



BIOGRAPHIES OF SPEAKERS, CHAIRS AND MODERATORS

**WIPO-WTO-UNIGE/ACAD/18/INF.3
ORIGINAL: ENGLISH
DATE: JUNE 20, 2018**

IP Researchers Europe Conference

organized by
the World Intellectual Property Organization (WIPO)

and
the World Trade Organization (WTO)

and
the School of Law, University of Geneva (UNIGE)

Geneva, June 29, 2018

KEYNOTES, SPEAKERS, CHAIRS AND MODERATORS

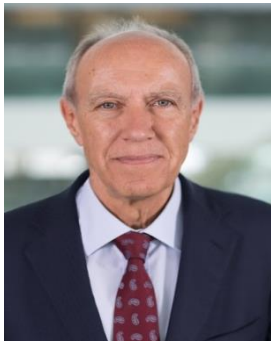
prepared by the International Bureau of WIPO

TABLE OF CONTENTS

<u>MORNING OPENING KEYNOTE</u>	<u>4</u>
Francis GURRY	4
<u>AFTERNOON CLOSING KEYNOTE</u>	<u>4</u>
Robert AZEVÊDO	4
<u>SPEAKERS, CHAIRS AND MODERATORS (in alphabetical order by surname).....</u>	<u>5</u>
Ryan ABBOTT	5
Marco ALEMAN	5
Katharina BEHREND	6
Dana BELDIMAN	6
Yaniv BENHAMOU	7
Irene CALBOLI	7
Vinicius Bogéa CÂMARA	8
Magali CONTARDI	8
Natalie CORTHÉSY	9
Jacques DE WERRA	10
Dev S. GANGJEE	10
Simon GEIREGAT	11
Arina GORBATYUK	11
Henning GROSSE RUSE-KHAN	12
James M. HELLER	12
Natalia KAPYRINA	13
Behrang KIANZAD	13
Giuseppe MAZZIOTTI	14
Maria Lillà MONTAGNANI	14
Justyna OŻEGALSKA-TRYBALSKA	15
Aurora PLOMER	15
Tehila REZENCWAIG FELDMAN	16
Sherif SAADALLAH	16
Martin SENFTLEBEN	17
Xavier SEUBA	17
Antony TAUBMAN	18
Amy THOMAS	19
Anna TISCHNER	19
Letizia TOMADA	20

Hannu WAGER.....	20
Faye WANG	21
Jayashree WATAL	21
Michele WOODS	22
Raquel XALABARDER.....	22
Andrea ZAPPALAGLIO	23

MORNING OPENING KEYNOTE



Francis GURRY, Director General, World Intellectual Property Organization (WIPO)

Francis Gurry is an Australian lawyer who has served as Director General of the World Intellectual Property Organization (WIPO) since October 1, 2008. He holds law degrees from the University of Melbourne, a Ph.D. from the University of Cambridge and is an honorary professor of, and holds honorary doctorates from, universities in a wide range of countries. He is the author of a number of publications, one of which has become a standard legal text in the UK and is published by Oxford University Press as *Gurry on Breach of Confidence*. Francis Gurry speaks English and French.

AFTERNOON CLOSING KEYNOTE



Robert AZEVÊDO, Director-General, World Trade Organization (WTO)

Roberto Azevêdo is the sixth Director-General of the WTO. His appointment took effect on 1 September 2013 for a four-year term. In February 2017, WTO members reappointed him for a second term, which began on 1 September 2017. He holds a degree in electrical engineering from the University of Brasilia. He subsequently attended the 'Instituto Rio Branco', the graduate school of diplomacy run by the Brazilian Ministry of Foreign Relations. He joined the Brazilian Foreign Service in 1984. His first diplomatic posting was to Washington in 1988. He subsequently served in the Brazilian embassy in Montevideo before being assigned to the Permanent Mission of Brazil in Geneva in 1997. Ambassador Azevêdo served on WTO dispute settlement panels and, in 2001, he was named head of the Brazilian Foreign Ministry's Dispute Settlement Unit where he remained until 2005. During his tenure he acted as chief litigator in many disputes at the WTO. From 2006 to 2008 he was Vice-Minister for Economic and Technological Affairs at the Foreign Ministry in Brasilia. In that capacity he was also Brazil's chief trade negotiator for the Doha Round and other WTO issues. In 2008 he was appointed Permanent Representative of Brazil to the WTO and other International Economic Organisations in Geneva. Ambassador Azevêdo has been a frequent lecturer on topics related to international trade and has published numerous articles on these issues. He is married to Ambassador Maria Azevêdo. They have two daughters and three granddaughters.

SPEAKERS, CHAIRS AND MODERATORS (in alphabetical order by surname)



Ryan ABBOTT, , Professor of Law and Health Sciences, University of Surrey, School of Law, Guildford, United Kingdom; Adjunct Assistant Professor of Medicine, David Geffen School of Medicine, University of California, Los Angeles, United States of America

Ryan Abbott, MD, JD, MTOM, is Professor of Law and Health Sciences at the University of Surrey School of Law and Adjunct Assistant Professor of Medicine at the David Geffen School of Medicine at UCLA. He has published widely on issues associated with law and technology, health law and intellectual property in leading legal, medical, and scientific journals. Professor Abbott has worked as General Counsel and Medical Director of a mid-stage biotechnology company and has been Of Counsel at law firms where he specialized in transactional matters and intellectual property litigation for pharmaceutical and medical device companies. He is a licensed and board-certified physician and patent attorney in the United States, and a solicitor (non-practicing) in England and Wales. Professor Abbott is a mediator and arbitrator with JAMS International in London.



