group Study

**9.15 – 12.30 Theme 11 Settling Intellectual Property-Related Disputes in the International Trading System**

- i. WTO Dispute Settlement Mechanisms
- ii. Dispute Settlement Mechanisms in Free Trade Agreements
- iii. Resolving Intellectual Property Disputes, including Internet Domain Name Disputes

*Presentations by participants on the current policy and legal issues under this theme identified in their applications, for instance jurisprudence of international dispute settlement in the field of intellectual property*

Discussion

12.30 – 14.00 Lunch break

**14.00 – 17.30 Theme 12 Intellectual Property Jurisprudence**

*Presentations by participants on developments in national or regional IP jurisprudence, including significant recent judicial decisions, as identified in their applications*

Discussion

Wednesday, June 24, 2015

8.30 – 9.15 Group Study

**9.15 – 12.30 Theme 13 Panel Discussion on Intellectual Property and Climate Change – Current Debate**

- i. Overview of IP Issues in Climate Negotiations
- ii. Relationship with the TRIPS Agreement
- iii. Ongoing Work in WIPO, including WIPO Green
- vi. Industry and NGO Perspectives

*Presentation by participants on the current policy and legal issues under this theme identified in their applications, for instance policies to promote green innovation, particular issues relating to diffusion of climate change adaptation and mitigation technologies, and assessment of technology needs*

Discussion

12.30 – 14.00 Lunch Break

- 14.00 – 17.30**    **Theme 14**    **Intellectual Property, Innovation, Transfer of Technology and IP Valuation**
- i.    IP, Innovation and Transfer of Technology – WTO Perspective
  - ii.   IP, Transfer of Technology and IP Licensing – WIPO Perspective
  - iii.   IP Valuation

Discussion

Thursday, June 25, 2015

8.30 – 9.15    Group Study

- 9.00 – 12.30**    **Theme 15**    **Teaching, Training and Research in the Field of Intellectual Property**
- i.    Teaching Methodologies
  - ii.   New Technologies in IP Teaching and Research
  - iii.   IP and Teaching Resources:
    - a) Explanation of Documents and Demonstration of IP Materials on WIPO Website
    - b) WTO Information Resources on IP Law and Policy: the TRIPS IT Gateway and Its Use by Scholars

12.30 – 14.00    Lunch Break

- 14.00 – 17.30**    **Theme 16**    **Enforcement of Intellectual Property**
- i.    IP Enforcement in the International Trading System
  - ii.   Building Respect for IP in WIPO: Consultative Work at the Advisory Committee on Enforcement

*Presentations by participants on the current policy and legal issues under this theme identified in their applications, for instance enforcement of IPRs in the online environment, approaches taken to remedies in IP cases, and comparative national approaches on the role of official agencies addressing piracy and counterfeiting*

Discussion



Friday, June 26, 2015

- 8.30 – 9.00      Group Study
- 9.00 – 11.00    Case Study      Group Presentations
- 11.00 – 11.15    WIPO-WTO Colloquium Research Papers
- 11.15 – 12.00    Evaluation of the Colloquium
- 12.00 – 12.30    Closing remarks by:
- The Director General of WIPO or his representative
- Representative of the Director-General of the WTO

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