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**WIPO-WTO/ACAD/04/Inf.1**

**ORIGINAL:** English

**DATE:** June 2004



WORLD TRADE  
ORGANIZATION



WORLD INTELLECTUAL  
PROPERTY ORGANIZATION

**WIPO-WTO COLLOQUIUM FOR  
TEACHERS OF INTELLECTUAL PROPERTY LAW**

organized by  
the World Intellectual Property Organization (WIPO)  
and  
the World Trade Organization (WTO)

**Geneva, June 28 to July 9, 2004**

PROVISIONAL PROGRAM

*Venue: June 28 to July 2, 2004, at the WIPO Worldwide Academy, 7 Avenue de Tournay  
1292 Chambesy, Geneva*

*Under each topic, time will be reserved for discussion among participants. For some of the more topical TRIPS issues, Geneva-based delegates will be invited to share their perspectives.*

Monday, June 28, 2004

9.30 - 10.00		Administrative formalities
10.00 - 10.30		Opening remarks:  Mr. Mpazi Sinjela, Director, World Intellectual Property Organization (WIPO) Worldwide Academy  Mr. Adrian Otten, Director, Intellectual Property Division, World Trade Organization (WTO)
10.30 - 10.45		Break
10.45 - 11.45	<u>Topic 1</u>	WTO: History, Organization and Activities
	Speaker	Mr. Peter Ungphakorn, Information Officer, Information and Media Relations Division, WTO
11.45 - 12.45	<u>Topic 2</u>	WIPO: History, Organization and Activities
	Speaker	Ms. Cathy Jewell, Information Officer, Media Relations and Public Affairs Section, Office of the Special Counsel, WIPO
12.45 - 14.30		Lunch Break
14.30 - 15.30	<u>Topic 3</u>	The Economic Importance of Intellectual Property and its Role in Technological and Cultural Development
	Speaker	Mr. Pushpendra Rai, Deputy Director, WIPO Worldwide Academy
15.30 - 16.00		Break
16.00 - 17.00	<u>Topic 4</u>	Negotiating Background to the Agreement on Trade-Related Aspects of Intellectual Property Rights (TRIPS Agreement)
	Speaker	Mr. Adrian Otten, Director, Intellectual Property Division, WTO

Tuesday, June 29, 2004

9.30 - 11.00	<u>Topic 5</u>	Treaties Administered by WIPO for the Protection of Industrial Property
	Speakers	Mr. Philippe Baechtold, Head, Patent Law Division, Patent Policy Department, WIPO  Mr. Jose Graca-Aranha, Acting Director, Information and Promotion Division, Sector of Trademarks, Industrial Designs and Geographical Indications, WIPO
11.00 - 11.15		Break
11.15 - 12.45	<u>Topic 6</u>	Provisions on Industrial Property in the TRIPS Agreement
	Speaker	Mrs. Thu-Lang Tran Wasescha, Counsellor, Intellectual Property Division, WTO
12.45 - 14.15		Lunch Break
14.15 - 15.45	<u>Topic 7</u>	Treaties Administered by WIPO for the Protection of Copyright and Related Rights
	Speaker	Mr. Jorgen Blomqvist, Director, Copyright Law Division, WIPO
15.45 - 16.00		Break
16.00 - 17.30	<u>Topic 8</u>	Provisions on Copyright and Related Rights in the TRIPS Agreement
	Speaker	Mr. Hannu Wager, Counsellor, Intellectual Property Division, WTO

Wednesday, June 30, 2004

9.30 - 11.00	<u>Topic 9</u>	Patents – Recent Developments in WIPO including the draft Substantive Patent Law Treaty
	Speaker	Mrs. Tomoko Miyamoto, Senior Counsellor, Patent Law Division, Patent Policy Department, WIPO
11.00 - 11.15		Break

11.15 - 12.45	<u>Topic 10</u>	Provisions in the TRIPS Agreement Relevant to Public Health
	Speaker	Mr. Adrian Otten, Director, Intellectual Property Division, WTO
12.45 - 14.15		Lunch Break
14.15 - 15.45	<u>Topic 11</u>	The Doha Declaration on the TRIPS Agreement and Public Health
	Speaker	Mrs. Jayashree Watal, Counsellor, Intellectual Property Division, WTO
15.45 - 16.00		Break
16.00 - 17.30	<u>Topic 12</u>	Paragraph 6 Decision on the TRIPS Agreement and Public Health
	Speaker	Mrs. Jayashree Watal, Counsellor, Intellectual Property Division, WTO

Thursday, July 1, 2004

9.30 - 11.00	<u>Topic 13</u>	Intellectual Property, Electronic Commerce and Internet Domain Name Disputes
	Speaker	Mr. Erik Wilbers, Acting Director, WIPO Arbitration and Mediation Centre
11.00 - 11.15		Break
11.15 - 12.45	<u>Topic 14</u>	Trademarks – Recent Developments in WIPO and the Standing Committee on the Law of Trademarks
	Speaker	Mr. Marcus Höpperger, Acting Director, Trademarks, Industrial Designs and Geographical Indications Law Division, WIPO
12.45 - 14.15		Lunch Break
14.15 - 15.45	<u>Topic 15</u>	Geographical Indications – Overview of Work in WIPO
	Speaker	Mr. Matthijs Geuze, Senior Counsellor, Sector of Trademarks, Industrial Designs and Geographical Indications, WIPO
15.45 - 16.00		Break
16.00 - 17.30		Visit to WIPO Library