Marco ALEMAN, Director, Patent Law Division, WIPO

Marco M. Alemán studied law at the Javeriana University (J.D., 1991), where he also obtained a Corporate Law Certificate (1996). He then obtained a Diploma in Advanced Studies (DEA) in Research at the Alcala University (Spain, 2006), and a Ph.D. in Law (2011, Cum Laude). Mr. Alemán practiced as an IP Attorney from 1991 to 1995. He was then appointed Head of the Colombian Industrial Property Office, from 1995 to 1998, and was invited as a Fellow Visiting Researcher at the Max Planck Institute in Munich, Germany in 1998. He joined the World Intellectual Property Organization (WIPO) in Geneva, Switzerland, in 1999 as Senior Program Officer, Office of Cooperation for Development for Latin America and the Caribbean (from 1999 to 2006). He was then appointed Deputy Director in the Division for Public Policy and Development (from 2006 to 2009) and went on to be Deputy Director of the Patent Law Division (from 2009 to 2013). He currently holds the position of Director of the Patent Law Division. Mr. Alemán is the author of *The Andean Legal Framework on Trademarks* (Bogota, 1994) and co-author of several books, the most recent ones being: *Studies in Homage to Mariano Uzcátegui Urdaneta* (Caracas, 2011),

Bilateral Trade Agreements and Intellectual Property (Heidelberg, 2014) and *Intellectual Property Study in contemporary issues* (Mexico, 2015).



Katharina BEHREND, Ph.D. Candidate, Oxford Intellectual Property Research Centre, Faculty of Law, University of Oxford, United Kingdom

Katharina Behrend studied law at European University Viadrina, Frankfurt (Oder), Germany, with an emphasis on EU Law and Public International Law, and is currently a DPhil in Law student at Oxford University, UK. Her work focuses on the internationalization of trade secret law and is supervised by Professor Graeme Dinwoodie. She is also a research student member of the Oxford Intellectual Property Research Centre (OIPRC) and serves as a co-convenor of the Intellectual Property Discussion Group.



Dana BELDIMAN, Professor of Law, Bucerius Law School, Hamburg, Germany; University of California Hastings College of the Law, San Francisco, United States of America

Prof. Dana Beldiman teaches intellectual property law at UC Hastings College of the Law, San Francisco, USA, and at Bucerius Law School, Hamburg, Germany. Ms. Beldiman was instrumental in founding the Bucerius IP Center in 2012 and serves as its Academic Director, supervising all research activity and doctoral students. She is a regular visiting lecturer at CEIPI (University of Strasbourg, France) and the Riga Graduate School of Law, Latvia, and has lectured at many other institutions in the US, Europe and Asia. Her own primary research and teaching interests lie in various aspects of comparative intellectual property law. She has received legal education in both the US and Germany. Ms. Beldiman is also a partner with the San Francisco office of Squire, Patton, Boggs, where she practices primarily IP law and IP-related international transactions.



Yaniv BENHAMOU, Lecturer, Faculty of Law, University of Geneva, Switzerland

Yaniv Benhamou (Ph.D., attorney-at-law and lecturer at the University of Geneva) publishes and lectures in the areas of Intellectual Property, Data Protection and Technology Law. He is also executive director of the WIPO-UniGE Summer School on Intellectual Property and of the Internet Law Summer School. Besides his academic activities, he is attorney-at-law in a Swiss law firm, where he advises and represents clients before courts with regard to Intellectual Property and Technology Law (including Data Protection, Big Data, Artificial Intelligence & Cybersecurity, Licensing & Cloud computing, R&D and Technology Transfer contracts). In addition to these legal activities, he provides regularly professional trainings to the Swiss museums in relation to copyright, open access and other legal challenges and participates in associative and cultural activities in the field of Art and Music.



Irene CALBOLI, Professor of Law, Texas A&M University School of Law; Fort Worth, United States of America; Transatlantic Technology Law Fellow, Stanford Law School, United States of America; Distinguished Fellow, the Royal University of Law and Economics, Phnom Penh

Irene Calboli is Professor of Law at Texas A&M University School of Law, Transatlantic Technology Law Fellow at Stanford University, and a Distinguished Fellow at the Royal University of Law and Economics in Cambodia. She has been a visiting professor in academic institutions world-wide, including the National University of Singapore, Bocconi University, Hanken School of Economics, King's College London, the University of Strasburg, Royal University of Law and Economics of Cambodia, Tongji University, the University of California at Berkeley, and the Max-Planck Institute for Intellectual Property and Competition Law. Most recently, she was Lee Kong Chian Fellow and Visiting Professor at Singapore Management University School of Law, where she headed the Applied Research Centre for Intellectual Assets and the Law in Asia from 2015 until 2017. Irene has published many books, articles, and book chapters. She is peer reviewer for several journals and a member of the Editorial Board of the *Trademark Reporter*, the *Queen Mary Journal of Intellectual Property*, and the WIPO-WTO Colloquium Papers. She is an elected member of the American Law Institute and an associate member of the Singapore Academy of Law. She is currently the Chair of the Art Law Section of the Association of American Law Schools, and serves in executive roles in: the Council (Singapore Branch) and

the Committee on Global Cultural Heritage Governance (Head Quarters) of the International Law Association; the Board of the European Policy for Intellectual Property Law Association; and the Legislation and Regulation Committee of the International Trademark Association. She is an expert for international organizations and national governments and has recently conducted missions for the World Intellectual Property Organization and the Intellectual Property Offices of the European Union, Singapore, and Ethiopia. In May 2018, she was a Fulbright Specialist for the U.S. State Department in Cambodia.



