

ASSEMBLIES OF THE MEMBER STATES OF WIPO 56th Series of Meetings

Geneva, October 3 to 11, 2015

Agenda item 5: GENERAL STATEMENTS

**GENERAL STATEMENT OF THE DELEGATION OF
THE REPUBLIC OF ALBANIA**

H.E.Mrs Filloreta KODRA, Ambassador

Mr President,

Distinguish Delegates,

Ladies and Gentlemen,

The Delegation of Albania aligns itself with the CEBS Group Statement.

In national capacity, we would like to commend the WIPO's efforts activities in strengthening the global system of IP legal protection and encouraging the dialog regarding the development of various fields of IP system. The presented reports reflect the progress made and the results achieved by the organisation this year as well as bring optimism and perspectives for the future outcomes.

We recognize the distinctive role of WIPO within the United Nations family in particular the Department for Transition and Developed Countries in carrying out many initiatives undertaken by the Albanian General Directorate of Patents and Trademarks. We very much appreciate the contribution of this department and as well other WIPO Departments for the role they play in modernisation of IP system in Albania.

Our vision of Intellectual Property provides an effective protection of IP objects, encourages creativity and innovation in order to stimulate economic growth, cultural and scientific development in the Republic of Albania.

In this frameworks we are proud to have now adopted the 2016-2020 National Strategy of Intellectual Property in Albania which focuses among others on the ratification of other agreements in the field of IP; shortening the deadlines of the examination; developing guidelines for the examination of trademarks and patents; increase public awareness and education concerning IP and PR; develop the curricula, teaching materials and modules for students, teachers, and academic staff and what is more important creating an innovative environment in Albania.

In the area of implementation, this Strategy is also focuses on the design and implement of projects with businesses to raise their awareness on the financing

of research and development departments, and registration of IP objects; foster close cooperation with Chambers of Commerce of Albania to organize information sessions; support SMEs through attention and information provided to businesses in order to create a more accurate idea of the relationship that businesses have with IP and disclosure of benefits that may have.

A very important highlight of work of the office is its data integration to EUIPO in TMview and DSview as of 6 July 2016, and the fact that currently the new law of Industrial Property is being drafted for additions and changes which constitute a main part of the Strategy.

Regarding the Copyright area we would like to point out that the new law of copyright has been approved by leading the way to a fully harmonised legal framework with that of the European Union.

Mr President,

Finally, the delegation of Albania would like to thank WIPO for the assistance provided to develop the National Strategy of Intellectual Property 2016-2020 and for all the suggestions provided to the draft law of industrial property with the aim to strengthen the capacities of the national office by being autonomous with independent powerful structures.

The Albanian delegation wishes all Members State to endorse a spirit of constructive cooperation and to achieve positive and balanced results concerning all issues during these Assemblies.

Thank you,