Friday, July 2, 2004

9.30 - 11.00	<u>Topic 16</u>	The Patent Cooperation Treaty (PCT) – Recent Developments
	Speaker	Mr. Jay Erstling, Director, Office of the PCT, WIPO
11.00 - 11.15		Break
11.15 - 12.45	<u>Topic 17</u>	WIPO International Registration Systems
	Speaker	Mr. Jose Graca-Aranha, Acting Director, Information and Promotion Division, Sector of Trademarks, Industrial Designs and Geographical Indications, WIPO
12.45 - 14.15		Break
14.15 - 15.45	<u>Topic 18</u>	Geographical Indications – Overview of Provisions in the TRIPS Agreement and on going Work in the WTO
	Speaker	Mrs. Thu-Lang Tran Wasescha, Counsellor, Intellectual Property Division, WTO
15.45 - 16.00		Break
16.00 - 17.30	<u>Topic 19</u>	Negotiations on Multilateral Register for Wines and Spirits
	Speaker	Mrs. Thu-Lang Tran Wasescha, Counsellor, Intellectual Property Division, WTO

*Venue: July 5 to 9, 2004, at the Centre William Rappard, WTO*

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Monday, July 5, 2004

9.30 - 11.00	<u>Topic 20</u>	Overview of the Activities of the WIPO Intergovernmental Committee on Intellectual Property and Genetic Resources, Traditional Knowledge and Folklore
	Speaker	Mr. Wend Wendland, Head, Traditional Creativity and Cultural Expressions Section, Traditional Knowledge Division, WIPO
11.00 - 11.15		Break
11.15 - 12.45	<u>Topic 21</u>	Genetic Resources and Bio-technology: Recent Developments in the WIPO
	Speaker	Mr. Shakeel Bhatti, Senior Program Officer, Genetic Resources, Biotechnology and Associated Traditional Knowledge Section, Traditional Knowledge Division, WIPO
12.45 - 14.15		Lunch Break
14.15 - 15.45	<u>Topic 22</u>	International Convention for the Protection of New Varieties of Plants (UPOV)
	Speaker	Mr. Rolf Joerdens, Vice Secretary-General, International Union for the Protection of New Varieties of Plants (UPOV)
15.45 - 16.00		Break
16.00 - 17.00	<u>Topic 23</u>	Intellectual Property for Small and Medium-sized Enterprises
	Speaker	Mr. Guriqbal Singh Jaiya, Director, Small and Medium-Sized Enterprises (SMEs) Division, WIPO
17.00 - 18.00		Visit to the WTO Library

Tuesday, July 6, 2004

9.30 - 11.00	<u>Topic 24</u>	Biotechnology: Review of Article 27.3(b)
	Speaker	Ms Xiaoping Wu, Legal Affairs Officer, Intellectual Property Division, WTO
11.00 - 11.15		Break
11.15 - 12.45	<u>Topic 25</u>	Relationship between the TRIPS Agreement and the Convention on Biological Diversity; Protection of Traditional Knowledge and Folklore: Recent Developments in the WTO
	Speaker	Mrs. Jayashree Watal, Counsellor, Intellectual Property Division, WTO
12.45 - 14.15		Lunch Break
14.15 - 15.45	<u>Topic 26</u>	WTO Dispute Settlement Procedures
	Speaker	Ms Dariel de Sousa, Legal Affairs Officer, Legal Affairs Division, WTO
15.45 - 16.00		Break
16.00 - 17.30	<u>Topic 27</u>	Dispute Settlement Cases in the TRIPS Agreement Area
	Speaker	Mr. Hannu Wager, Counsellor, Intellectual Property Division, WTO

Wednesday, July 7, 2004

9.30 - 11.00	<u>Topic 28</u>	Other Current Issues in WTO: Non-violation, Electronic Commerce, Notification and Review, Implementation of Article 66.2, S&D and Article 71.1
	Speaker	Mr. Hannu Wager, Counsellor, Intellectual Property Division, WTO
11.00 - 11.15		Break
11.15 - 12.15	<u>Topic 29</u>	The WIPO Arbitration and Mediation Center
	Speaker	Mr. Christian Wichard, Deputy Director and Head, Legal Development Section, WIPO Arbitration and Mediation Center
12.15 - 14.15		Lunch Break

14.15 - 15.45	<u>Topic 30</u>	Teaching in the Field of Intellectual Property and Training Programs of the WIPO Worldwide Academy
	Speaker	Mr. Mpazi Sinjela, Director, WIPO Worldwide Academy
15.45 - 16.00		Break
16.00 - 17.30	<u>Topic 31</u>	Panel Discussion on the Role of Academia in Capacity Building in the TRIPS Area
	Speaker	Mr. Adrian Otten, Director, Intellectual Property Division, WTO

Thursday, July 8, 2004

9.30 - 11.00	Participants' presentations
	Subjects of choice
11.00 - 11.15	Break
11.15 - 12.45	Presentations cont'd
12.45 - 14.15	Lunch Break
14.15 - 15.45	Presentations cont'd
15.45 - 16.00	Break
16.00 - 17.30	Presentations cont'd

Friday, July 9, 2004

9.30 - 11.00	Presentations cont'd
11.00 - 11.30	Break
11.30 - 13.00	Evaluation of colloquium and closing

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