Vinicius Bogéa CÂMARA, Professor, IP and Innovation Academy, Brazilian National Institute of Industrial Property, Rio de Janeiro, Brazil; Visiting Researcher, Center for International Intellectual Property Studies, University of Strasbourg, France

Vinicius Bogéa Câmara holds a Ph.D. in Sociology from the State University of Rio de Janeiro (2010) and has been a Professor at IP and Innovation Academy, part of the Brazilian National Institute of Industrial Property, since 2004. He lectures on trademarks and Introduction to IP, in addition to supervising students from both Master's and Ph.D. Programs. He has also acted as INPI's Trademark Director between 2011 and 2016, having led the development of the present INPI's Trademark Guidelines. His main fields of research are trademark functions and rationality, which encompasses both the issues arising from TM examination practices and the challenges brought by companies seeking more and more IP protection. Prof. Câmara's profile shows his deep curiosity about the sociological aspects of IP and innovation. Professor Câmara is currently a Visiting Researcher at *Centre d'Études Internationales de la Propriété Intellectuelle* (CEIPI), at University of Strasbourg, where part of the present research on fluid trademarks is being developed.



Magali CONTARDI, Ph.D. Candidate, Faculty of Law, University of Alicante, Spain

Magali Contardi is a Ph.D. student from the University of Alicante under the supervision of Prof. Dr. Manuel Desantes Real, with a thesis focused on Supplementary Protection Certificates (SPCs) and Medical Devices. She is licensed to practice law in Italy (*Avvocato*) and holds law degrees from the Università degli Studi di Firenze and the Universidad Católica Argentina, as well as a Master in Business Law and Public Manager (Università degli Studi di Pisa), with a dissertation in IPR. In addition, she obtained an LLM in Intellectual Property Law at the Magister Lvcentinvs (Universidad de Alicante, EIPIN Network), with a thesis on legal issues arising from the patentability of plant-related material. Since 2016, she has worked in ZIMMERMANN & PARTNER (Munich), focusing on patent law and trademarks. Before joining the firm, she worked as a legal assistant at the

Board of Appeals of the EUIPO, served at the International Affairs & Legal Department of the EPO as part of the Pan European Seal Programme and gained professional experience in Italian law firms specialized in IP.



Natalie CORTHÉSY, Lecturer in Law, University of The West Indies, Mona Campus, Jamaica; Ph.D. Candidate, Centre for Commercial Law Studies, Queen Mary University of London

Natalie Corthésy is a Lecturer in Law at the University of the West Indies, Mona Campus, Jamaica. She is licensed as an attorney at law in Jamaica and holds a Master's degree in Intellectual Property Law from the University College of London. Her current research as a Ph.D. candidate at the Queen Mary University of London focuses on International Intellectual Property Protection of Country Names. She has authored peer reviewed articles featured in journals such as the Queen Mary Journal on Intellectual Property and the Oxford Journal on Intellectual Property. She also co-authored "Commonwealth Caribbean Employment and Labour Law", published in 2014. She is the Head of Mona Law's Intellectual Property Law Stream, an alumnus of the WIPO-WTO Colloquium for Teachers of Intellectual Property and a member of the international Association for Teaching and Research in Intellectual Property (ATRIP). Prior to joining Mona Law, Mrs. Corthésy was a civil servant. She assumed duties as Legal Officer for the Ministry of Labour, Social Security and Sports in 1999. In 2001, she was seconded to the Jamaica Intellectual Property Office (JIPO) where she was Manager of Copyright and Related Rights. While at JIPO she led the legislative reform process to amend Jamaica's 1993 Copyright Act implementing the World Intellectual Property Organisation (WIPO) Internet Treaties and to update Jamaica's 1857 Patent Act to render it TRIPS compliant. She also assisted the Organised Crime Investigation Branch of the Police in prosecuting copyright criminal cases and conducting the first public destruction of pirated copyright works. Her last substantive government post was Director of Entertainment Policy in the Ministry of Tourism. Here, she convened meetings of the Entertainment Advisory Board and pioneered the formation of the Jamaica Anti-Piracy Alliance. She continues to be their Special Advisor on Intellectual Property. Before joining the Civil Service, she worked as an entertainment lawyer representing such artists as Clement "Coxone" Dodd of Studio One Records and Bernard "Satta Massagana" Collins, formerly of the Abyssinians.



Jacques DE WERRA, Professor of Law, School of Law; Vice-Rector, University of Geneva (UNIGE), Switzerland

Jacques de Werra is professor of contract law and intellectual property law at the Law School of the University of Geneva, Switzerland, since 2006, and is vice-rector of the University of Geneva since 2015 (where is in charge—among other missions—of leading the University’s digital strategy). He authored a doctoral thesis in Swiss and comparative copyright law which he completed as a visiting scholar at the Max-Planck Institute for Intellectual Property, Competition and Tax Law in Munich in 1996. He has practiced law in Switzerland, before obtaining an LL.M. degree from Columbia Law School in New York City in 2001 and being admitted to the New York bar in 2002. He was a Faculty Fellow (2012-2013) and a Faculty Associate at the Berkman Center for Internet and Society (2013-2014) and has held visiting professor positions at Stanford Law School, Nagoya University and City University of Hong Kong. Jacques researches, publishes and speaks on intellectual property law, contract law and Internet, IT and technology law. He has developed a particular expertise in IP commercial law including transfer of technology, licensing and franchising, as well as in alternative dispute resolution mechanisms for IP and technology disputes (specifically arbitration). He has widely published in leading law reviews (including the Harvard Journal of Law and Technology and the Columbia VLA Journal of Law and the Arts) and has authored / edited various books of reference including a Research Handbook on Intellectual Property Licensing (Edward Elgar 2013) and (in co-edition with Prof. Irene Calboli) the Law and Practice of Trademark Transactions (Edward Elgar 2016). He is the coordinator for the University of Geneva of the joint WIPO - University of Geneva Summer School on Intellectual Property and of the University of Geneva Summer School on Internet law (www.internetlaw-geneva.ch). Jacques de Werra is the scientific editor of an IP books series (www.pi-ip.ch), in which the proceedings of annual intellectual property law conferences held at the University of Geneva are published (www.jdpi.ch).



Dev S. GANGJEE, Associate Professor in Intellectual Property Law and Director, Oxford Intellectual Property Research Centre, Faculty of Law, University of Oxford, United Kingdom

Dev Gangjee is an Associate Professor at the Oxford Law Faculty and Director of the Oxford Intellectual Property Research Centre. Dev’s research focuses on Intellectual Property (IP), with a special emphasis on Branding and Trade Marks, Geographical Indications and Copyright law. Thematic research interests include the history and political economy of IP,

collective and open innovation, and the significance of registration for intangibles. He has acted in an advisory capacity for national governments, law firms, international organisations and the European Commission on IP issues.



Simon GEIREGAT, Doctoral Fellow, Faculty of Law and Criminology, Ghent University, Belgium

Dr. Simon Geiregat is a doctoral fellow at Ghent University (Belgium), his Alma Mater. He graduated as a Master (LL.M) of Intellectual Property and ICT Law at KU Leuven. He is a member of ALAI, the *Association belge pour le droit d'auteur* and the European Law Institute, where he joined the Digital Law Special Interest Group and the Members Consultative Committee on the ALI-ELI joint project on Principles for a Data Economy. He takes a great interest in copyright, neighbouring rights, IT and data law, as well as in consumer (contract) law. His research focusses on the legal challenges posed by digital technology, particularly from a European IP law and consumers law perspective. In his doctoral thesis, he analyses the application of the exhaustion (or 'first sale') doctrine to contemporary models for digital distribution.



Arina GORBATYUK, Ph.D. Fellow, Research Foundation Flanders, KU Leuven Center for IT and IP Law, Faculty of Law, KU Leuven, Belgium

Arina Gorbatyuk is a Ph.D. Fellow of the Research Foundation Flanders (FWO) at the KU Leuven Center for IT and IP Law (CiTiP). Arina works on her Ph.D. thesis entitled 'Rethinking Intellectual Property Ownership in the Context of Open Innovation' under the supervision of Prof. Geertrui Van Overwalle (CiTiP) and Prof. Esther van Zimmeren (University of Antwerp). In her research she focuses on the challenges collaborating partners encounter while allocating the ownership of jointly developed IP, in particular patents and trade secrets. Prior to her Ph.D. studies, Arina graduated from the Center for International Intellectual Property Studies (CEIPI) of the University of Strasbourg in 2012 with an L.L.M in European and international Intellectual Property Law. Amid her studies at the Master-level Arina completed a three-month internship at the International Federation of Pharmaceutical Manufacturers & Associations (IFPMA) in Geneva.



Henning GROSSE RUSE-KHAN, Reader in International and European Intellectual Property Law, Faculty of Law, University of Cambridge, United Kingdom

Dr Henning Grosse Ruse-Khan is a University Reader in International and European Intellectual Property Law at the Faculty of Law of the University of Cambridge. He is a Fellow of King's College. In Cambridge, Henning is Co-Director of the Centre for Intellectual Property and Information Law and a Fellow at the Lauterpacht Centre for International Law. He also holds positions at the Max Planck Institute for Innovation and Competition in Munich (Germany) and the Centre for International Sustainable Development Law (McGill University, Montreal). In 2018, Henning became a visiting professor at the Australian National University (Canberra). In 2016 and 2017, Henning was elected as Distinguished Senior Fellow at Hanken School of Economics, Helsinki (Finland). Henning's research and teaching focuses on international intellectual property protection and development issues, world trade and investment law, as well as on interfaces amongst legal orders in international law. Next to a recent monograph on international IP protection (OUP, 2016), Henning has published widely in peer-reviewed academic journals, NGO policy papers and research handbooks. He frequently teaches international IP Law at specialised IP Master Programmes around the World. Henning has advised international organisations, NGOs as well as developing- and developed country governments on international IP, WTO and investment law issues and has worked as a legal expert for the World Intellectual Property Organization (WIPO) on IP and development on several occasions.



James M. HELLER, Lecturer, Anglo-American University Law School, Prague; Lecturer, Empire State College, State University of New York, United States of America

James Heller is a highly-experienced intellectual property, media and technology law university lecturer, lawyer and researcher. He is a lecturer at Anglo-American University Law School in Prague (a University of London affiliate) and the State University of New York (Empire State College) and a law partner of Wood & Lee, LLP.



Natalia KAPYRINA, Associated Researcher, International Laboratory for IT and IP Law, Higher School of Economics, Moscow; Doctoral Candidate, University of Strasbourg, France

Natalia Kapyrina is an associated researcher at the International Laboratory for IT and IP Law, at the Higher School of Economics (Moscow, Russia) and a doctoral candidate at the University of Strasbourg (France). She writes on comparative and international aspects of design protection, EU, French and Russian IP law. She has been visiting the Max Planck Institute for Innovation and Competition (Munich, Germany) with a scholarship from the Max Planck Foundation and has been a research assistant at the Centre for International Intellectual Property Studies (University of Strasbourg). Natalia holds masters degrees in Public administration and European and International Intellectual property law.



Behrang KIANZAD, Ph.D. Fellow, Faculty of Law, Copenhagen University

Behrang Kianzad holds a Master of Laws from Lund University, Sweden, and has been enrolled as Ph.D. fellow at Copenhagen University since September 2017, joining the newly set up Center of Advanced Studies in Biomedical Innovation Law. His main research topics deal with the intersection of Intellectual Property and Competition Law, specifically in regard to patented pharmaceutical products and excessive prices. He has previously presented his research at Göttingen International Research Forum, World Intellectual Property Forum, the 7th Law & Economics Conference Lucerne, and IPR Network Annual Meeting Scandinavia, to name a few. He previously worked for 15 years as a journalist and lecturer in journalism, where he co-authored a course book on multicultural journalism, and went on to work and lecture on digital communications. Among his former employers are Swedish Radio & TV, TIME Magazine, European Commission and Swedish Aid Agency, to name a few.



Giuseppe MAZZIOTTI, Assistant Professor, School of Law, Trinity College, Dublin; Visiting Professor, Department of European Political and Administrative Studies, College of Europe, Bruges, Belgium

Giuseppe Mazziotti is a 2018/2019 Emile Noel Fellow at the New York University School of Law and a recipient of the EU-US Fulbright-Schuman Innovation Award. He is an Assistant Professor in intellectual property law at the Trinity College Dublin and a Visiting Professor at the Department of European Political and Administrative Studies at the College of Europe in Bruges. He is an Italian lawyer specializing in intellectual property, media law, antitrust and information technology law, European affairs and cultural policies. From 2009 to 2011 he was an Assistant Professor of Intellectual Property Law at the University of Copenhagen. Giuseppe was a Visiting Scholar at the University of California, Berkeley (2004/2005), Columbia Law School, New York (2010/2011) and a Fellow of the Berkman Center for Internet and Society at Harvard University (2011/2012). Giuseppe is currently an Associate Fellow at the Centre for European Policy Studies (CEPS) in Brussels, where he co-managed the CEPS Digital Forum from August 2012 until December 2013, leading a multi-stakeholder task force on 'Copyright in the Digital Single Market'. He advised the European Commission and the European Parliament on various projects concerning intellectual property law and information technology. From 2007 to 2012 he practised law as associate and counsel at Nunziante Magrone (Rome). Since December 2012, he has worked as an independent legal and policy advisor.



Maria Lillà MONTAGNANI, Associate Professor of Commercial Law and Director, Ask Research Center, Department of Legal Studies, Università Bocconi, Milan, Italy

Maria Lillà Montagnani is Associate Professor of commercial law at Bocconi University, where she teaches and researches in the field of Intellectual Property Law. She has an LL.M in Intellectual Property (Queen Mary University of London) and a Ph.D in Competition Law. She is the Director of ASK, a Bocconi research center devoted to the promotion of cultural planning and cultural institutions management. She has been Faculty Affiliate at the Berkman Center for Internet & Society of Harvard University, Scholarship holder at the Max Planck Institute for Intellectual Property, Competition and Tax Law of Munich, and Visiting Scholar at the CCLS (Centre for Commercial Law Studies) at Queen Mary University of London. Her research activity has mostly concerned the interplay between IP law and technology, on which topics she has published on major international journals.



Justyna OŻEGALSKA-TRYBALSKA, Associate Professor, Intellectual Property Law Chair, Faculty of Law, Jagiellonian University, Krakow, Poland

Justyna Ozegalska-Trybalska is an associate professor and the Intellectual Property Law Chair of the Jagiellonian University, an arbitrator at the WIPO Arbitration and Mediation Centre, the author of many publications and speaker at conferences in the field of IP law, new technologies, a management and commercialisation of research results.



Aurora PLOMER, Chair in Intellectual Property and Human Rights, School of Law, University of Bristol, United Kingdom

Prof. Aurora Plomer is the Chair in Intellectual Property and Human Rights at the University of Bristol (UK) since August 2016. She has a background in Philosophy (B.A. Hons, MA, Ph.D. University of Lancaster) and Law (LLB, University of Manchester). She was previously Director of the Sheffield Institute of Biotechnology, Law and Ethics, a Reader in Law at the University of Nottingham and a Lecturer in Law at the University of Leeds. Professor Plomer's interests lie in the interface between Intellectual Property Rights and Human Rights, the European patent system, regulation of new biotechnologies and sustainable development. She is a member of the European Commission's panel of ethics experts on new technologies, health and innovation in the FP7 and Horizon 2020 programs. She has been a visiting fellow at the Boalt Hall School of Law at the University of California at Berkeley; the Centre for Biomedical Ethics at the University of Stanford, the University of Oxford Intellectual Property Research Centre and a senior Fernand Braudel fellow at the European University Institute (Florence) where she researched the history of the creation of the Unified Patent Court. Her research has been funded by UNESCO, the Council of Europe, the European Commission, the Brocher Foundation, the Wellcome Trust, the British Academy and the ESRC.



Tehila REZENCWAIG FELDMAN, Ph.D. Candidate, Faculty of Law, Bar Ilan University, Ramat-Gan, Israel

Tehila is a fourth year Ph.D. Student in the Law Faculty at Bar Ilan University, Israel. She holds a LL.M. (*summa cum laude*) and LL.B. (*magna cum laude*) from the Radzyner Law School at the Interdisciplinary Center Herzliya. Tehila is interested in all aspects of intellectual property law, especially copyright law and the combining of theoretical insights with empirical study. Her dissertation "*The author and the other: collaboration and ownership in copyright law*" focuses on the joint authorship doctrine in copyright law. The importance of this doctrine in recent years has intensified due to the Internet evolution and globalization processes which allow the development of technological platforms containing multiplayers participates, such as Wikipedia, Open-source and more. One of the most interesting aspects of her theoretical discussion is exploring how different fields of law (property law, criminal law and tort law) cope with collaborative activities. Tehila's final goal is to provide a new perspective to collaborative activities based on those theoretical and empirical results and to enrich the legal conversation by refining insights which can be incorporated into copyright law



Sherif SAADALLAH, Executive Director, WIPO Academy, WIPO

Mr. Sherif Saadallah, Executive Director, World Intellectual Property Organization (WIPO) Academy, is a national of Egypt and joined the International Bureau of WIPO in April 1991, as Special Assistant, Office of the Director General. In January 1993, he was transferred to the Development Cooperation and External Relations Bureau for Arab Countries. Promoted as Head of that Bureau in November 1995 and became Director of that Bureau in 1997. In December 2003, he was appointed as Executive Director of the Office of Strategic Use of Intellectual Property for Development (OSUIPD) and supervised the work of five Divisions in WIPO, namely, the Intellectual Property and Economic Development Division, the Small and Medium-Sized Enterprises Division, the Intellectual Property and New Technologies Division, the Creative Industries Division, and the Division for Public Policy and Development. Mr. Saadallah was responsible for the process that led to the successful adoption of the WIPO Development Agenda in 2007. In 2008 Mr. Saadallah was appointed Executive Director of the Department of External Relations where he supervised the work of the Intergovernmental Organizations and Partnerships Section and the Non-Governmental Organizations and Industry Relations Section, as well as the WIPO Coordination Office in New York. In January 2015, Mr. Saadallah became the Executive Director of the WIPO

Academy. Before joining the International Bureau, Mr. Saadallah served as a diplomat with the Ministry of Foreign Affairs of Egypt. He worked in the Permanent Mission of Egypt in Geneva from 1986 to 1991. Mr. Saadallah is seconded from the Egyptian Foreign Service to WIPO and has the rank of Ambassador in his national service. He graduated from the American University in Cairo, Egypt, and has studied at the Diplomatic Institute for International Studies in Cairo and at the Institut Universitaire des Hautes Études Internationales in Geneva. He speaks Arabic, English, French and Spanish.



Martin SENFTLEBEN, Professor of Intellectual Property, Centre for Law and Internet, Faculty of Law, Vrije Universiteit Amsterdam

Martin Senftleben is Professor of Intellectual Property at the Centre for Law and Internet, Vrije Universiteit Amsterdam, Guest Professor at the Intellectual Property Research Institute, University of Xiamen, and Of Counsel at Bird & Bird, The Hague. His activities focus on the reconciliation of private intellectual property rights with competing public interests of a social, cultural or economic nature. He is an advisor to the Dutch Ministry of Justice in copyright matters and a member of the Executive Committee of ALAI and ATRIP. Martin Senftleben studied law at the University of Heidelberg. He worked as a researcher at the Institute for Information Law of the University of Amsterdam and the Max Planck Institute for Innovation and Competition in Munich. In 2004, he was awarded a Ph.D. by the University of Amsterdam. From 2004 to 2007, he was a legal officer in the trademarks, industrial designs and geographical indications law division of the World Intellectual Property Organization (WIPO) in Geneva. Besides various book chapters and articles in leading European and U.S. law journals, his publications include *Copyright, Limitations and the Three-Step Test* (Kluwer Law International 2004) and *European Trade Mark Law – A Commentary* (with Annette Kur, Oxford University Press 2017).



Xavier SEUBA, Senior Lecturer and Researcher, Center for International Intellectual Property Studies (CEIPI), University of Strasbourg, France

Xavier Seuba, Ph.D., is Senior Lecturer and Researcher at the Center for International Intellectual Property Studies of the University of Strasbourg, where he is Trainings Coordinator and co-directs the Diploma on Patent Litigation in Europe and the CEIPI-BETA Project in Law and Economics of Intellectual Property. Xavier Seuba has worked for several international organizations and governments in intellectual property normative and policy

reform and in the context of international treaty negotiations. His areas of expertise include pharmaceutical policies and law, intellectual property law and technical standards regulation. He predominantly works in the area of patents and intellectual property enforcement. He currently is Co-Rapporteur of the Global Health Law Committee, of the International Law Association, and his most recent book is *The Global Regime for the Enforcement of Intellectual Property Rights* (CUP, 2017).



Antony TAUBMAN, Director, Intellectual Property, Government Procurement and Competition Division, WTO

Antony Taubman has served since 2009 as Director of the WTO's Intellectual Property, Government Procurement and Competition Division. From 2002 to 2009, he directed the Global Intellectual Property Issues Division of WIPO (including the Traditional Knowledge Division and Life Sciences Program), covering IP and genetic resources, traditional knowledge and folklore, the life sciences, and related global issues including public health and climate, the environment, climate change, human rights, food security, bioethics and indigenous issues. A diplomatic career with the Australian Department of Foreign Affairs and Trade (DFAT) concluded with service as Director, International Intellectual Property, engaged in multilateral and bilateral negotiations on IP issues, domestic policy development, regional cooperation, and TRIPS dispute settlement. Earlier service included disarmament policy and participation in the negotiations on the Chemical Weapons Convention, and postings to the Australian Embassy in Tehran as Deputy Head of Mission, and to the Hague as Alternate Representative to the Preparatory Commission for the Organisation for the Prohibition of Chemical Weapons and Chair of the Expert Group on Confidentiality. In 2001 he joined the Australian Centre for Intellectual Property in Agriculture and the College of Law at the Australian National University, teaching and researching on international IP law. He has held postgraduate teaching appointments at several universities including at the University of Melbourne, the Queensland University of Technology and the University of Edinburgh, and contributes to many other educational and training programs. In 2008, the Rockefeller Foundation awarded him a Bellagio residential fellowship for his work on TRIPS and public policy issues. He has authored numerous publications on the TRIPS Agreement and international IP law and policy and cognate policy fields. An earlier appointment at WIPO covered development cooperation in Asia and the Pacific, redesign of the program and budget, and policy development. A registered patent attorney, he worked in private practice in the law of patents, trademarks and designs in Melbourne in the 1980s. His tertiary education has included computer science, mathematics, engineering, classical languages, philosophy, international relations and law; he taught ancient Greek philosophy at Melbourne University.



Amy THOMAS, Ph.D. Candidate, Faculty of Law, University of Glasgow, United Kingdom

Amy Thomas is a first-year Ph.D. student at the University of Glasgow, supported through a collaborative scholarship with CREATE and CMS. She graduated from the University of Stirling in 2014 with a first-class degree in Law (LLB) before working as a litigation paralegal at CMS. Her work focusses primarily on user-side copyright law, particularly on private ordering through end-user licensing agreements. Alongside her thesis work, Amy also acts as the sub-editor for the Copyright Evidence Wikipedia, and is currently assisting in creating a licensing resource for the OpenAIRE project.



Anna TISCHNER, Associate Professor, Intellectual Property Law Chair, Faculty of Law, Jagiellonian University, Krakow, Poland

Anna Tischner is an associate professor at the Intellectual Property Law Chair of the Jagiellonian University in Cracow, Poland. Anna's main field of academic interest is industrial property and unfair competition law. She is especially interested in European design law. Her publications include two monographs (in Polish): "Civil liability for trade mark infringement" (WoltersKluwer 2008) and "Cumulative protection of designs in the intellectual property law" (C.H. Beck 2015), numerous chapters, articles and selected parts of a commentary on the Polish Industrial Property Act (Beck 2014). She is also the co-editor of the Jagiellonian University Intellectual Property Law Review, and peer-reviewer of the International Journal of Intellectual Property and Competition Law (IIC). Anna has been a member of ATRIP since 2009 and ATRIP ExCo member for the term 2016-2017. She is also a member of the External Advisory Board of EIPIN Innovation Society programme.



Letizia TOMADA, Ph.D. Candidate, Max-Planck Institute for Innovation and Competition, Munich, Germany; EIPIN European Joint Doctorate, University of Augsburg, University of Alicante, Spain

Letizia Tomada is a Ph.D. student at the Max-Planck Institute for Innovation and Competition in Munich, a part of the EIPIN Innovation Society Joint Doctoral Program financed by the European Commission (EU Horizon 2020—Marie Curie grant agreement no. 721733). Under the supervision of Prof. Josef Drexl and Prof. Manuel Desantes she is studying the impact of the Unitary Patent and associated Unified Patent Court on innovation of start-ups. In 2017 Letizia attended the LL.M. in Intellectual Property Law at Queen Mary University of London, program in Paris. Previously she studied at “Instituts für Geistiges Eigentum, Wettbewerbs- und Medienrecht (IGEWEM) - Technische Universität Dresden” (DE) as part of the Erasmus program and graduated in law at University of Trieste (IT) with a dissertation on the Unified Patent Court. She worked as a lawyer in two international law firms, based in Padua and in Munich, where she gained professional experience on patent and trademark related matters. She is fluent in English, German and has basic knowledge of French and Spanish. Her research interests are Patent law, Competition law, European law, and Private International law.



Hannu WAGER, Counsellor, Intellectual Property, Government Procurement and Competition Division, WTO

Hannu Wager is presently Counsellor in the Intellectual Property, Government Procurement and Competition Division of the World Trade Organization and serves as secretary to the Council for Trade-Related Aspects of Intellectual Property Rights. He has provided support for several dispute settlement panels and arbitrators dealing with intellectual property matters. He joined the WTO in January 1995. Prior to that, Mr. Wager worked for the Finnish Ministry of Education and Culture from 1985 to 1994, where his main responsibilities related to copyright law and policy. He participated in the Uruguay Round TRIPS negotiations on behalf of the Nordic countries, and also represented Finland at WIPO and various other international and European forums. Mr. Wager has a law degree from the Helsinki University Law School, Finland. He has written extensively in the area of intellectual property.



Faye WANG, Senior Lecturer in Law, Brunel University, London

Dr. Faye Wang is Senior Lecturer in Law at Brunel University London. Her research interests include cyberlaw, digital intellectual property rights, commercial law, comparative law and alternative dispute resolution. Her research considers how law is challenged by the innovation of technology in both common and civil law systems. She has published five monographs in these fields. Her latest book, “Online Arbitration”, was released in 2017, examining the legal feasibility of robotic arbitration. She has also written quarterly EU reports on Intellectual Property (IP) Law for the IP Society of Australia and New Zealand and its journal since 2009. She served as Convenor of the Cyberlaw Section for the Society of Legal Scholars in the UK from 2009 to 2016.



Jayashree WATAL, Counsellor, Intellectual Property, Government Procurement and Competition Division, WTO

Ms. Jayashree Watal is currently Counsellor in the Intellectual Property, Government Procurement and Competition Division of the World Trade Organization, and has held this position from February 2001. She has been a member of the Governance Board of the Medicines Patent Pool, a non-profit organization based in Geneva since 2015. She also holds part-time faculty positions at the Georgetown University Law Center (since 2009) and at the University of Barcelona’s International Economic Law and Policy (IELPO) programme (since 2010). Ms. Watal holds post-graduate degrees in both law and economics and, prior to joining the WTO, has had more than twenty-two years of experience in government in India. She represented India at a crucial stage in the Uruguay Round TRIPS negotiations from 1989-90. She is the co-editor of two WTO books: *A Handbook on the TRIPS Agreement*, (Cambridge University Press, 2012) and of *The Making of the TRIPS Agreement*, (WTO, 2015). She has authored a book *Intellectual Property Rights in the WTO and Developing Countries* (Oxford University Press, India and Kluwer Law International, 2001) and several peer-reviewed journal articles on issues related to the law/economics of intellectual property rights. She was a Visiting Scholar at the Center for International Development at Harvard University (2000); the Peterson Institute for International Economics, Washington DC (Oct. 1998-August 2000); and at the George Washington University Law School, Washington, D.C. (1997- 2000). She has also taught courses on intellectual property at the Graduate Institute, Geneva in 2014, the World Trade Institute, Berne, 2014-16, 2018-19, and at University of Melbourne Law School, 2011-12.



Michele WOODS, Director, Copyright Law Division, WIPO

Michele Woods is the Director of the Copyright Law Division at the World Intellectual Property Organization (WIPO). She leads the Division in supporting WIPO Member States in activities related to the WIPO Standing Committee on Copyright and Related Rights (SCCR) as well as assisting Member States with the ratification and implementation of WIPO copyright and related rights treaties and the updating of national copyright and related rights laws. Ms. Woods serves as Secretary of the SCCR and the Marrakesh Treaty Assembly, overseeing the work of the Secretariats for these bodies. She was the Secretary for the Diplomatic Conferences that adopted the texts of the Beijing Treaty on Audiovisual Performances in June 2012 and the Marrakesh Treaty to Facilitate Access to Published Works for Persons Who Are Blind, Visually Impaired or Otherwise Print Disabled in June 2013. Before joining WIPO, Ms. Woods was the Associate Register for Policy and International Affairs in the United States Copyright Office, focusing on international and domestic policy and legislative issues and serving as a deputy to the Register in overseeing an office and registration system of over 500 people. Prior to joining the Copyright Office in March 2009, Ms. Woods was in private legal practice in Washington, D.C., most recently as Counsel in the Intellectual Property and Technology group at Arnold & Porter LLP. Ms. Woods received her J.D. and LL.M (International and Comparative Law) degrees from the Duke University School of Law. She is also a graduate of Princeton University (A.B.) and Oxford University (M.St.). Ms. Woods is also an Adjunct Professor at the Catholic University of America Law School, where she has taught International Intellectual Property



Raquel XALABARDER, Chair of Intellectual Property, Universitat Oberta de Catalunya

Raquel Xalabarder holds a Chair of Intellectual Property at the Universitat Oberta de Catalunya, where she was Director of the Law Degree (2002- 2007) and Adjunct Director to the Vicerectorate of Academic Affairs and Faculty (2008-2013). *Master of Laws* by Columbia University Law School, New York (1993). *Doctor of Laws, cum laude per unanimitat*, by the Universitat de Barcelona (1997). *Visiting Scholar* at Columbia University Law School, New York (2000-2001) and *Honorarvetrag* at the Max Planck Institute for Intellectual Property, Munich (2008 and 2011). Vice-President of ALADDA, Spanish group of ALAI, and member of the *European Copyright Society*. Prof. Xalabarder has taught and published extensively on intellectual property, law of the internet and private international law.



Andrea ZAPPALAGLIO, Assistant Lecturer, Oxford Intellectual Property Research Centre, Faculty of Law, University of Oxford, United Kingdom; Adjunct Professor, Faculty of Law, University of Milan, Italy

Andrea is an Intellectual Property scholar specialised in the Law of Geographical Indications. His research interests also include WTO Law, Traditional Knowledge and International Business Law. He graduated at the University of Milan (2012) and completed an LLM at the University College of London (2013) as well as a Ph.D. at the University of Oxford (2018). At the moment, he contributes to the teaching of IP Law at the University of Oxford and conveys a module on IP & Sustainable Development, that he designed and wrote, at the University of Milan. He regularly publishes on top international journals and has won different academic awards.

[End of document]